GREATER WELLINGTON

Detailed Analysis Report – Parks and Trails Satisfaction Survey 2023

Greater Wellington
Te Pane Matua Taiao

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Introduction

Greater Wellington manages eight regional parks, three river trails, and provides support to the Whitireia Park Board for the management of Whitireia Park. As part of its ongoing efforts to ensure these public open spaces are well known and provide the services and facilities people need, Greater Wellington has undertaken user satisfaction surveys since 2004. The survey results are used to inform the parks capital works, marketing programme and parks planning. Reporting overall visitor satisfaction is a key indicator for both this plan and Greater Wellington's Long Term Plan.

This report details feedback received from respondents regarding their use and satisfaction with these parks and trails for the 2022-2023 period.

Regional Parks

- Akatarawa Forest
- Battle Hill Farm Forest Park
- Belmont Regional Park
- East Harbour Regional Park
- Kaitoke Regional Park
- Pākuratahi Forest
- Queen Elizabeth Park
- Wainuiomata Regional Park

Whitireia Park

- Whitireia Park (managed by Whitireia Park Board and supported by Greater Wellington)

River Trails

- Hutt River Trail
- Ōtaki River Trail
- Waikanae River Trail

Research objectives

The research objectives for the survey are:
- To determine the level of visitation to the parks and trails by *first time-users and seasoned users*.
- To determine what prompted/attracted users to visit the parks and trails.
- To discover the reasons behind the public not visiting parks and trails.
- To uncover the reasons behind less frequent visitation.
- To check the activities that users undertake while they are visiting.

- To determine users' level of satisfaction with their experience.
- To determine the aspects of the parks and trails that could be improved to support future increased user satisfaction.
- To collect basic demographic data to inform planning and management decisions.

Strategic context

Regional parks

Management of the eight regional parks is guided by a statutory management plan, Toitū Te Whenua Parks Network Plan 2020-30 (Toitū Te Whenua). It has six goals related to visitor experience, environmental improvement and cultural values. The Plan identifies five 'key shifts' or focal areas for work related to outcomes. These are:

1. Improving health of the environment, its resilience and therefore the benefits a healthy environment provides through restoration activities
2. Improving public access to, within and across parks, so that more people can easily get to and use parks
3. To support more satisfying experiences in parks, developing and enhancing places (destinations) through activities such as storytelling and facility improvements
4. Building and supporting collaborative work with mana whenua partners and community
5. Minimising carbon emissions, focusing on highly sustainable solutions and education opportunities to raise awareness of important environmental issues

Several questions within the parks and trails survey are intended to gather data to support reporting on Plan outcomes and baseline data.

River trails

The survey includes questions related to peoples' experiences or reasons for not visiting the three river corridors managed by Greater Wellington for flood protection and recreation purposes.

Whitireia Park

Whitireia Park is not a regional park, it is a recreation and historic reserve managed by a Park Board comprised of Ngāti Toa Rangatira and Greater Wellington Councillor representatives. Greater Wellington provides park management services to the board. The information collected in the parks and trails survey is provided to the Board to support their management of Whitireia Park.

Method

Sample size and structure

The sample size is 1677. The demographic structure of the sample matches that of the general population for region and ethnicity. 20–29-year-olds and females were overrepresented in the sample. A breakdown of the demographic structure of Greater Wellington and the sample is shown in the tables below.

Region

	Proportion of Sample	Sample Size	Proportion of Total Population	Total Population[1]
Kāpiti Coast	13%	219	11%	53673
Hutt Valley	32%	535	29%	148512
Porirua	12%	203	11%	56559
Wairarapa	7%	111	9%	45330
Wellington City	35%	585	40%	202737
I live outside the Wellington Region	1%	24		

Table 1: Sample by region

Age

	Proportion of Sample	Sample Size	Proportion of Total Population	Total Population[2]
16-19 years	6%	106	7%	27312
20-29 years	25%	425	19%	76038
30-39 years	20%	333	17%	68793
40-49 years	15%	258	17%	69498
50-59 years	14%	230	16%	66288
60-69 years	10%	172	12%	49578
70 years and over	9%	152	12%	49449

Table 2: Sample by age

Ethnicity

	Proportion of Sample	Sample Size	Proportion of Total Population	Total Population[3]
European	81%	1361	75%	378255
Māori	14%	240	14%	72252
Pacific Peoples	8%	130	8%	42774
Asian	6%	107	13%	65601
Middle Eastern/Latin American/African/Other	3%	52	3%	16755

Table 3: Sample by ethnicity

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[1] Stats NZ–Tatauranga Aotearoa. (n.d.). Age and sex by ethnic group (grouped total responses), for the census usually resident population count, 2006, 2013, and 2018 Censuses (RC, TA, SA2, DHB). Retrieved 2023, June 23 from https://nzdotstat.stats.govt.nz/

[2] Stats NZ–Tatauranga Aotearoa. (n.d.). Age and sex by ethnic group (grouped total responses), for census usually resident population counts, 2006, 2013, and 2018 Censuses (RC, TA, SA2, DHB). Retrieved 2023, June 23 from https://nzdotstat.stats.govt.nz/

[3] Stats NZ–Tatauranga Aotearoa (n.d.). Ethnic group (detailed total response - level 3) by age and sex, for the census usually resident population count, 2006, 2013, and 2018 Censuses (RC, TA, SA2, DHB). Retrieved 2023, June 23 from https://nzdotstat.stats.govt.nz/

Gender

	Proportion of Sample	Sample Size	Proportion of Total Population	Total Population[4]
Male	30%	497	49%	247401
Female	69%	1152	51%	259413
Another Gender	1%	16	Unknown	0

Table 4: Sample by gender

Sample selection

Respondents were recruited for the research through the consumer panel, Dynata, and an online survey. In the 2022/23 period, the recruitment method was expanded by introducing an open online survey to the public. This was promoted through Greater Wellington's social media channels and to a database of individuals and park stakeholder groups interested in regional park planning-related matters. For the consumer panel portion, only respondents residing within the Wellington region were permitted to complete the survey. Quotas within the consumer panel were utilised to achieve a representative sample.

The previous 2021/2022 survey marked a shift, as it was the first one undertaken in an online survey format, moving away from the earlier telephone-based satisfaction surveys.

In the 2021/22 survey it was apparent that some parks were incorrectly identified by respondents. Many of the more significant differences in the results between 2021/22 and 2022/23 may be attributed to more accurate identification of the park being considered. For example, the names 'Pākuratahi' or the East Harbour 'Northern Forest' are not well known, but the new map and photos in 2023 aided correct identification of these and other parks and reporting of visitation. Increased reporting of visitation jumping from 5% to 20% at Pākuratahi for example should be disregarded. Because of the further sample methodology change and enhancements for park identification, the 2022/23 survey now serves as the new baseline for comparative purposes, and the 2021/22 results will be removed from subsequent survey result comparisons

Data collection dates

The survey was open for data collection between 15th May 2023 and 10th June 2023.

The questionnaire

The questionnaire (see Appendix 5) was developed by PublicVoice, in collaboration with Greater Wellington. The average time for completion of the questionnaire was 10 minutes. The 2023 questionnaire was updated from 2022 to include maps and representative photographs of parks and river trails to aid in the correct identification of Greater Wellington and Whitireia Park Board managed parks and reserves.

Data analysis methodology

Analysis of the close-ended questions will be presented as either tables or figures.

Thematic analysis

PublicVoice undertook the analysis of responses to open-ended interface questions. All submissions received via the online interface underwent thematic analysis, whereby themes were extracted from comments received. The foundation for the thematic analysis used by PublicVoice is the methodology developed by Braun and Clarke, 2006[5]. A team of research analysts identified,

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[4] Stats NZ–Tatauranga Aotearoa. (n.d.). Ethnic group (detailed single and combination) by age and sex, for the census usually resident population count, 2013 and 2018 Censuses (RC, TA, SA2, DHB). Retrieved 2023, June 23 from https://nzdotstat.stats.govt.nz/

[5] Braun and V. Clarke (2006), 'Using thematic analysis in psychology'. *Qualitative Research in Psychology*, 3(2), 77-101.

analysed and interpreted patterns of meaning within the open-ended responses. Each theme was then analysed for frequency.

Key driver analysis

PublicVoice undertook the key driver analysis based on a multiple regression analysis, considering the topics in relation to a numeric rating, such as the likelihood of recommendation as the basis for the NPS. Therefore, the regression analysis helps to predict the likelihood of a positive rating when certain topics have been mentioned. The impact of the occurrence of a topic on the value of the target variable can also be determined.

Key findings

Regional parks key findings

Regional parks visited

- Overall regional parks visitation increased to 80% in 2023 from 67% in 2022.

- Queen Elizabeth Park, Kaitoke Regional Park, and Belmont Regional Park were the most visited. The least visited park was Wainuiomata Regional Park.

- The age group 16-29 years was significantly less likely to visit regional parks, except for Akatarawa Forest, which didn't show any significant age-related visitation changes.

- Respondents were significantly more likely to visit regional parks closer to where they lived.

Table 5 shows the regional parks visitation from 2022 to 2023.

	2022	2023	Difference
Akatarawa Forest	14%	29%	15%▲
Battle Hill Farm Forest park	16%	26%	10%▲
Belmont Regional Park	20%	34%	13%▲
East Harbour Regional Park	11%	25%	14%▲
Kaitoke Regional Park	20%	34%	14%▲
Pākuratahi Forest	5%	20%	15%▲
Queen Elizabeth Park	30%	41%	11%▲
Wainuiomata Regional Park	14%	16%	2%▲

Table 5: Regional parks visitation by year

First-time visitors to regional parks

- Wellington City respondents were more likely to be first-time visitors to Belmont Regional Park and Akatarawa Forest.

- Wairarapa respondents were more likely to be first-time visitors to Kaitoke Regional Park.

- Age groups 16-39 years were more likely to be first-time visitors to Pākuratahi Forest and Belmont Regional Park, and the 16-29 years group was generally more likely to be first-time visitors to regional parks.

Table 6 shows the regional parks first time visitation from 2022 to 2023.

	2022	2023	Difference

Akatarawa Forest	59%	32%	-26%▼
Battle Hill Farm Forest Park	55%	28%	-28%▼
Belmont Regional Park	51%	34%	-17%▼
East Harbour Regional Park	55%	35%	-20%▼
Kaitoke Regional Park	39%	27%	-11%▼
Pākuratahi Forest	51%	38%	-13%▼
Queen Elizabeth Park	47%	25%	-21%▼
Wainuiomata Regional Park	49%	36%	-13%▼

Table 6: Regional parks first time visitation by year

Frequency of visits to regional parks

- Hutt Valley residents visited Kaitoke Regional Park more than twice as frequently compared to Wellington City and Wairarapa residents.

- Respondents were generally more likely to visit regional parks within their region multiple times.

Table 7 shows the proportion of respondents who visited regional parks more than 2 times from 2022 and 2023.

	2022	2023	Difference
Akatarawa Forest	35%	30%	-5%▼
Battle Hill Farm Forest Park	32%	37%	5%▲
Belmont Regional Park	32%	45%	13%▲
East Harbour Regional Park	46%	40%	-6%▼
Kaitoke Regional Park	29%	37%	8%▲
Pākuratahi Forest	29%	37%	8%▲
Queen Elizabeth Park	33%	48%	15%▲
Wainuiomata Regional Park	29%	35%	6%▲

Table 7: Proportion of respondents who visited regional parks more than 2 times by year

Satisfaction with regional parks

- Respondents, in general, were more likely to be satisfied or very satisfied with regional parks.

- Pākuratahi Forest, Kaitoke Regional Park, and East Harbour Regional Park had the highest satisfaction levels.

- Age groups 16-29 years and 30-39 years were significantly less likely to be satisfied with Queen Elizabeth Park and Kaitoke Regional Park, respectively.

- Overall, 16-29 year-olds were less likely to be very satisfied compared to 60-69 year-olds.

Figure 1 shows the overall reported visitor satisfaction for the regional parks.

