

Travel Demand Management Strategy Activities

Action Status (December 2008)

Progressing as planned	
Key milestone achieved in this Quarter	😊
Moderate delay	😐
Significant delay (more than two years)	😞

Action	No.	Action Description	Target	Performance Measure	Lead Agency	Partner Agencies	Overall Progress	Comments	Delay
Integrated Network Management Plan	1.1	Develop & implement an integrated network management plan to maintain an agreed LoS on the strategic road network. Plan to include ATMS Ramp Metering, ATIS & HOV lanes.	Plan developed by end of 2006/07 Regional Plan in Place by 2006/07	Plan is developed & reported to RLTC	NZTA	TAs GWRC	60%	Regional VMS-Stage II includes installation of further 8 VMS @ other congestion spots on SH1, SH2 & SH58 - expected completion first quarter 2009. CCTV installation on Centennial Highway 98% complete. CCTV installation on WICB 90% complete. Wgtn Traffic Management Centre up & running. ATMS - Phase II complete the installation of power/fibre along SH2 Ngauranga to Petone & will include CTV, VMS, Lane Control signs & associated infrastructure between Petone & The Terrace Tunnel. Expected cost is now approx \$10M (down from previous estimate of \$11.2M) & completion due August 2009.	😐
NZTA New Zealand TDM Strategy	2.1	Develop & implement a travel demand management action plan for the regional state highway network, consistent with this strategy & NZTA's TDM Strategy.	Plan implemented by 2007/08	Plan implemented	NZTA	GWRC TAs	52%	NZTA TDM Policy approved Dec 2006. TDM Manual printed & available on website. Rollout & training throughout regions complete. First stage of a Wellington Region TDM gap analysis study completed. Second phase of this study will likely be amalgamated with development of a Regional State Highway Strategy for Wellington during 2008. NZTA officers contributing to GW TDM review over next 6 months, including on how to progress this action going forward.	😐
Awareness Campaign	3.1	Develop & implement a campaign to raise public awareness of the full costs of their travel & mode choice decisions, including the environmental, social & economic costs.	Campaign commences in 2006/07	Campaign implemented	GWRC	NZTA	50%	Ongoing sustainable transport messages and promotions related to GWRC's Travel Plan Programme and other sustainable transport initiatives: GWRC sustainable transport web page developed (see www.gw.govt.nz/travelplans); World Carfree Day challenges to regional chief executives September 07 and 08; Regional Carpool Programme communications; Climate Day of Action (Dec 08); Regional School Travel Plan Mascot Launch (Dec 08).	
Integrated Land Use and Transportation	4.1	Support & advocate for integrated land use & transportation planning which reduces traffic demand, generates sustainable travel options & reduces the need to travel (including district plans the Regional Policy Statement (RPS) & Wellington Regional Strategy (WRS).	Improved planning documents which facilitate increased urban densification, infill around transport nodes, localised job opportunities, facilities & services	Submissions made to reviews	GWRC	TAs NZTA	50%	GWRC continues with submissions & monitors progress in development proposals & plans with a focus on advocating on the issue of integrated land use & transport. GWRC is actively involved with the Regional Policy Statement review & Wellington Regional Strategy with a focus to encourage TA's to consider transport in their LTCCP & development proposals. GWRC actively participated in the Johnsonville, Porirua & Waikanae Town Centre Development Urban Design Workshops as well as the Adelaide Road Community Workshop.	
Integrated Land Use and Transportation	4.2	Encourage sensitive location & design of new transport infrastructure in relation to existing land use & communities to minimise adverse effects.	As above	Number of councils formally signed up to the NZ Urban Design Protocol	GWRC	TA's NZTA Ministry for the Environment	50%	GWRC become a signatory to the NZ Urban Design Protocol in early 2007 & an Action Plan was submitted to the Ministry for the Environment. Internal urban design audit of some of GWRC's facilities was completed with assessments & summary reports presented to Executive Management in Dec 2007; Introductory workshop on Crime Prevention through Environmental Design (CPTED) held for GWRC & TA staff in Oct 2007; Completion of NZPI Urban Design Masterclass by the Manager of Transport Strategy Implementation in early 2008; Active participation in the Johnsonville, Porirua and Waikanae Town Centre Development Urban Design Workshops and Adelaide Road Community Workshop from both a transport and urban design/form perspective; Guidance and advice provided for Water Supply, Parks and Forests regarding propose plans for billboard signage on the Waterloo Water Treatment Plant as well as paint colour schemes for repainting the Wainuiomata Water Treatment Plant; Feedback provided for Public Transport Infrastructure for design options proposed for new Metlink signage units for the CBD.	
Travel Plans	5.1	Develop & implement a travel plan programme to encourage the uptake of business, school & community travel plans & associated travel behaviour change initiatives such as ridesharing, teleworking, flexible work hours, walking school buses, etc.	4 workplace & 4 school travel plans in place in 2006/07. 4 workplace & 6 school travel plans in place in 2007/08. 37 workplace & 90 school travel plans in place by 2016.	Number of travel plans in operation	GWRC	TAs Schools NZ Police Central government agencies Other workplaces	50%	16 schools & 6 Territorial Authorities (TA) throughout the region are taking part in the School Travel Plan Programme (involving over 6,500 primary & secondary students). 8 of the 16 schools involved have fully adopted travel plans. 12 workplaces are taking part in the Workplace Travel Plan Programme (involving almost 12,000 staff & 20,000 tertiary students). 7 of the 12 workplaces have fully adopted travel plans.	
Travel Plans	5.2	Develop & implement a Workplace Travel Plan for organisation's offices.	All agencies to have operating travel plan in place by 2006/07	Number of plans in operation	GWRC		100%	Executive Management Team adopted GWRC's Travel Plan in June 2007. Implementing Travel Plan Actions.	

