

Travel Demand Management Strategy Activities

Action Status (November 2006)

Action Title	No. Action	Action	Target	Performance Measure	Lead Agency	Partner Agencies	Overall Progress	Comments
Integrated Network Management Plan	1.1	Develop & implement an integrated network management plan to maintain an agreed LoS on the strategic road network. Plan to include ATMS, Ramp Metering, ATIS & HOV lanes	Plan developed by end of 2006/07 Regional Plan in Place by 2006/07	Plan is developed & reported to RLTC	Transit NZ	TA's GWRC Policy & Strategy	5%	Development of ATMS & VMS plans underway
Transit New Zealand TDM Strategy	2.1	Develop & implement a travel demand management action plan for the regional state highway network, consistent with this strategy & Transit NZ's TDM Strategy	Plan implemented by 2007/08	Plan implemented	Transit NZ	GWRC Policy & Strategy TA's	5%	Transit NZ has a draft one page policy that is currently waiting for board consideration. The full TDM strategy for Transit NZ is being scoped as part of the wider TDM Transport Sector Strategic Directions Document 2006/07. The scoping exercise is expected to be complete this financial year.
Awareness Campaign	3.1	Develop & implement a campaign to raise public awareness of the full costs of their travel & mode choice decisions, including the environmental, social & economic costs	Campaign commences in 2006/07	Campaign implemented	GWRC Policy & Strategy	EECA LTNZ Transit NZ	36%	Preliminary stages of action include writing series of related articles to appear in 'Elements' publication, the first of these featured in Sep 2006 edition. Web page development in preliminary stages with anticipated internet communication early in 2007. Capacity building in the region included hosting TDM specialist Todd Litman.
Integrated Land Use and Transportation	4.1	Support & advocate for integrated land use & transportation planning which reduces traffic demand, generates sustainable travel options & reduces the need to travel (including district plans, the Regional Policy Statement (RPS) & Wellington Regional Strategy (WRS)).	Improved planning documents which facilitate increased urban densification, infill around transport nodes, localised job opportunities, facilities & services	Submissions made to reviews	GWRC Policy & Strategy	TA's Transit NZ	52%	GW continues with submissions on development proposals & plans focussing on advocacy for integrated land use & transport. GW continues to monitor progress in this area. GW is actively involved with the RPS review & WRS with a focus on encouraging TA's to consider transport in their LTCCP & development proposals.
Integrated Land Use and Transportation	4.2	Encourage sensitive location & design of new transport infrastructure in relation to existing land use 7 communities to minimise adverse effects.	Improved planning documents which facilitate increased urban densification, infill around transport nodes, localised job opportunities, facilities & services	Submissions made to reviews	GWRC Policy & Strategy	TA's Transit NZ	52%	GW preparing a positioning paper in preparation for becoming a signatory of the NZ Urban Design Protocol to advance regional commitment to the integration of transport & land development/ design.
Travel Plans	5.1	Develop & implement a travel plan programme to encourage the uptake of business, school & community travel plans & associated travel behaviour change initiatives such as ridesharing, teleworking, flexible work hours, walking school buses, etc.	Number of businesses, schools and community groups with travel plan in place by 2010 (to be determined as plan developed)	Number of travel plans in operation	GWRC Policy & Strategy	EECA TA's	36%	Transport Strategy Implementation Department established May 2006. Regional Cycling Coordinator now 'Active Transport Coordinator'. Sustainable Transport Leader hired July 2006 to progress implementation of <i>Greater Wellington's Travel Plan Programme</i> - choosing sustainable transport for schools & communities. School Travel Plan Coordinator hired Oct 2006 to coordinate & facilitate the development of School Travel Plans (STPs) in the region. Work continues on preparation of programme guidance documents & templates for schools & workplaces. GW takes ownership of an on-line travel survey tool (with GIS integration to capture baseline travel data & VKT calculations for measuring/ monitoring travel behaviour change) Dec 2006. Sustainable Transport Planner hired Nov 2006 to develop & implement TDM actions through delivery & monitoring of <i>Greater Wellington's Travel Plan Programme</i> for workplaces. Delivered STP presentations to most TAs who have then identified schools for STPs. Meetings held with many regional school officials regarding starting STPs with a positive response.