1% 2%	13%	54%	30%

■ Very dissatisfied ■ Dissatisfied ■ Neutral ■ Satisfied ■ Very Satisfied
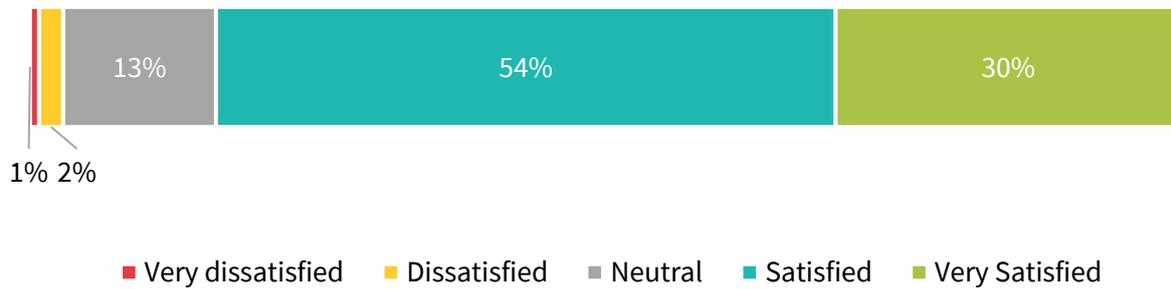
Figure 1: Overall, how satisfied are you with the regional parks?

Table 8 shows the overall satisfaction (satisfied + very satisfied) of all regional parks from 2022 to 2023.

	2022	2023	Difference
Akatarawa Forest	88%	85%	-4%▼
Battle Hill Farm Forest park	84%	84%	0%—
Belmont Regional Park	84%	87%	3%▲
East Harbour Regional Park	85%	90%	4%▲
Kaitoke Regional Park	92%	90%	-1%▼
Pākuratahi Forest	82%	90%	9%▲
Queen Elizabeth Park	89%	83%	-6%▼
Wainuiomata Regional Park	80%	86%	6%▲

Table 8: Overall satisfaction of all regional parks by year

Regional park Net Promoter Score (NPS)

- Kaitoke Regional Park and Pākuratahi Forest had the highest NPS.

- Akatarawa Forest had the lowest NPS.

- Age group 16–29 was more likely to give East Harbour Regional Park and Queen Elizabeth Park a lower NPS compared to other age groups.

- Hutt Valley respondents gave higher NPS for East Harbour Regional Park and Belmont Regional Park.

Table 9 shows the Net Promoter Score (NPS)[6] for the regional parks from 2022 to 2023.

	2022	2023	Difference
Akatarawa Forest	30.1	13.2	-17.0▼
Battle Hill Farm Forest Park	23.8	27.4	3.6▲
Belmont Regional Park	19.6	28.8	9.2▲
East Harbour Regional Park	39.7	35.6	-4.1▼
Kaitoke Regional Park	42.3	43.4	1.1▲
Pākuratahi Forest	23.6	37.5	13.9▲
Queen Elizabeth Park	34.2	30.0	-4.1▼
Wainuiomata Regional Park	32.6	33.2	0.6▲

Table 9: Regional parks NPS by year

Regional parks

Analysis of activities and attractions indicated that:

- In 2023 Walking/tramping, mountain biking/cycling, picnics/barbecues, and camping were the most popular activities in all regional parks. Whereas in 2022 walking, picnics/barbeques, enjoying nature, and family outings/recreation were the most popular activities in all regional parks.

- In 2023 sights/scenery, walking trails, and recommendations to visit were the most common attractions in the regional parks. Whereas in 2022 nature, recommendations from family/friends, and Lord of the Rings were the most common attractions to regional parks.

Akatarawa Forest

Analysis of activities and attractions for Akatarawa Forest indicated that:

- Walking/tramping, mountain biking/cycling, leisure and sightseeing, and picnics/barbeques were the most popular activities in undertook at Akatarawa Forest.

- The sights and scenery, the dam, the waterfall, and walking trails were the most common attractions for Akatarawa Forest.

Battle Hill Farm Forest Park

Analysis of activities and attractions for Battle Hill Farm Forest Park indicated that:

- Walking/tramping, Horse riding, camping, and picnics/barbeques were most popular activities in undertook at Battle Hill Farm Forest Park.

- The sights, scenery and the farm were the most common attractions for Battle Hill Farm Forest Park.

Belmont Regional Park

Analysis of activities and attractions for Belmont Regional Park indicated that:

- Walking/tramping, leisure/sightseeing, mountain biking/cycling, and social recreation with family/friends were most popular activities undertook at Belmont Regional Park.

- The sights and scenery, accessibility, the waterfall, and the walking trails were the most common attractions for Belmont Regional Park.

East Harbour Regional Park

Analysis of activities and attractions for East Harbour Regional Park indicated that:

- Walking/tramping, leisure/sightseeing, mountain biking/cycling, and social recreation with family/friends were most popular activities undertook at East Harbour Regional Park.

- The sights and scenery, accessibility, the waterfall, and the walking trails were the most common attractions for East Harbour Regional Park.

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[6] NPS is a measure of how likely a person is to recommend your business or services. Customers are classified based on their rating into 3 categories: detractors (0-6), passives (7-8) and promoters (9-10). The NPS is calculated by subtracting the percentage of those who are detractors from the percentage of those who are promoters. A positive NPS above 0 is considered good, a NPS of+50 is excellent and anything over +70 is considered exceptional.

Kaitoke Regional Park

Analysis of activities and attractions for Kaitoke Regional Park indicated that:

- Walking/tramping, camping, water activities, and picnics/barbeques were most popular activities undertook at Kaitoke Regional Park.

- The Lord of the Rings filming locations, sights/scenery, and the walking/biking trails were the most common attractions for Kaitoke Regional Park.

Pākuratahi Forest

Analysis of activities and attractions for Pākuratahi Forest indicated that:

- Mountain biking/cycling and walking/tramping were most popular activities undertook at Pākuratahi Forest.

- The tunnel, walking trails, and sights/scenery were the most common attractions for Pākuratahi Forest.

Queen Elizabeth Park

Analysis of activities and attractions for Queen Elizabeth Park indicated that:

- Walking/tramping, Mountain biking/cycling, picnic/barbeques, and taking/seeing the tram were most popular activities undertook at Queen Elizabeth Park.

- The tram and the beach were the most common attractions for Queen Elizabeth Park.

Wainuiomata Regional Park

Analysis of activities and attractions for Wainuiomata Regional Park indicated that:

- Walking/tramping, Mountain biking/cycling, exercising, and leisure/sightseeing were most popular activities undertook at Wainuiomata Regional Park.

- The sights and scenery and the walking trails were the most common attractions for Wainuiomata Regional Park.

Improvements of regional parks

Regional parks

The most mentioned improvements across the majority of the regional parks for 2023 were:
- Improvement of information boards and signage.

- Add more garbage bins and address the problem of rubbish in the parks.

The most mentioned improvements across the majority of the regional parks for 2022 were:
- Add more garbage bins and address the problem of rubbish in the parks.

- Improvement of information boards and signage.

Akatarawa Forest

The most mentioned improvements for Akatarawa Forest were:
- Maintain and improve the tracks.

- Improve the information boards and signage.

Battle Hill Farm Forest Park

The most mentioned improvements for Battle Hill Farm Forest Park were:
- Allowing and improving access for horses into Battle Hill Farm Forest Park

- Improving the information boards and signage.

- Improving the environment.

Belmont Regional Park

The most mentioned improvements for Belmont Regional Park were:
- Improving the information boards and signage.

- Improving the environment.

- Maintaining and improving the tracks.

East Harbour Regional Park

The most mentioned improvements for East Harbour Regional Park were:
- Maintaining and improving the tracks.

- Improving the information boards and signage.

- Improving access to and within East Harbour Regional Park.

Kaitoke Regional Park

The most mentioned improvements for Kaitoke Regional Park were:
- Adding and improving toilets and bathrooms.

- Improving the information boards and signage.

- Addressing the rubbish problem and adding additional garbage bins.

Pākuratahi Forest

The most mentioned improvements for Pākuratahi Forest were:
- Adding and improving toilets and bathrooms.

- Improving the information boards and signage.

- Addressing the rubbish problem and adding additional garbage bins.

Queen Elizabeth Park

The most mentioned improvements for Queen Elizabeth Park were:
- Allowing and improving access for horses.

- Adding more activities to do in Queen Elizabeth Park.

- Adding and improving toilets and bathrooms.

Wainuiomata Regional Park

The most mentioned improvements for Wainuiomata Regional Park were:
- Improving access to and around Wainuiomata Park.

- Maintaining and improving the tracks.

- Improving the information boards and signage.

River trails key findings

- The Hutt River Trail registered the most visits in the past 12 months.

- Visitors aged 16–29 were significantly less likely to frequent the river trails compared to those aged 40–49 and 60–69.

- The Hutt River Trail was more popular among male visitors compared to female visitors.

- Respondents from Hutt Valley showed a significantly higher likelihood of visiting the Hutt River Trail, while those from Kāpiti Coast were more likely to visit the Waikanae River Trail and the Ōtaki River Trail.

Table 10 shows the river trails visitation from 2022 to 2023.

	2022	2023	Difference
Hutt River Trail	38%	34%	-4% ▼
Otaki River Trail	11%	10%	0% —
Waikanae River Trail	13%	19%	5% ▲

Table 10: River trails visitation by year

First-time visitors to river trails

- The Ōtaki River Trail attracted the highest percentage of first-time visitors in the past 12 months.

- The Hutt River Trail was more popular among first-time visitors aged 16–29, while the Waikanae River Trail was favoured by the 30–39 age group.

- Generally, respondents were less likely to be first-time visitors to River Trails located in their own region.

Table 11 shows the river trails first time visitation from 2022 to 2023.

	2022	2023	Difference
Hutt River Trail	41%	22%	-18% ▼
Ōtaki River Trail	57%	46%	-11% ▼
Waikanae River Trail	43%	30%	-13% ▼

Table 11: River trails first time visitation by year

Frequency of visits to river trails

- The Hutt River Trail had the highest percentage of respondents visiting more than 10 times.

- Respondents in Kāpiti Coast were significantly more likely to visit the Waikanae River Trail more than 5 times whereas respondents from Hutt Valley and Wellington City were more likely to visit only once or twice.

- Respondent from Hutt Valley were significantly more likely to visit the Hutt River Trail more than 5 times whereas respondents from Kāpiti Coast, Porirua, and Wellington City were more likely to visit only once or twice.

Table 12 shows the proportion of respondents who visited river trails more than 2 times from 2022 and 2023.

	2022	2023	Difference
Hutt River Trail	49%	62%	13%▲
Ōtaki River Trail	34%	30%	-4%▼
Waikanae River Trail	49%	50%	2%▲

Table 12: Proportion of respondents who visited river trails more than 2 times by year

River trails satisfaction

- Respondents were most satisfied with the Waikanae River Trail.

Table 13 shows the overall satisfaction (satisfied + very satisfied) of all river trails from 2022 to 2023.

	2022	2023	Difference
Hutt River Trail	86%	83%	-3%▼
Ōtaki River Trail	79%	80%	1%▲
Waikanae River Trail	85%	87%	2%▲

Table 13: Overall satisfaction of river trails by year

River trails Net Promoter Score (NPS)

- Respondents were more likely to recommend the Waikanae River Trail to their friends and family than the Ōtaki River Trail.

- Respondents over the age of 70 were significantly more likely to recommend the Hutt River Trail to their friends and family than other age groups.

Table 14 shows the Net Promoter Score (NPS)[7] for the river trails from 2022 to 2023.

	2022	2023	Difference
Hutt River Trail	23.8	26.3	2.5▲
Ōtaki River Trail	22.9	19.9	-3.0▼
Waikanae River Trail	28.3	32.6	4.3▲

Table 14: NPS of river trails by year

Activities and attractions of river trails

River trails

Analysis of activities and attractions indicated that:

- In 2023 the most popular activities at the river trails were walking/tramping, mountain biking/cycling, and exercising dog. Whereas in 2022 Walking, Mountain biking/cycling, and enjoying nature were the most popular activities.

- In 2023 the key attractions drawing visitors to the river trails included the natural environment, the convenient location, and the presence of rivers. Whereas in 2022 the key attractions to the river trails were nature, walking trails, and recommendations from family and friends.

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[7] NPS is a measure of how likely a person is to recommend your business or services. Customers are classified based on their rating into 3 categories: detractors (0-6), passives (7-8) and promoters (9-10). The NPS is calculated by subtracting the percentage of those who are detractors from the percentage of those who are promoters. A positive NPS above 0 is considered good, a NPS of+50 is excellent and anything over +70 is considered exceptional.

- Respondents who reported "exercising their dogs" were more inclined to recommend the Ōtaki River Trail and the Waikanae River Trail but were less likely to recommend the Hutt River Trail.