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					KCDC	GWRC	15%	Funding/Budget approved - but no work started.	☹
					PCC	GWRC	0%	No formal internal travel plan is being developed in 2008/09 and funding unlikely in near future. Measures to encourage employees to reduce car use include provision of enclosed cycle storage & flexible work arrangements (to encourage off-peak travel & working from home).	☹
					WCC	GWRC	5%	A workplace travel survey is currently being undertaken.	☹
					HCC	GWRC	0%	None started. Thought that GWRC were to initiate this. Understand that GWRC have one started for Hospital.	☹
					UHCC	GWRC	52%	40% complete.	☹
					SWDC	GWRC	0%	SWDC covers a large area & there is no public transport to suit office hours. A few staff members use bicycles sometimes but generally cars are the only transport used.	☹
					CDC	GWRC	0%	Council has completed a vehicle use policy for council vehicles. There is currently no provision for a Workplace Travel Plan. Due to lack of PT & distances travelled most staff use individual cars. Some staff living locally use bicycles.	☹
					MDC	GWRC	0%	Anticipate development of a Travel Plan which will have regard for management of pool car fleet & will encourage use of facilities already in place by those staff that might elect to walk, run or cycle to work.	☹
					NZTA (formerly Transit NZ)	GWRC	60%	A Transit NZ wide travel plan was launched in April 2008. A full-time travel plan coordinator at National Office has been employed. The Travel Plan is currently being implemented. A travel snapshot survey of all regional offices is scheduled for October. Quarterly business travel monitoring has been put in place. A 'new' travel plan will need to be actioned once relocation is complete & new structure is put in place.	
					EECA	GWRC	92%	EECA's travel plan was adopted in 2004. 80% of identified actions to support sustainable travel choices have been completed. Follow up travel survey conducted June 2006, showing a continual improvement in staff transport choices. A further follow-up survey & refresh of the plan occurred Sept 2007 (Train – 14; Car – 8; Walk – 15; Bus – 24; Cycle – 5; Motorbike – 2; Car pool - 2). Business travel & impacts of tele/video-conferencing not re-surveyed, however anecdotal evidence suggests a reduction in travel due to the latter. Video conferencing technology upgraded. Adopted use of City Hop and Green-Cabs as taxi company of choice in Auckland and Wellington. 2008/09 As part of the commitment to GOVT3 and Carbon neutral initiatives business travel locally and internationally is being actively managed to identify alternatives and better coordinate air travel to reduce the number of trips.	
					Ministry of Transport (MoT)	GWRC	84%	MoT has completed a draft travel plan which is being considered by senior management. 2008 survey data had indicated that 4% of staff commuted alone by car (15% in 2006) and 57% of staff commuted by PT.	☹
					Regional Public Health (RPH)	GWRC	44%	Staff travel survey completed. Action plan still in development phase. Car pooling and guaranteed ride home initiative about to be implemented. Discussions around public transport about to begin. Promotion of Bikewise Month will take place; and attempting to find secure bicycle storage.	☹
					NZTA (formerly LTNZ)	GWRC	76%	Transit and LTNZ merged in August 2008. We have recently completed a travel plan pilot programme in our Palmerston North office. Sign-off of the action plan is still pending.	
Perception Survey	6.1	Undertake surveys to determine regional perceptions of issues related to TDM	2-yearly	Survey completed & results reported in RLTS Annual Monitoring Report (AMR)	GWRC		100%	2008 Survey complete and reported in RLTS AMR 07/08.	
Road Pricing	7.1	Advocacy to central government for the introduction of legislation allowing for road pricing of existing routes	Legislation introduced in the medium term	Advocacy undertaken	RTC		50%	No activity this quarter.	