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Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	GWRC		36%	GW Executive Management Team (EMT) committed to implementation of a Travel Plan for the Council in mid-Sep 2006. EMT committed to championing the travel plan by allocating a staff resource to take on the role of travel plan coordinator & resourcing staff time for the travel plan working group. A Travel Plan Working Group has been established consisting of staff from each division from within the Council. The Travel Plan Project scope & Communications plan will be developed late 2006/ early 2007 with commencement of the data collection & research phase including staff travel surveys to be undertaken in February 2007.
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	KCDC		5%	One of the recommendations of the recent Vehicle Fleet Review was to develop a Staff Travel Plan. This recommendation has been approved by senior management although no formal funding has yet been investigated. An Employee Commuter Survey was conducted late 2005. Actions in place at present include: the inclusion of 4 bicycles on the fleet, 3 hybrid vehicles, an intranet-based RideShare programme, revision of the Vehicle User Policy to allow staff to carpool, ability to work from home using the Citrix system & planning for more bicycle storage at the main council building.
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	PCC		0%	No formal internal travel plan is being developed in 2006/07. Measures to encourage employees to reduce car use include provision of enclosed cycle storage, flexible work arrangements (to encourage off-peak travel & working from home).
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	WCC		15%	It was anticipated that WCC would be working with GWRC as part of pilot group to test tools being developed by GWRC. WCC already has a series of useful measures in place, but these need to be formalised by a Travel Plan.
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	HCC		0%	Awaiting work place travel plan guidance documents from GWRC before investigation can begin.
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	UHCC		0%	Working on School Travel Demand Plans as a first priority & informing staff through seminars. Staff resources are limited & it will only be after we have satisfactorily progressed the school plans that we will be able to look at our own workplace.
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	SWDC		0%	SWDC has quite a large area and no public transport to suit to office hours. Few staff members use bicycles sometime but generally the only transport used is cars.
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	CDC		0%	Council is considering compilation of a vehicle use policy. This however is not on the current year's programme of activities.
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	MDC		0%	Anticipate development of Travel Plan will have regard for management of pool car fleet & will encourage use of facilities already in place by those staff that might elect to walk, run or cycle to work.
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	Transit NZ		5%	Transit NZ is currently working with MOT, ARTA, GWRC & LTNZ to finalise the travel plan staff survey. Transit NZ is committed to ensuring that the data collected is in line with the aspiration of there being a national travel plan database. Transit NZ is working to make sure its travel plan strategy is compatible with the national travel plan objectives.