Hutt River Trail

Analysis of activities and attractions for the Hutt River Trail indicated that:

- Walking/tramping, Mountain biking/cycling, exercising dog, and exercising were most popular activities undertook at the Hutt River Trail

- Accessibility, the sights and scenery and the river were the most common attractions for the Hutt River Trail.

Ōtaki River Trail

Analysis of activities and attractions for the Ōtaki River Trail indicated that:

- Walking/tramping, Mountain biking/cycling, horse riding, and water activities were most popular activities undertook at the Ōtaki River Trail.

- Sights and scenery and Accessibility were the most common attractions for the Ōtaki River Trail.

Waikanae River Trail

Analysis of activities and attractions for the Waikanae River Trail indicated that:

- Walking/tramping, Mountain biking/cycling, exercising dog, and water activities were most popular activities undertook at the Waikanae River Trail.

- Sights and scenery, accessibility, and the river were the most common attractions for the Waikanae River Trail.

Improvements to river trails

River trails

The most mentioned improvements for 2023 across the majority of the river trails were:
- Enhancement or maintenance of the tracks for improved accessibility and safety.

- Addressing waste management issues along the river trails by installing more garbage bins and implementing effective measures to reduce littering.

- Environmental improvements, such as planting more trees or facilitating natural regeneration, to enhance the natural beauty of the parks.

The most mentioned improvements for 2022 across the majority of the river trails were:
- Enhancement or maintenance of the tracks for improved accessibility and safety.

- Addressing waste management issues along the river trails by installing more garbage bins and implementing effective measures to reduce littering.

- Improve interaction and wayfinding with information boards and signage to provide historical information and directions.

Hutt River Trail

The most mentioned improvements for the Hutt River Trail were:
- Maintaining and improving the tracks.

- Addressing the rubbish problem and adding additional garbage bins.

- Improving the environment.

Ōtaki River Trail

The most mentioned improvements for the Ōtaki River Trail were:
- Improving access to and around the Ōtaki River Trail.

- Improving the information boards and signage.

- Allowing and improving access for horses on the Ōtaki River Trail.

- Improving the environment.

Waikanae River Trail

The most mentioned improvements for the Waikanae River Trail were:
- Maintaining and improving the tracks.

- Improving the information boards and signage.

- Improving the Waikanae River Trail's resilience to flooding.

Whitireia Park key findings

- Respondents from Porirua were significantly more likely to visit Whitireia Park than respondents from other regions.

Table 15 shows the Whitireia Park visitation from 2022 to 2023.

	2022	2023	Difference
Whitireia Park	13%	23%	10%▲

Table 15: Whitireia Park visitation by year

First time Whitireia Park visitors

- Porirua residents were more often repeat visitors, as opposed to first-time visitors, to Whitireia Park.

- Young adults between 16-29 years old were significantly more likely to be first-time visitors to the park.

- A higher number of first-time visitors were recorded from Wairarapa and Wellington City.

Table 16 shows the Whitireia Park first time visitation from 2022 to 2023.

	2022	2023	Difference
Whitireia Park	40%	29%	-11%▼

Table 16: Whitireia Park first time visitation by year

Frequency of visits to Whitireia Park

- Respondents were significantly more likely to visit Whitireia Park only once or twice.

- Respondents from Porirua were significantly more likely to visit Whitireia Park more than 5 times compared to respondents from other regions.

- Respondents from Wellington City were more likely to visit Whitireia Park only once or twice.

Table 17 shows the proportion of respondents who visited Whitireia Park more than 2 times from 2022 to 2023.

	2022	2023	Difference
Whitireia Park	32%	50%	17%▲

Table 17: Proportion of respondents who visited Whitireia Park more than 2 times by year

Table 18 shows the overall satisfaction (satisfied + very satisfied) with Whitireia Park from 2022 to 2023.

	2022	2023	Difference
Whitireia Park	83%	82%	-1%▼

Table 18: Overall satisfaction with Whitireia Park by year

Whitireia Park Net Promoter Score (NPS)

- Respondents who visited Whitireia Park to go walking or tramping, participate in water activities, have picnics or barbeques, or for leisure and sightseeing were more likely to recommend it to friends and family.

Table 19 shows the Net Promoter Score (NPS)[8] for Whitireia Park from 2022 to 2023.

	2022	2023	Difference
Whitireia Park	31.5	22.4	-9.2 ▼

Table 19: NPS of Whitireia Park by year

Whitireia Park activities and attractions

Analysis of activities and attractions in Whitireia Park indicated that:

- In 2023 walking/tramping, water activities, picnics/barbeques were the most common activities at Whitireia Park. Whereas in 2022 walking, picnics/barbeques, and walking/running with dog were the most common activities.

- In 2023 the sights and scenery and accessibility were the most common attractions to Whitireia Park. Whereas in 2022 nature was the main attraction to Whitireia Park.

Whitireia Park improvements

The most mentioned improvements for Whitireia Park in 2023 were:
- Improve access to and around Whitireia Park.

- Maintain and improve the tracks.

- Improve the safety and security of Whitireia Park.

The most mentioned improvements for Whitireia Park in 2022 were:
- Address the rubbish problem and Add additional garbage bins.

- Improve access to and around Whitireia Park.

- Maintain and improve the tracks.

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[8] NPS is a measure of how likely a person is to recommend your business or services. Customers are classified based on their rating into 3 categories: detractors (0-6), passives (7-8) and promoters (9-10). The NPS is calculated by subtracting the percentage of those who are detractors from the percentage of those who are promoters. A positive NPS above 0 is considered good, a NPS of+50 is excellent and anything over +70 is considered exceptional.

Deterrents to visitation

Deterrents to visitation

15% of respondents had not visited any of the parks or trails The most common reasons in 2023 respondents had not visited a park or trail in the last 12 months were:

- Time constraints or having other commitments

- Not interested in visiting either a park or a trail

- A lack of knowledge or information on the parks or trails

The most common reasons in 2022 respondents had not visited a park or trail in the last 12 months were:

- Health problems or having limited to no mobility

- Not interested in visiting either a park or a trail

- A lack of time or other commitments

The most common reasons in 2023 respondents did not visit the parks and trails more often were:

- Time constraints and other commitments

- The parks and trails are too far away

- A lack of knowledge or information about the parks or trails

The most common reasons in 2022 respondents did not visit the parks and trails more often were:

- Time constraints and other commitments

- The parks and trails are too far away

- The weather not being good enough to visit the parks and trails

Respondent profile

Age

Figure 2 and Table 20 show the age of the respondents who completed the survey.
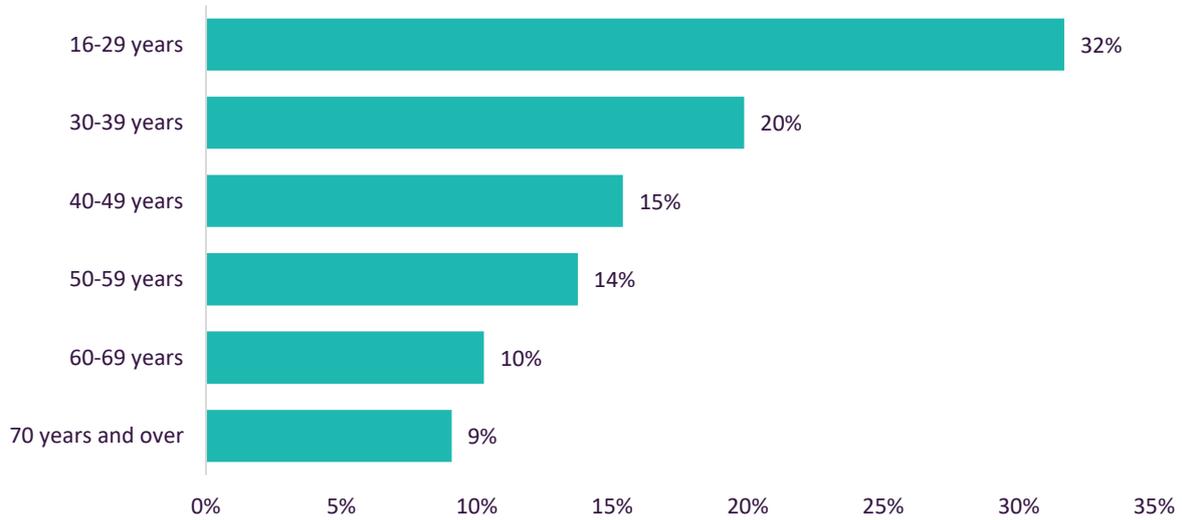
Figure 2: Respondent's age group

	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
%	32%	20%	15%	14%	10%	9%	100%
n	531	333	258	230	172	152	1677

Table 20: Respondent's age groups

Gender

Figure 3 and Table 21 show the gender of the respondents who completed the survey.
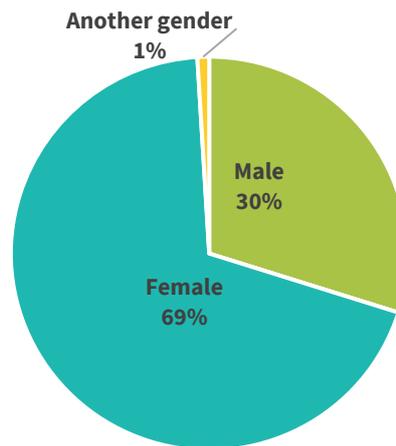
Figure 3: Respondents' gender

	Male	Female	Another gender	Total
%	30%	69%	1%	100%
n	497	1152	16	1677

Region

Figure 4 and Table 22 show where the respondents live.
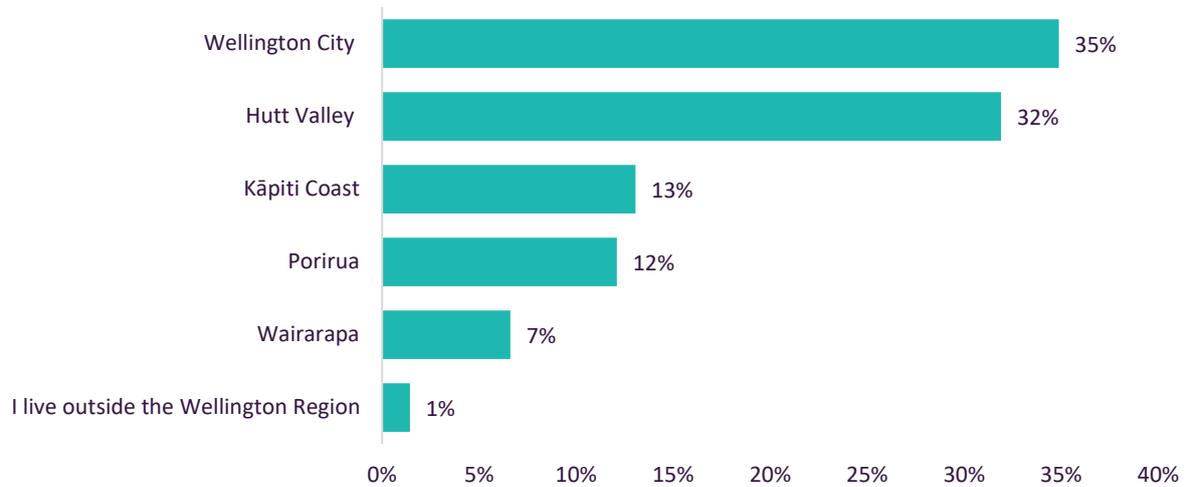
Figure 4: Location of respondents

	Wellington City	Hutt Valley	Kāpiti Coast	Porirua	Wairarapa	I live outside the Wellington Region	Total
%	35%	32%	13%	12%	7%	1%	100%
n	585	535	219	203	111	24	1677

Table 22: Location of respondents

Ethnicity

Figure 5 and Table 23 show the ethnicity of the respondents who completed the survey.
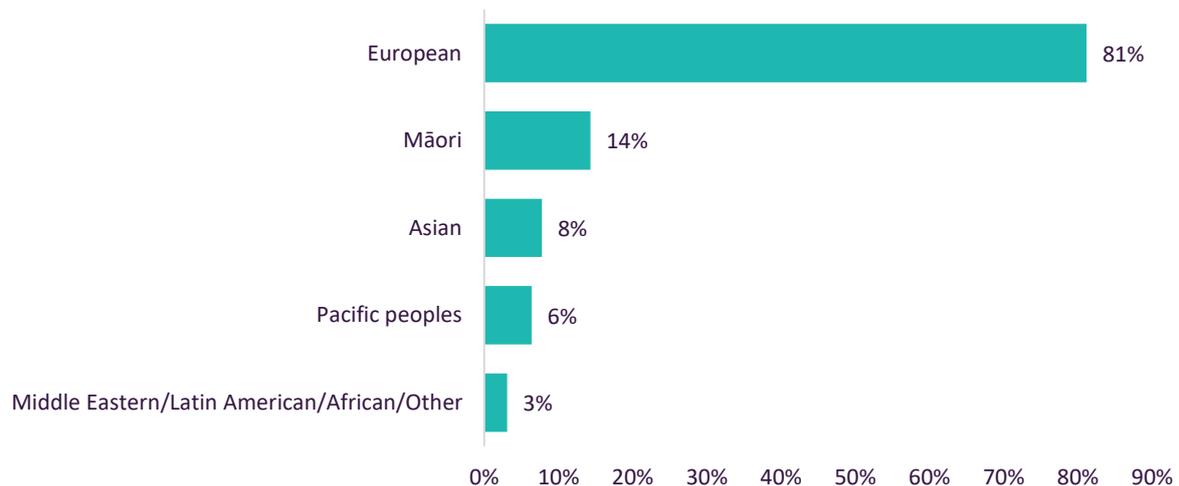
Figure 5: Respondents' ethnicity

	European	Māori	Asian	Pacific peoples	Middle Eastern/Latin American/African/Other	Total
%	81%	14%	8%	6%	3%	100%
n	1361	240	130	107	53	1677

Table 23: Respondents' ethnicity

Regional parks

Marketing KPIs

The marketing KPIs show the following measures of the regional parks from 2022 to 2023: visitation, satisfaction, NPS, and repeat visitation.