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Road Pricing	7.2	Undertake further investigations into appropriate road pricing scheme for the greater Wellington region which will define the concepts developed to date, review the social, equity, economic and environmental impacts of road pricing in more detail, & identify the system administration & technological issues, including a robust risk assessment.	Study completed & reported to RLTC by end 2005/06	Study completed	GWRC		100%	Study completed March 2007 and reported to RLTC in August 2007.	
Regional Participation at National Level	8.1	Actively participate where appropriate, in national level programmes/ strategy development that have regionally significant impacts upon Travel Demand Management such as the Travel Behaviour Change Advisory Group	Every opportunity to participate taken	Participation in policy development opportunities	GWRC	NZTA	50%	GWRC continues to participate at the national level through representation on the Travel Behaviour Change Advisory Group, Govt3 Transport Team & by liaising with NZTA national & regional staff.	
National Rideshare Program	9.1	Develop a national rideshare tool	Intoduction of scheme as soon as possible	Scheme developed	NZTA		84%	NZTA is currently developing marketing resources to support carpooling schemes. GWRC is working with NZTA on the development of these marketing resources and it is intended that by the end of January these resources will be made available to Greater Wellington.	☹
National Rideshare Program	9.2	Actively support national level programmes that seek to develop & implement a national rideshare programme	Every opportunity to support taken	Participation in national rideshare programme development opportunities	GWRC		50%	GWRC actively supports & participates in discussions with NZTA & other stakeholders such as the Travel Behaviour Change Advisory Group on the development of national carpool resources. GWRC is developing a regional carpool programme that is planned to be launched end of March 2009. The programme, open to every business in the Wellington region includes an online matching service and marketing resources.	
Other Actions	10.1	Walk 21 International Charter for Walking	Sign Charter	Charter Signed	GWRC		100%	GWRC signed the Walk21 International Charter for Walking to demonstrate its commitment to supporting healthy, safe & walkable communities.	☺
Other Actions	10.2	Feet First Walk to School Week	GW to coordinate 2007/08 regional "Feet First" campaign.	Campaign complete	NZTA	GWRC (Co-ordinator)	100%	Feet First 2008 was a joint GWRC & NZTA initiative, celebrated from 3 - 7 March 2008 & available to all primary schools in the region. 65 schools took part. Of the region's schools, the average number of students participating on Walk to School day was 65%. GW participated in the development of the new "Feet First Every Week" national programme. "Feet First Every Week" is promoted through the School travel plan programme and to all regional schools.	☺