

## Appendix 1: Objectives and performance Measures

<b>Assist economic and <u>regional</u> development</b>	
<p><b>Definition</b> Aid the development of national and regional economic prosperity; and foster the housing, employment, education, health and recreation aspirations of the regional community.</p>	<p><b>Performance Measures</b> Economic growth index Population distribution Employment distribution Transport system costs Freight movement by modes &amp; costs</p>
<b>Assist safety and personal security</b>	
<p><b>Definition</b> Achieving a safer community through a land transport system that improves or achieves regional road casualty targets and contributes to a sense of individual and community security when using the transport system, particularly passenger transport, or when travelling as a pedestrian.</p>	<p><b>Performance Measures</b> Deaths plus hospitalisations (from road traffic) Perception of personal security</p>
<b>Improve access, mobility and <u>network reliability</u></b>	
<p><b>Definition</b> Transport should provide for the access and mobility needs of our regional community. Improving them is the primary purpose of a Regional Land Transport Strategy.</p> <p>Access and reliability are to enable social participation, inclusion and independence.</p> <p>Mobility is to ensure the availability of realistic transport choices for the individual or community, including affordability and equity of costs.</p>	<p><b>Performance Measures</b> <u>Access &amp; reliability</u> Congestion Indicator Travel time variance Network enhancement (road, rail) Severe network closures VKT/average trip length Severe network closures</p> <p><u>Mobility</u> Vehicle ownership Public transport service extension Transport user cost Patronage/vehicle trips/active trips</p>
<b>Protect and promote public health</b>	
<p><b>Definition</b> Provide a transport system that allows for social participation and interaction, and healthy communities via reduced transport impact on natural resources, and increased uptake of active mode use for short trips.</p>	<p><b>Performance Measures</b> Ambient pollutant levels Active mode trips</p>
<b>Ensure environmental sustainability</b>	
<p><b>Definition</b> Avoid, remedy or mitigate the negative impacts of transport on the environment, including encouragement of energy efficiency, reduced CO<sub>2</sub> emissions, and high quality new development and project design.</p>	<p><b>Performance Measures</b> CO<sub>2</sub> emissions Fuel use Land use patterns</p>

**Consider economic efficiency and affordability**

**Definition**

Economic efficiency and funding availability for new transport packages.

**Performance Measures**

Affordability

Transport system cost

New transport package cost/fund availability

Efficiency

BCR of new transport packages

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