Figure 6 shows the proportion of respondents who visited at least one of the regional parks over the last 12 months.
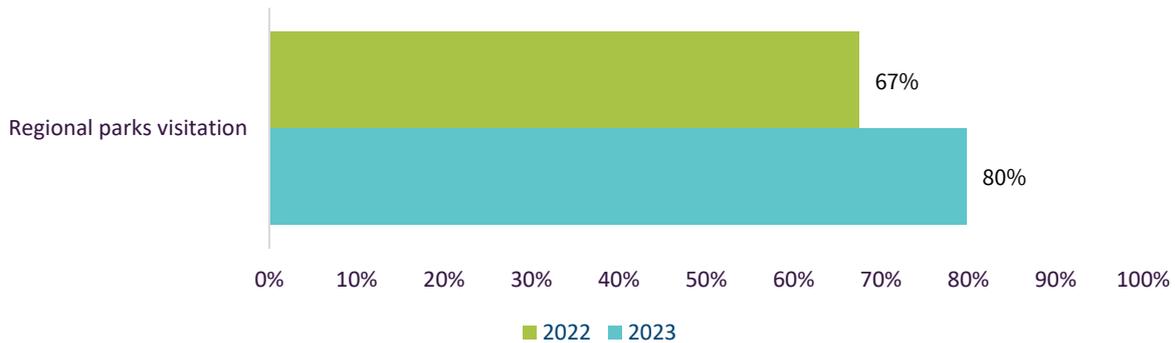
Figure 6: Visited at least one of the regional parks over the last 12 months from 2022 and 2023

Figure 7 shows the satisfaction of regional parks from 2022 and 2023.
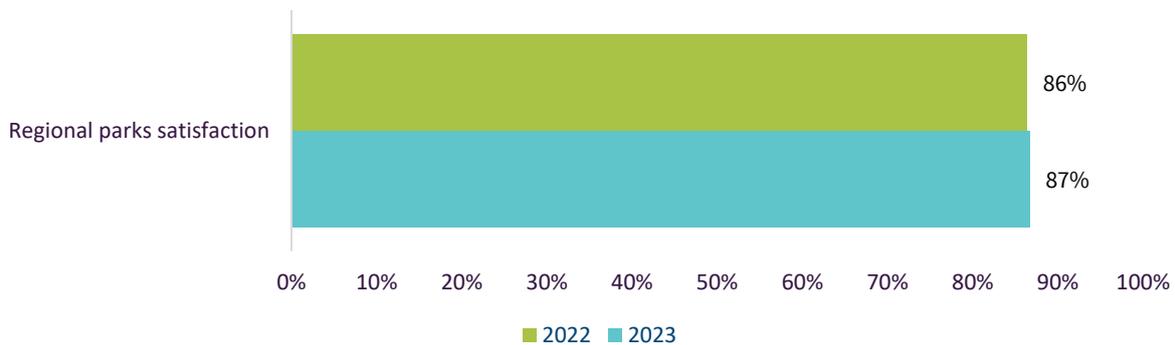
Figure 7: Satisfaction of regional parks from 2022 and 2023

Figure 8 shows the Net Promoter Score of regional parks from 2022 and 2023.
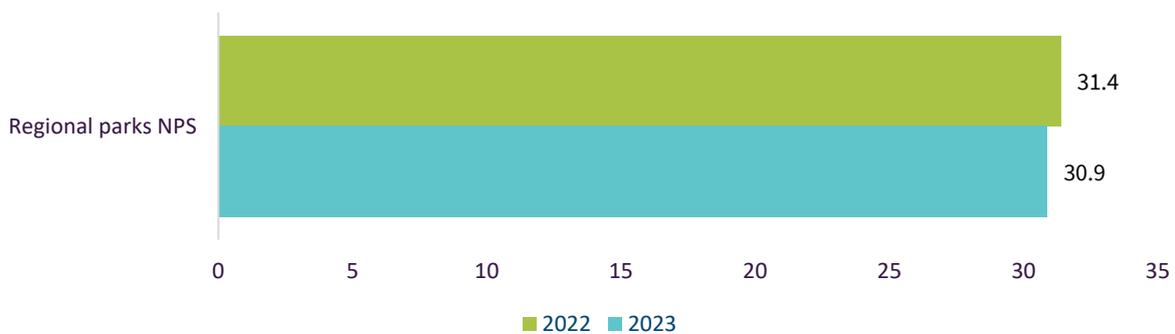
Figure 8: NPS of regional parks from 2022 and 2023

Figure 9 shows the proportion of respondents who visited regional parks more than 2 times in 2022 and 2023.
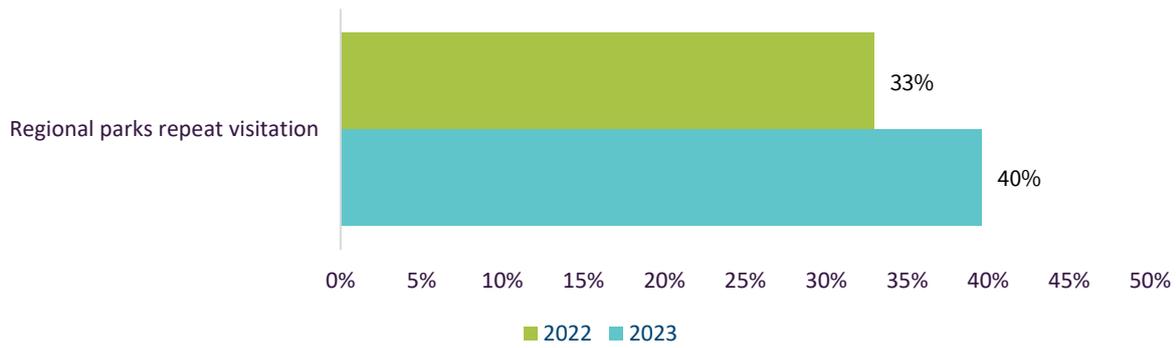
Figure 9: Proportion of respondents who visited regional parks more than 2 times from 2022 and 2023

Number of regional parks visited

Respondents were categorised according to the number of parks they visited in the last 12 months. These categories are:

- No users (respondents did not visit any parks)

- Low users (respondents visited 1 to 4 parks)

- High users (respondents visited more than 5 parks)

Key changes in the number of parks visited

- 16–29-year-olds were significantly more likely to be low users and no users than other age groups.

- Males were significantly more likely to be high users than other genders.

- Europeans were significantly more likely to be high park users than other ethnic groups and Asians were more likely to be no users.

- Respondents from Wellington City were more likely to be no users whereas respondents from Kapiti Coast were more likely to be low users. Respondents from Hutt Valley were significantly more likely to be high users.

Figure 10 shows the number of parks visited by participants over the last 12 months.
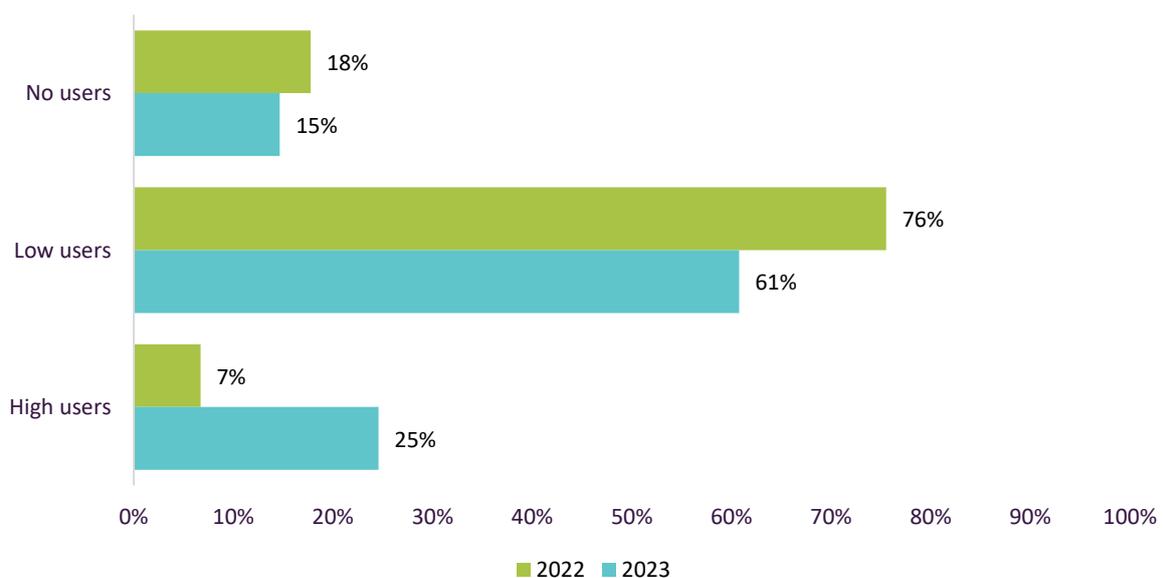
Figure 10: Number of parks visited.

Regional parks visited

Over the last 12 months have you visited the following regional parks?

Key changes in regional parks visitation included:

- An increase in overall regional parks visitation to 80% in 2023 from 67% 2022. This increase could be attributed to better identification of parks through a small change in survey design.

- Queen Elizabeth Park, Kaitoke Regional Park, and Belmont Regional Park were the most visited in 2022/23. The least visited park was Wainuiomata Regional Park.

- Age group 16-29 years was significantly less likely to visit regional parks, with the exception of Akatarawa Forest, which didn't show any significant age-related visitation changes.

- Respondents were significantly more likely to visit regional parks closer to where they lived.

