

Report 12.492
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Committee Social and Cultural Wellbeing Committee
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Draft Wellington Regional Graffiti Prevention Strategy 2013-2017

1. Purpose

The purpose of this report is to present to the Committee the Wellington Regional Graffiti Strategy 2013-2017 and accompanying definitions and examples.

2. The decision-making process and significance

The matters requiring decision in this report have been considered by officers against the requirements of Part 6 of the Local Government Act 2002 (the Act).

2.1 Significance of the decision

Officers have considered the significance of the matter, taking into account the Council's significance policy and decision-making guidelines. Officers recommend that the matter be considered to have low significance.

Officers do not consider that a formal record outlining consideration of the decision-making process is required in this instance.

3. Background

The Wellington Regional Graffiti Forum was established in 2010 to deliver on graffiti vandalism reduction in the region. The Forum is made up of representatives from the following organisations:

- Wellington City Council;
- Porirua City Council;

- Kapiti Coast District Council;
- Hutt City Council;
- Upper Hutt City Council;
- Greater Wellington Regional Council;
- 'Southern Wairarapa Safer Community Council' to represent the three Wairarapa councils;
- Wellington Electricity;
- KiwiRail; and
- NZ Police.

Graffiti vandalism is a cross-boundary issue, and the Forum considers that there are gains to be made by working together and pooling resources. The Forum meets quarterly to share ideas about reducing graffiti vandalism. Meetings are hosted around the region.

Over the last year, the Forum has been working on a graffiti prevention strategy. The Wellington Regional Graffiti Prevention Strategy and supporting document (with definitions and examples) addresses how various parties can work together to prevent graffiti vandalism, to engage with stakeholders, to eradicate graffiti vandalism and to enforce the law.

Representatives of the Wellington Regional Graffiti Forum presented the draft Strategy to the Mayoral Forum in mid 2012. The Mayoral Forum was positive about the draft Strategy but requested a few changes and clarification to the document. These changes have been incorporated into the document and the Wellington Regional Graffiti Forum will present a revised draft Strategy to the Mayoral Forum on 23rd November 2012.

Mayor Ray Wallace of Hutt City Council offered to be the regional champion for the Strategy and the Mayoral Forum agreed to this.

4. Comment

4.1 Draft Wellington Regional Graffiti Prevention Strategy

The Draft Strategy is in **Attachment 1**. The Strategy has a vision of preventing graffiti vandalism together. The Strategy also outlines how we aim to prevent graffiti vandalism (through leadership, engagement, eradication and enforcement), the benefits and outcomes of the Strategy, and how we will measure those benefits and outcomes. The Strategy also lists the participating organisations.

4.2 Draft Wellington Regional Graffiti Prevention Strategy: Definitions plus Examples

A draft supporting document is in **Attachment 2**. The draft document provides definitions to be used in any graffiti policies of the participating councils or organisations.

The examples are included in the document for guidance only. There is no expectation that Greater Wellington (or any other participants) will implement the examples in the supporting document.

5. Process

The Regional Graffiti Forum is meeting on Monday 12th November to make any final changes to the document. Representatives from the Forum will present the Strategy and supporting document to the Mayoral Forum on 23rd November 2012. Subsequent to the Mayoral Forum meeting, any changes will be made and the Strategy will be finalised and operative.

6. Communication

Following adoption of the Wellington Regional Graffiti Strategy 2013-2017, it will be made publicly available on Greater Wellington's website. Other Forum members will also publish the strategy on their websites. Any other communications will be the responsibility of the Wellington Regional Graffiti Forum.

7. Recommendations

That the Committee:

1. *Receives the report.*
2. *Notes the content of the report.*
3. *Authorises the Greater Wellington Chair to support the principles contained in the Draft Wellington Regional Graffiti Strategy 2013-2017 at the Mayoral Forum on our behalf.*

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Attachment 1: Draft Wellington Regional Graffiti Prevention Strategy 2013-2017
Attachment 2: Draft Wellington Regional Graffiti Prevention Strategy: Principles, Definitions and Examples