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Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	EECA		76%	EECA's travel plan was adopted late in 2004. The travel plan identified a range of actions to help support sustainable travel choices, around 70% of which have been completed. In June 2006 a follow up travel survey was conducted, showing a continual improvement in staff transport choices. A key challenge for the travel plan has been & will continue to be a lack of staff resource. One area that has not been re-surveyed is staff travel within working hours & the impacts of tele/ video-conferencing. Anecdotal evidence does however suggest a reduction in travel due to the latter.
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	Ministry of Transport (MoT)		44%	MOT completed staff survey in Aug 2006 & is now developing a travel plan.
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	Regional Public Health (RPH)		0%	RPH may be able to look at this for Hutt Valley District Health Board (HVDHB) in 2006/07 (Aug 2006).
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	Land Transport NZ		84%	Land Transport NZ Wellington Regional office will be looking to start the surveying part of their travel plan later in 2006/07. Land Transport NZ National office have undertaken staff surveys, developed a travel report & draft action plan. It is anticipated that the travel plan will be completed by the end of the calendar year & launched in Feb 2007 (due to many staff being away on holiday in Jan). Land Transport NZ will then look to develop travel plans for all of Land Transport NZ's regional offices throughout NZ during the next calendar year.
Perception Survey	6.1	Undertake surveys to determine regional perceptions of issues related to TDM	2-yearly	Survey completed & results reported in RLTS Annual Monitoring Report (AMR)	GWRC Policy & Strategy		60%	Survey undertaken June/July 2006 with results reported in AMR September 2006.
Road Pricing	7.1	Advocacy to central government for the introduction of legislation allowing for road pricing of existing routes	Legislation introduced in the medium term	Advocacy undertaken	RLTC GWRC Policy and Strategy TA's		60%	Submission made to MoT regarding the Auckland Road Pricing Study. Advocated for enabling legislation through this submission.
Road Pricing	7.2	Undertake further investigations into appropriate road pricing scheme for the greater Wellington region which will define the concepts developed to date, review the social, equity, economic and environmental impacts of road pricing in more detail, & identify the system administration & technological issues, including a robust risk assessment.	Study completed & reported to RLTC by end 2005/06	Study completed	GWRC Policy & Strategy		92%	Study undertaken. Consultants met with Technical Working Group to discuss results end May 2006. Study will be reported to RLTC in due course.
Regional Participation at National Level	8.1	Actively participate where appropriate, in national level programmes/ strategy development that have regionally significant impacts upon Travel Demand Management such as the Travel Behaviour Change Advisory Group	Every opportunity to participate taken	Participation in policy development opportunities	GWRC Policy & Strategy Transit NZ		100%	GWRC continues to participate at the national level through representation on the Travel Behaviour Change Advisory Group, Govt3 Transport Team & by liaising with Transit NZ national & regional TDM staff.
National Rideshare Program	9.1	Develop a national rideshare tool	Intoduction of scheme as soon as possible	Scheme developed	Land Transport NZ		0%	Land Transport NZ is unlikely to consider the development of such a system before 2007/08 due to the Land Transport Programme development requirements of the LTMA. Further, wider public access to such a tool will depend upon required rule changes to allow for their existence.

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National Rideshare Program	9.2	Actively support national level programmes that seek to develop & implement a national rideshare programme	Every opportunity to support taken	Participation in national rideshare programme development opportunities	GWRC Policy & Strategy		100%	GWRC actively supports & participates in discussions with Land Transport NZ & other stakeholders such as the Travel Behaviour Change Advisory Group on the development of a national rideshare program. ARTA trialing rideshare software. GWRC to follow trial & investigate feasibility for Wellington Region.
Other Actions	10.1	Capital & Coast District Health Board Staff Travel Plan			GWRC Policy & Strategy		76%	The C&CDHB Staff Travel Plan is progressing well with ongoing implementation of the staff travel plan actions & start up of the Visitor & Patient portion of the C&CDHB travel plan. Working with GW Public Transport to address achievable issues identified through the staff/ visitor feedback processes of the travel plan. Travel Plan featured in Sep 2006 issue of 'Elements'. Travel Plan presentation to RLTC Oct 2006.
Other Actions	10.2	Short Trip Reduction in the Wellington Region - Sustainable Management Fund Project			GWRC Policy & Strategy		28%	HCC have endorsed the project & are the participant community partnering with Sustainability Trust & GWRC. Training was undertaken in Oct for Sustainability Trust, GW & HCC project staff to develop project methodology, define parameters & train field staff in conversation about voluntary behaviour change. Community target groups were identified & approached. The project will utilise diagnostic testing methods to devise appropriate sustainable travel tools to support participants in achieving goals they have identified through participation in the project. Odometer surveys begun with target groups the weekend of 18 Nov 2006. The odometer survey collects data about kilometres travelled in all cars owned by each participating household & by a separate control group over the course of the intervention.
Other Actions	10.3	Feet First Walk to School Week			Land Transport NZ (Lead)	GWRC Policy & Strategy (Coordinator)	36%	<i>Feet First</i> is an initiative to celebrate 'Walk to School Week' from 5 - 9 March 2007 with a 'Walk to School Day' to be held on Wed 7 March. Land Transport NZ currently designing resources in cooperation with GW to be sent out to schools in Term 1. GW sent invitations to 67 schools in the region. As at 15 Nov, 20 schools had registered to take part.