Figure 11 shows the regional parks visited over the last 12 months.
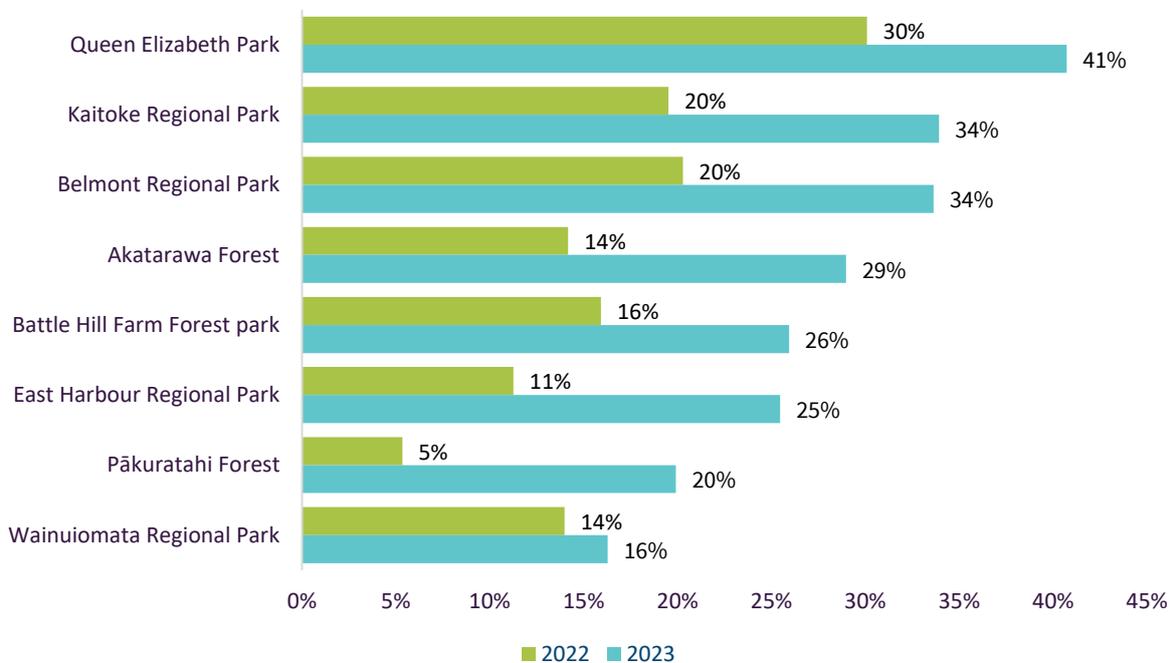
Figure 11: Regional parks visited

Did you visit one of the regional parks for the first time in the last 12 months?

Key changes in first time visitors included:

- Wellington City respondents were more likely to be first-time visitors to Belmont Regional Park and Akatarawa Forest.

- Wairarapa respondents were more likely to be first-time visitors to Kaitoke Regional Park.

- Age groups 16-39 years were more likely to be first-time visitors to Pākuratahi Forest and Belmont Regional Park, and the 16-29 years group was generally more likely to be first-time visitors to regional parks.

Figure 12 shows the percentage of respondents who were first time visitors to the regional parks.
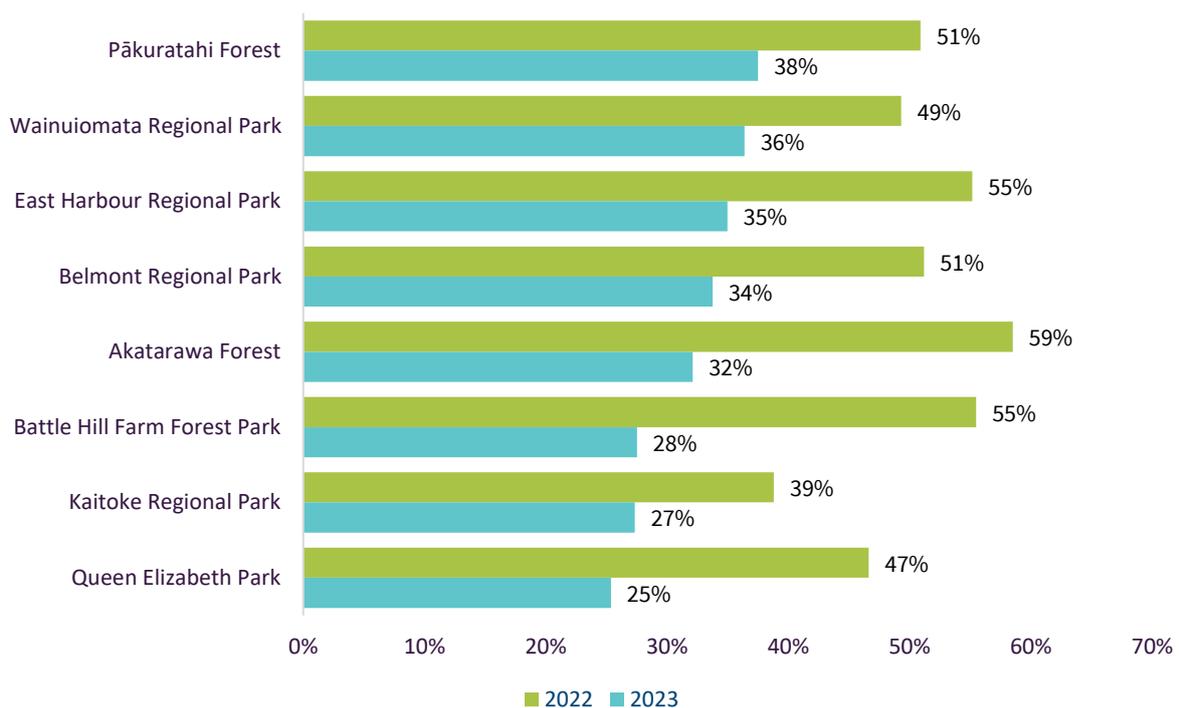
Figure 12: First time visitors to the regional parks

How many times have you visited the regional parks in the last 12 months?

Key changes in the frequency of visits to regional parks in the last 12 months:

- There was no difference in the number of times regional parks were visited across the genders.

- Hutt Valley residents visited Kaitoke Regional Park more than twice as frequently compared to Wellington City and Wairarapa residents.

- Respondents were generally more likely to visit parks within their region multiple times.

Figure 13 shows the number of time regional parks have been visited over the last 12 months.
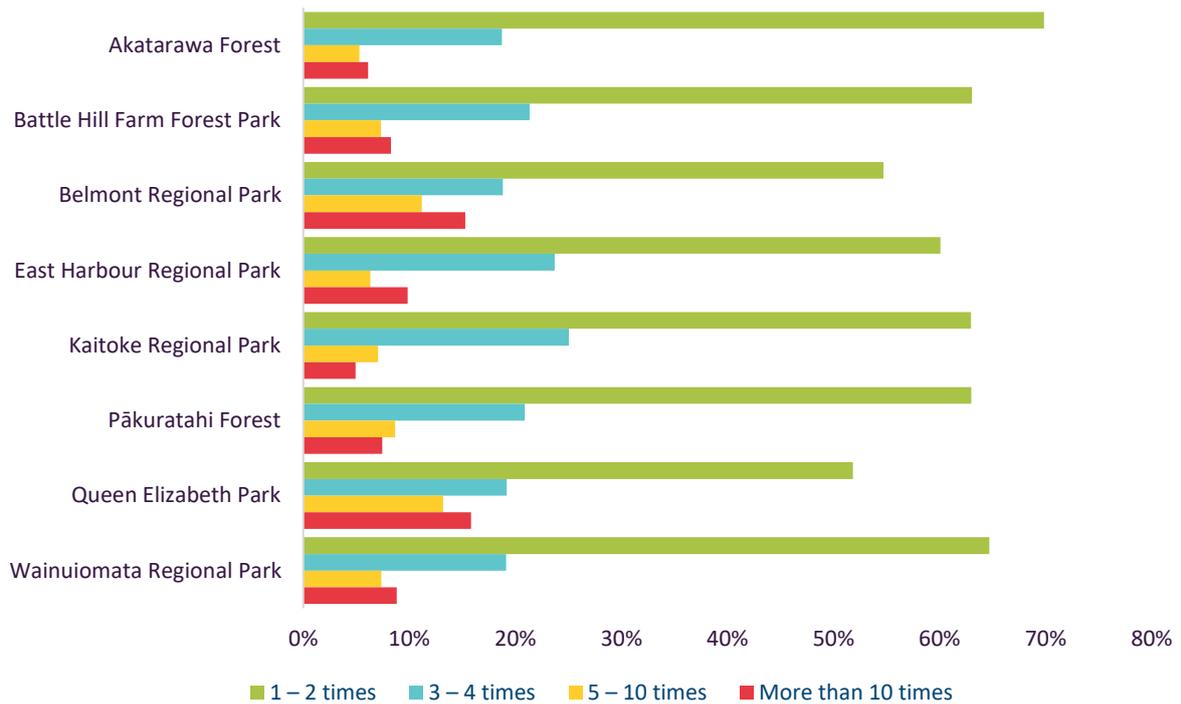
Figure 13: Number of times regional parks have been visited over the last 12 months

Regional parks satisfaction

Overall, how satisfied are you with the regional parks?

Respondents were asked how satisfied they were with the regional parks. The options were:
- Very dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

Respondents' level of satisfaction with regional parks indicated that:

- Pākuratahi Forest, Kaitoke Regional Park, and East Harbour Regional Park had the highest satisfaction levels.

- Age groups 16-29 years and 30-39 years were significantly less likely to be satisfied with Queen Elizabeth Park and Kaitoke Regional Park, respectively.

- Overall, 16-29 year-olds were less likely to be very satisfied compared to 60-69 year-olds.

Figure 14 shows the overall reported visitor satisfaction for the regional parks.

| 1% | 2% | 13% | 54% | 30% |

■ Very dissatisfied ■ Dissatisfied ■ Neutral ■ Satisfied ■ Very Satisfied
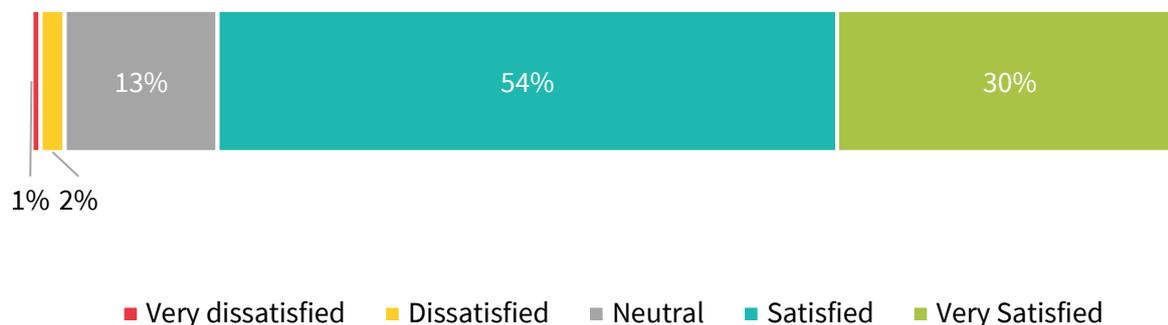
Figure 14: Overall reported visitor satisfaction for the regional parks

Figure 15 shows the overall satisfaction (satisfied + very satisfied) for all regional parks.

Park	2022	2023
Pākuratahi Forest	82%	90%
Kaitoke Regional Park	92%	90%
East Harbour Regional Park	85%	90%
Belmont Regional Park	84%	87%
Wainuiomata Regional Park	80%	86%
Akatarawa Forest	88%	85%
Battle Hill Farm Forest park	84%	84%
Queen Elizabeth Park	89%	83%
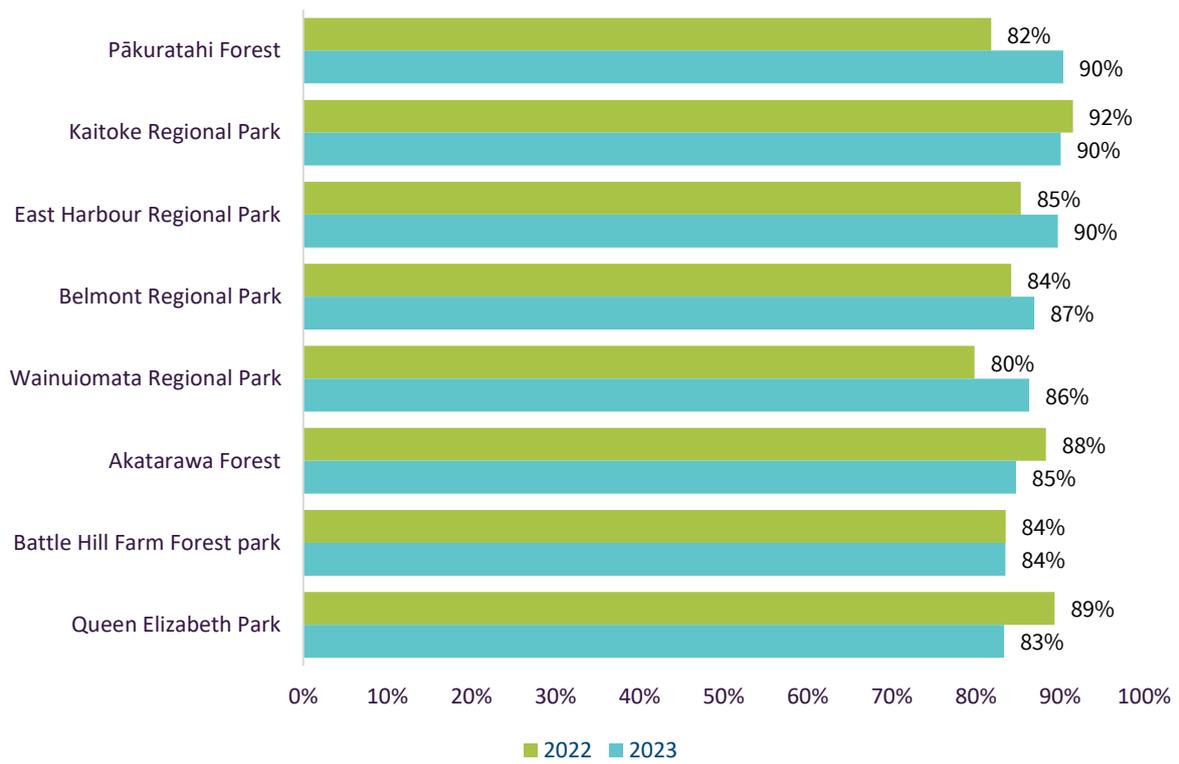
Figure 15: Overall satisfaction for all regional parks

Net Promoter Score[9]

- Kaitoke Regional Park and Pākuratahi Forest had the highest NPS.

- Akatarawa Forest had the lowest NPS.

- Age group 16–29 was more likely to give East Harbour Regional Park and Queen Elizabeth Park a lower NPS compared to other age groups.

- Hutt Valley respondents gave higher NPS for East Harbour Regional Park and Belmont Regional Park.

- Some of the significant changes can be attributed to correct identification of the parks with the addition of maps and photographs in the 2022/23 survey form.

Figure 16 shows the Net Promoter Score of all regional parks.
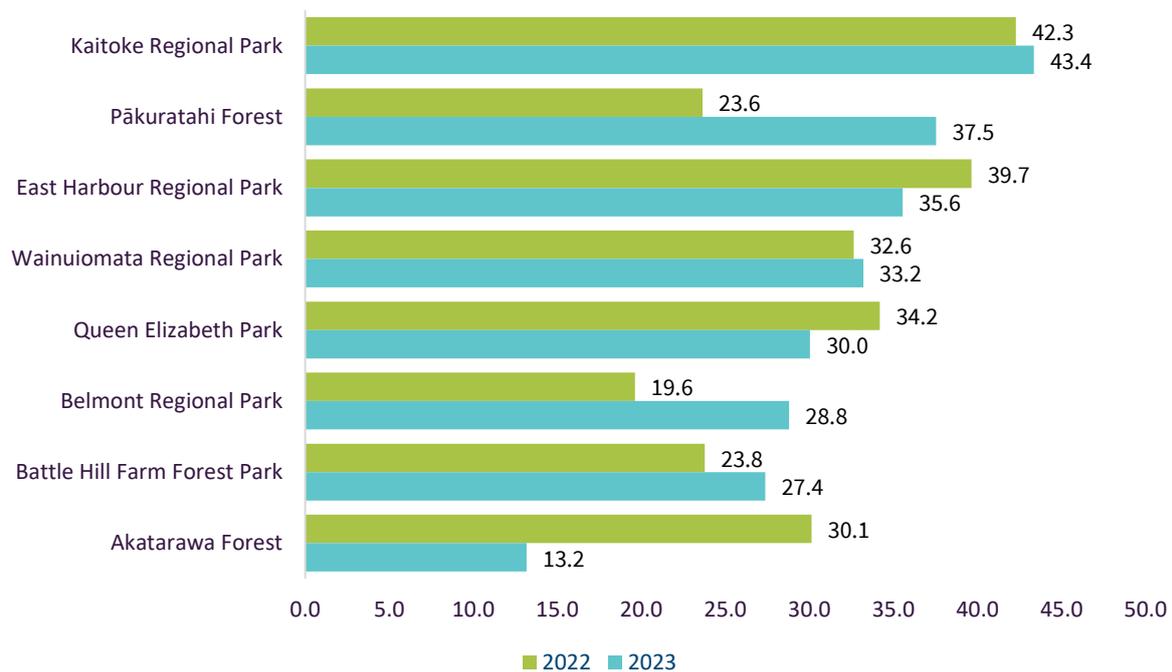
Figure 16: Regional parks NPS

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[9] *Net Promoter Score (NPS) is a measure of how likely a person is to recommend your business or services. Customers are classified based on their rating into 3 categories: detractors (0-6), passives (7-8) and promoters (9-10). The NPS is calculated by subtracting the percentage of those who are detractors from the percentage of those who are promoters. A positive NPS above 0 is considered good, a NPS of+50 is excellent and anything over +70 is considered exceptional.*

River trails

River trails visited

Over the last 12 months have you visited the following river trails?

Key changes in river trails visitation included:

- The Hutt River Trail had the most visitors in the past 12 months.

- Visitors aged 16–29 were significantly less likely to frequent the river trails compared to those aged 40–49 and 60–69.

- The Hutt River Trail was more popular with males.

- Respondents from Hutt Valley showed a significantly higher likelihood of visiting the Hutt River Trail, while those from Kāpiti Coast were more likely to visit the Waikanae River Trail and the Ōtaki River Trail.

Figure 17 shows the river trails visited over the last 12 months.
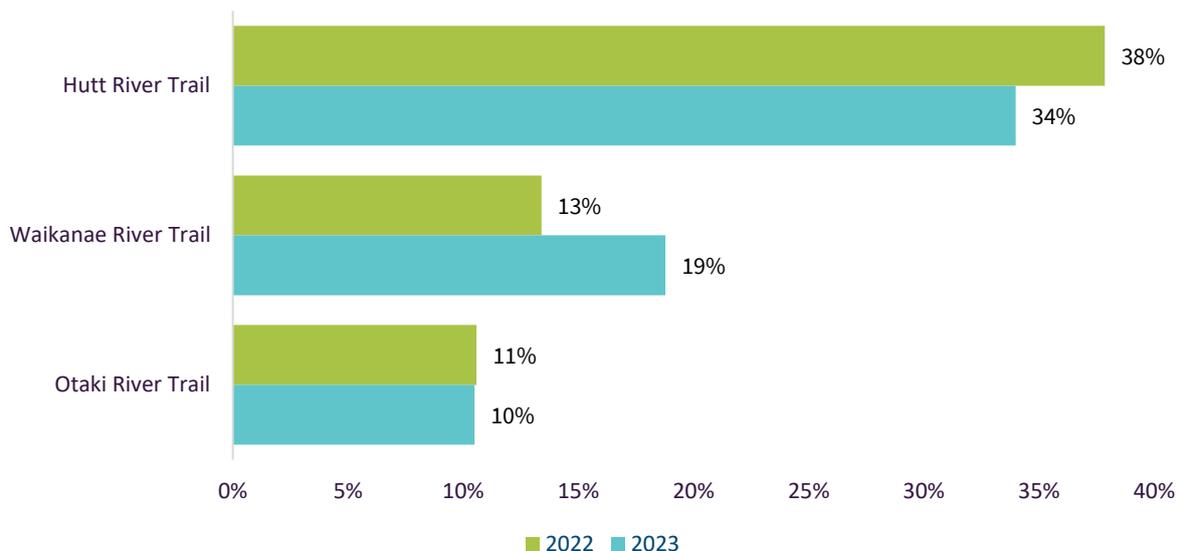
Figure 17:River trails visitation

Did you visit one of the river trails for the first time in the last 12 months?

Keychanges in first time visitors included:

- The Ōtaki River Trail attracted the highest percentage of first-time visitors in the past 12 months.

- The Hutt River Trail was more popular among first-time visitors aged 16–29, while the Waikanae River Trail was favoured by the 30–39 age group.

- Generally, respondents were less likely to be first-time visitors to River Trails located in their own region.

Figure 18 shows the percentage of respondents who were first time visitors to the river trails.
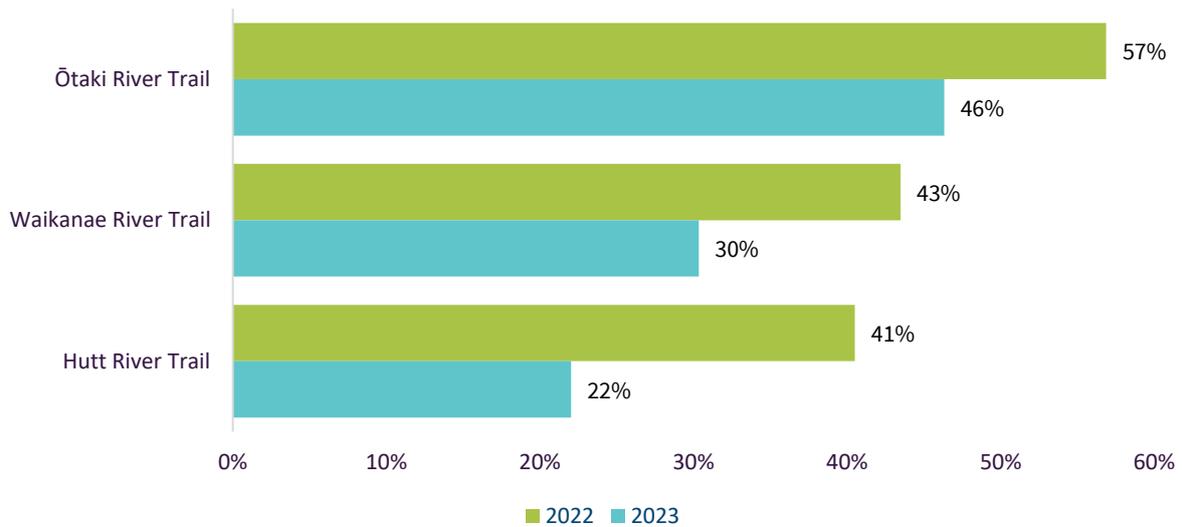
Figure 18: First time visitors to the river trails

How many times have you visited the river trails in the last 12 months?

Key changes in the frequency of visits to river trails in the last 12 months:

- The Hutt River Trail had the highest percentage of respondents visiting more than 10 times.

- Respondents in Kāpiti Coast were significantly more likely to visit the Waikanae River Trail more than 5 times whereas respondents from Hutt Valley and Wellington City were more likely to visit only once or twice.

- Respondent from Hutt Valley were significantly more likely to visit the Hutt River Trail more than 5 times whereas respondents from Kāpiti Coast, Porirua, and Wellington City were more likely to visit only once or twice.

Figure 19 shows the number of times river trails have been visited over the last 12 months.
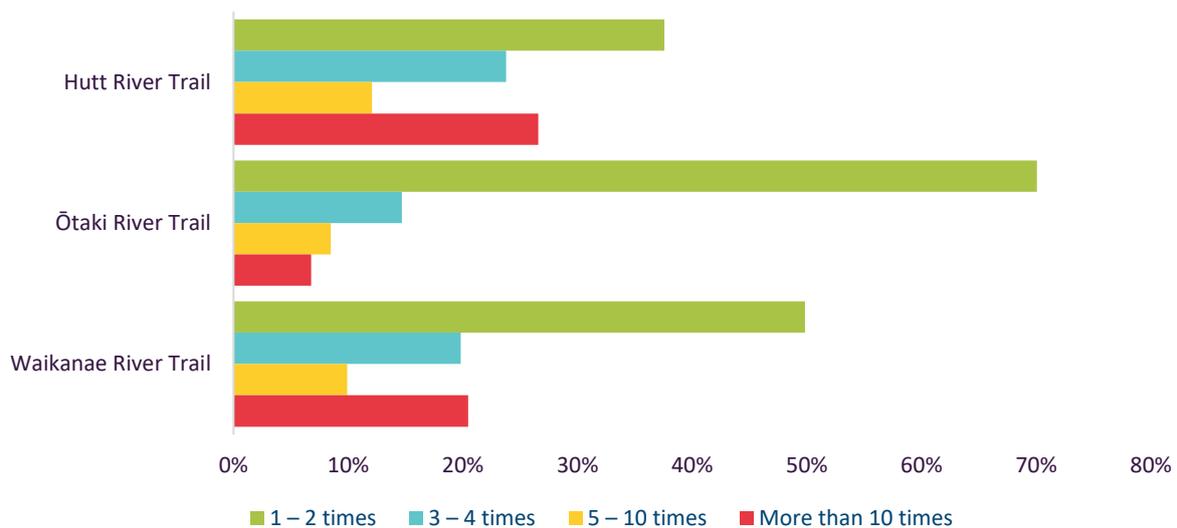
Figure 19: Number of times river trails have been visited

River trails satisfaction

How satisfied are you with the river trails?

Respondents were asked how satisfied they were with all river trails. The options were:

- Very dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

Respondents' level of satisfaction with river trails indicated that:

- Respondents were most satisfied with the Waikanae River Trail.

Figure 20 shows the overall satisfaction (satisfied + very satisfied) for all river trails.
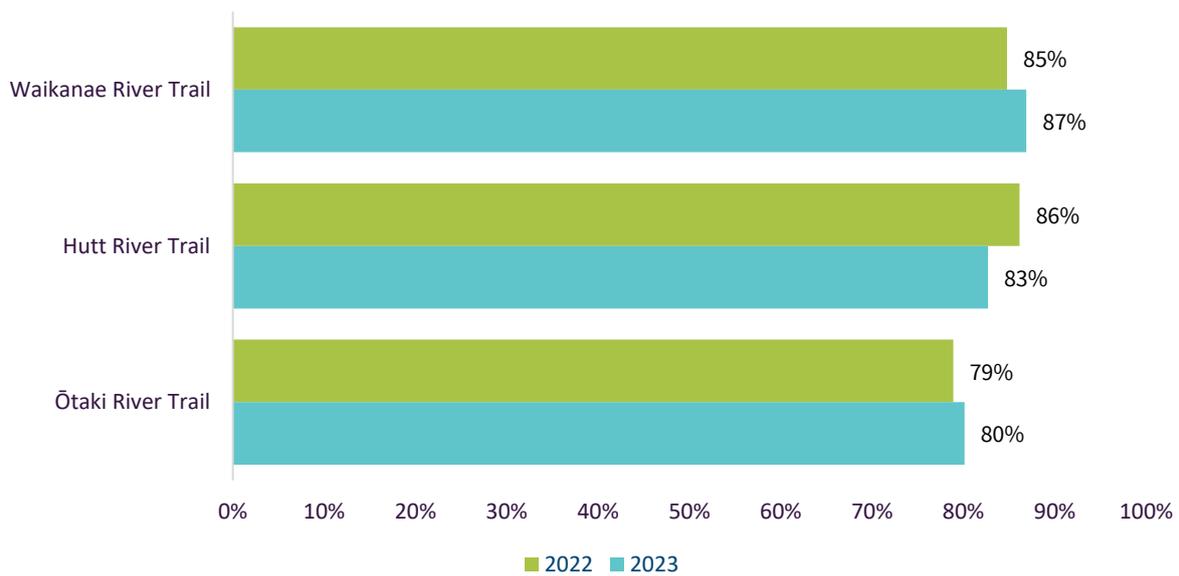
Figure 20: Overall satisfaction for all river trails

Net Promoter Score[10]

Respondents' river trails Net Promoter Score indicated that:

- Respondents were more likely to recommend the Waikanae River Trail to their friends and family than the Ōtaki River Trail.

- Respondents over the age of 70 were significantly more likely to recommend the Hutt River Trail to their friends and family than other age groups.

Figure 21 shows the Net Promoter Score of all river trails.

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[10] Net Promoter Score (NPS) is a measure of how likely a person is to recommend your business or services. Customers are classified based on their rating into 3 categories: detractors (0-6), passives (7-8) and promoters (9-10). The NPS is calculated by subtracting the percentage of those who are detractors from the percentage of those who are promoters. A positive NPS above 0 is considered good, a NPS of+50 is excellent and anything over +70 is considered exceptional.
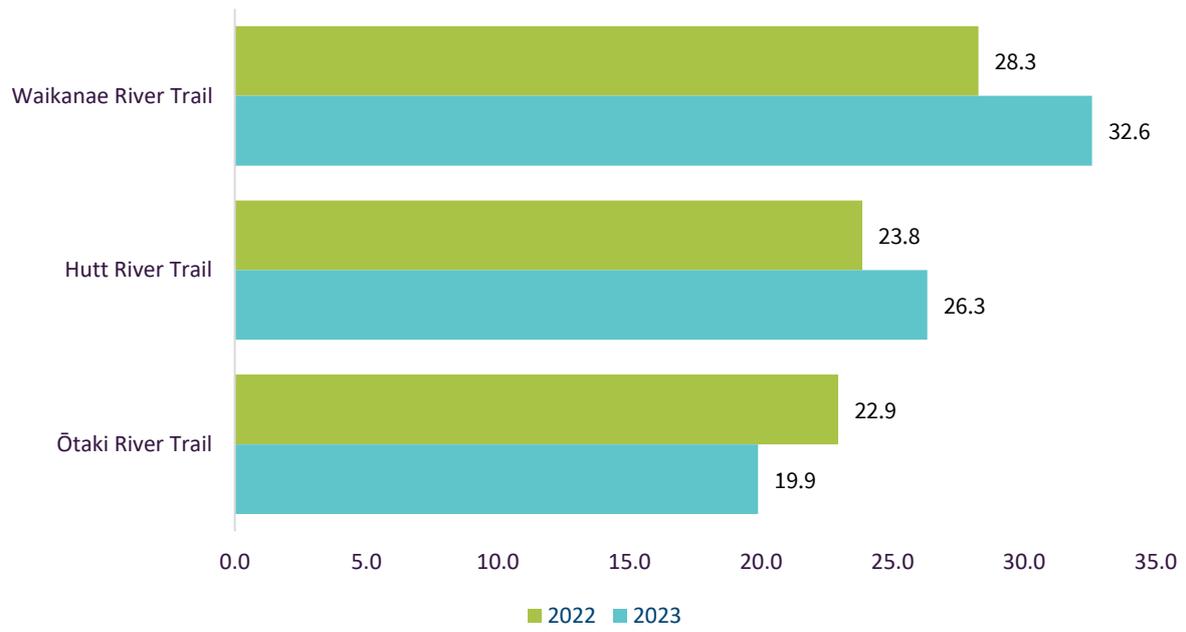
Figure 21: River trails NPS

Whitireia Park

Whitireia Park visitation

Over the last 12 months have you visited Whitireia Park?

Key changes in Whitireia Park visitation included:

- Respondents from Porirua were significantly more likely to visit Whitireia Park than respondents from other regions.

Figure 22 shows the visitation to Whitireia Park over the last 12 months.
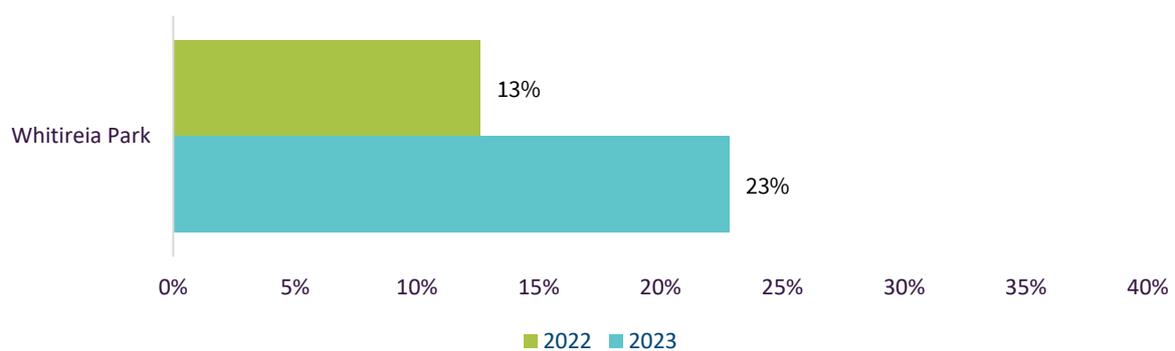
Figure 22: Over the last 12 months have you visited Whitireia Park?

Did you visit Whitireia Park for the first time in the last 12 months?

Key changesin first time visitors included:

- Porirua residents were more often repeat visitors, as opposed to first-time visitors, to Whitireia Park.

- Young adults between 16-29 years old were significantly more likely to be first-time visitors to the park.

- A higher number of first-time visitors were recorded from Wairarapa and Wellington City.

Figure 23 shows the percentage of respondents who were first time visitors to Whitireia Park.
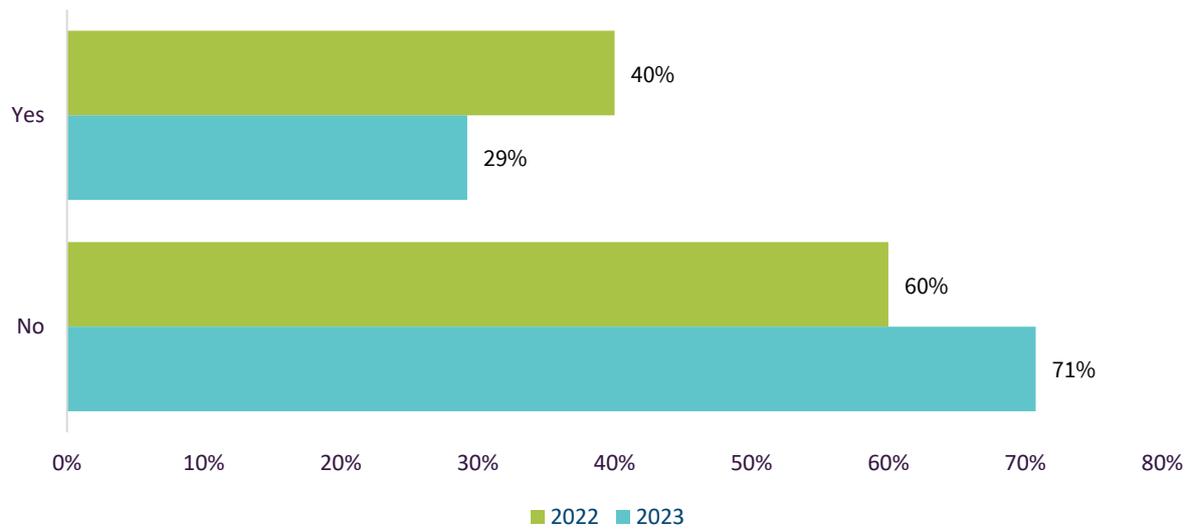
Figure 23: Did you visit Whitireia Park for the first time in the last 12 months?

How many times have you visited Whitireia Park in the last 12 months?

Key changes in the frequency of visits to Whitireia Park in the last 12 months:

- Respondents were significantly more likely to visit Whitireia Park only once or twice.

- Respondents from Porirua were significantly more likely to visit Whitireia Park more than 5 times compared to respondents from other regions.

- Respondents from Wellington City were more likely to visit Whitireia Park only once or twice.

Figure 24 shows the number of visits for Whitireia Park over the last 12 months.
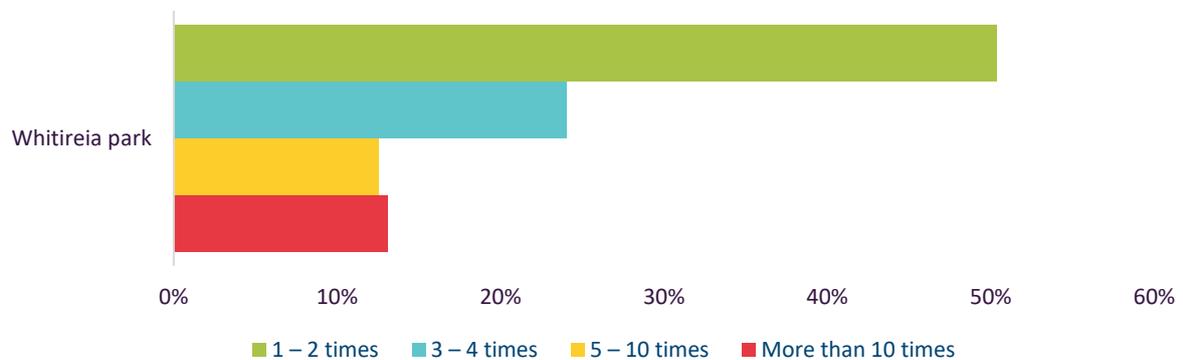
Figure 24: How many times have you visited Whitireia Park in the last 12 months?

Whitireia Park satisfaction

How satisfied are you with Whitireia Park?

Respondents were asked how satisfied they were with Whitireia Park. The options were:
- Very dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

Figure 25 shows the the overall satisfaction (satisfied + very satisfied) for Whitireia Park.
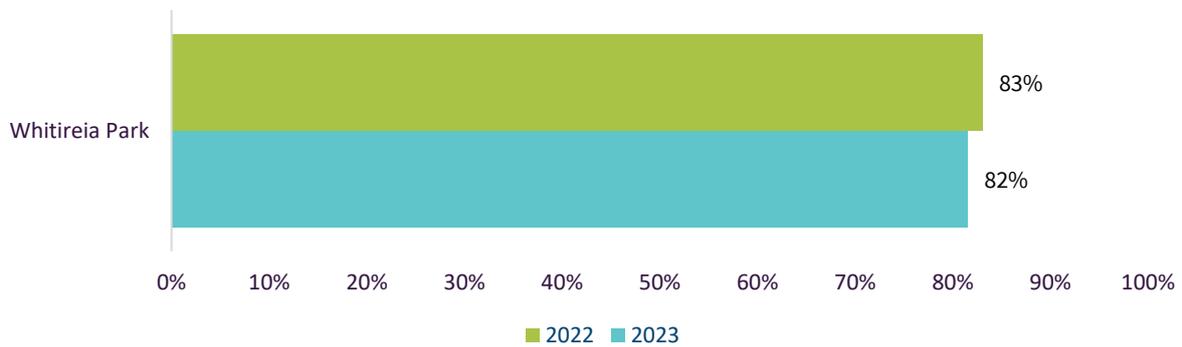
Figure 25: How satisfied are you with Whitireia Park?

Net Promoter Score[11]

Figure 26 shows the Net Promoter Score for Whitireia Park.
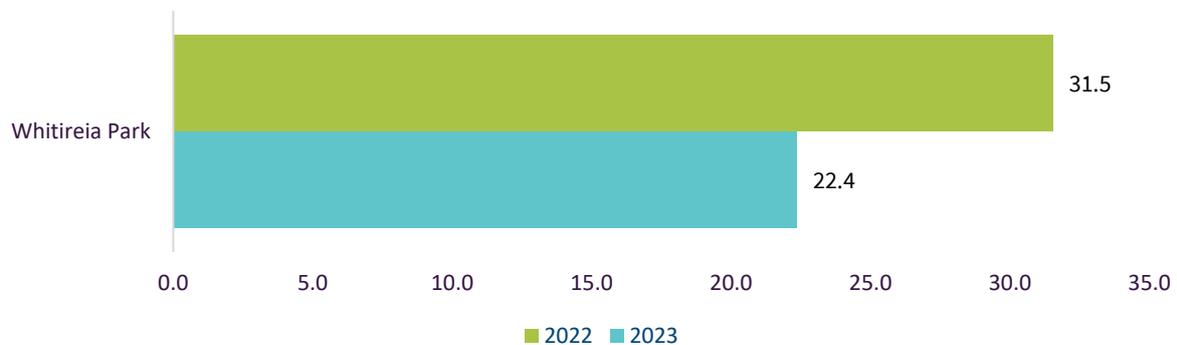
Figure 26: NPS Whitireia Park

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[11] Net Promoter Score (NPS) is a measure of how likely a person is to recommend your business or services. Customers are classified based on their rating into 3 categories: detractors (0-6), passives (7-8) and promoters (9-10). The NPS is calculated by subtracting the percentage of those who are detractors from the percentage of those who are promoters. A positive NPS above 0 is considered good, a NPS of+50 is excellent and anything over +70 is considered exceptional.

Appendix 1: Regional parks

Number of regional parks visited

Number of regional parks visited by age

	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
No users	18%	15%	12%	12%	11%	15%	15%
	96	49	32	27	19	23	246
Low users	68%	63%	55%	54%	51%	62%	61%
	360	210	142	125	87	94	1019
High users	14%	22%	33%	34%	38%	23%	25%
	75	74	84	78	66	35	412

Table 24: Number of parks and trails visited by age

Number of regional parks visited by gender

	Male	Female	Another gender	Total
No users	12%	16%	13%	15%
	61	182	2	246
Low users	55%	63%	69%	61%
	275	726	11	1019
High users	32%	21%	19%	25%
	161	244	3	412

Table 25: Number of parks and trails visited by gender

Number of regional parks visited by ethnicity

	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African/Other	Total
No users	13%	17%	23%	15%	13%	15%
	178	18	30	35	7	246
Low users	61%	68%	58%	63%	57%	61%
	829	73	76	150	30	1019
High users	26%	15%	18%	23%	30%	25%
	354	16	24	55	16	412

Table 26: Number of parks and trails visited by ethnicity

Number of regional parks visited by region

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
No users	6%	6%	8%	19%	27%	17%	15%
	14	34	17	21	156	4	246
Low users	71%	58%	66%	69%	56%	75%	61%
	155	308	133	77	328	18	1019
High users	23%	36%	26%	12%	17%	8%	25%
	50	193	53	13	101	2	412

Table 27: Number of parks and trails visited by region

Regional parks visited

Over the last 12 months have you visited the following regional parks?

Regional parks visited by age

	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
Queen Elizabeth Park	32%	36%	46%	50%	48%	51%	41%
	169	121	119	115	82	77	683
Kaitoke Regional Park	28%	37%	37%	37%	42%	29%	34%
	149	122	96	85	72	44	569
Belmont Regional Park	27%	33%	39%	43%	40%	27%	34%
	146	111	100	98	68	41	564
Akatarawa Forest	27%	30%	33%	29%	33%	22%	29%
	144	100	85	67	56	34	486
Battle Hill Farm Forest Park	18%	23%	37%	32%	31%	24%	26%
	98	77	95	74	54	37	435
East Harbour Regional Park	17%	23%	30%	31%	42%	27%	25%
	89	76	77	71	73	41	427
Pākuratahi Forest	12%	17%	27%	27%	31%	18%	20%
	65	56	70	63	53	27	334
Wainuiomata Regional Park	13%	17%	15%	19%	20%	20%	16%
	69	55	39	44	34	31	273

Table 28: Regional parks visited by age

Regional parks visited by gender

	Male	Female	Another gender	Total
Queen Elizabeth Park	45%	38%	38%	41%
	226	442	6	683
Kaitoke Regional Park	36%	33%	31%	34%
	177	383	5	569
Belmont Regional Park	40%	31%	38%	34%
	198	355	6	564
Akatarawa Forest	36%	26%	38%	29%
	181	294	6	486
Battle Hill Farm Forest Park	29%	25%	19%	26%
	145	283	3	435
East Harbour Regional Park	36%	21%	6%	25%
	179	243	1	427
Pākuratahi Forest	26%	17%	19%	20%
	130	201	3	334
Wainuiomata Regional Park	19%	15%	6%	16%
	93	175	1	273

Table 29: Regional parks visited by gender

Regional parks visited by ethnicity

	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African/Other	Total
Queen Elizabeth Park	43%	27%	19%	38%	36%	41%
	591	29	25	90	19	683
Kaitoke Regional Park	36%	26%	33%	32%	42%	34%
	486	28	43	77	22	569
Belmont Regional Park	35%	25%	30%	28%	34%	34%
	479	27	39	67	18	564
Akatarawa Forest	30%	30%	23%	32%	30%	29%
	411	32	30	77	16	486
Battle Hill Farm Forest Park	28%	13%	18%	22%	26%	26%
	378	14	23	53	14	435
East Harbour Regional Park	27%	16%	25%	22%	36%	25%
	364	17	33	53	19	427
Pākuratahi Forest	22%	11%	18%	15%	25%	20%
	294	12	23	37	13	334
Wainuiomata Regional Park	16%	19%	16%	18%	17%	16%
	222	20	21	43	9	273

Table 30: Regional parks visited by ethnicity

Regional parks visited by region

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
Queen Elizabeth Park	78%	31%	51%	41%	32%	58%	41%
	170	166	103	45	185	14	683
Kaitoke Regional Park	18%	49%	29%	36%	29%	8%	34%
	39	260	58	40	170	2	569
Belmont Regional Park	14%	53%	28%	12%	30%	8%	34%
	30	286	57	13	176	2	564
Akatarawa Forest	25%	42%	26%	22%	21%	25%	29%
	54	227	52	24	123	6	486
Battle Hill Farm Forest Park	33%	24%	50%	14%	19%	21%	26%
	72	129	102	16	111	5	435
East Harbour Regional Park	11%	38%	18%	13%	25%	13%	25%
	25	205	36	14	144	3	427
Pākuratahi Forest	9%	32%	19%	22%	13%	8%	20%
	19	172	39	24	78	2	334
Wainuiomata Regional Park	5%	29%	10%	4%	14%	8%	16%
	12	153	20	4	82	2	273

Table 31: Regional parks visited by region

Did you visit one of the regional parks for the first time in the last 12 months?

First time visitors by age

	First time Visitors						
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
Pākuratahi Forest	51%	56%	31%	32%	30%	11%	38%
	33	32	22	20	16	3	126
Wainuiomata Regional Park	57%	39%	26%	25%	35%	19%	36%
	39	21	10	11	12	6	99
East Harbour Regional Park	48%	42%	29%	26%	30%	29%	35%
	43	32	22	18	22	12	149
Belmont Regional Park	52%	44%	25%	23%	19%	12%	34%
	76	48	25	23	13	5	190
Akatarawa Forest	51%	38%	24%	13%	19%	12%	32%
	74	39	21	9	11	4	158
Battle Hill Farm Forest Park	30%	38%	27%	25%	20%	16%	28%
	29	29	26	19	11	6	120
Kaitoke Regional Park	40%	33%	21%	22%	15%	11%	27%
	60	40	20	19	11	5	155
Queen Elizabeth Park	35%	31%	22%	20%	22%	13%	25%
	59	37	26	23	18	10	173

Table 32: First time visitors to regional parks by age

First time visitors by gender

	First time Visitors			
	Male	Female	Another gender	Total
Pākuratahi Forest	30%	42%	100%	38%
	39	85	3	126
Wainuiomata Regional Park	37%	37%	100%	36%
	34	64	1	99
East Harbour Regional Park	37%	33%	0%	35%
	67	81	0	149
Belmont Regional Park	28%	38%	33%	34%
	55	134	2	190
Akatarawa Forest	25%	36%	71%	32%
	46	107	5	158
Battle Hill Farm Forest Park	29%	27%	67%	28%
	43	76	2	120
Kaitoke Regional Park	22%	30%	60%	27%
	38	114	3	155
Queen Elizabeth Park	22%	27%	67%	25%
	49	119	4	173

Table 33: First time visitors to regional parks by gender

First time visitors by ethnicity

	First time Visitors					
	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African/Other	Total
Pākuratahi Forest	34%	67%	78%	51%	29%	38%
	100	8	18	19	4	126
Wainuiomata Regional Park	32%	60%	67%	42%	22%	36%
	71	12	14	18	2	99
East Harbour Regional Park	31%	65%	66%	43%	32%	35%
	112	11	21	23	6	149
Belmont Regional Park	30%	59%	61%	42%	33%	34%
	145	16	23	28	6	190
Akatarawa Forest	29%	34%	63%	43%	6%	32%
	120	11	19	33	1	158
Battle Hill Farm Forest Park	23%	43%	65%	47%	21%	28%
	88	6	15	25	3	120
Kaitoke Regional Park	24%	36%	55%	41%	17%	27%
	114	10	23	31	4	155
Queen Elizabeth Park	23%	31%	52%	36%	26%	25%
	135	9	13	32	5	173

Table 34: First time visitors to regional parks by ethnicity

First time visitors by region

	First time Visitors						
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
Pākuratahi Forest	47%	28%	38%	54%	48%	100%	38%
	9	49	15	13	38	2	126
Wainuiomata Regional Park	33%	29%	40%	75%	48%	50%	36%
	4	44	8	3	39	1	99
East Harbour Regional Park	56%	27%	36%	54%	40%	67%	35%
	14	55	13	7	58	2	149
Belmont Regional Park	33%	26%	29%	54%	47%	50%	34%
	10	73	16	7	83	1	190
Akatarawa Forest	35%	26%	27%	38%	43%	50%	32%
	19	59	14	9	54	3	158
Battle Hill Farm Forest Park	25%	25%	19%	44%	37%	40%	28%
	18	33	19	7	41	2	120
Kaitoke Regional Park	36%	25%	21%	48%	27%	0%	27%
	14	64	12	19	46	0	155
Queen Elizabeth Park	22%	27%	22%	24%	30%	14%	25%
	37	44	23	11	56	2	173

Table 35: First time visitors to regional parks by region

How many times have you visited the regional parks in the last 12 months?

Number of visits over the last 12 months by age

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Akatarawa Forest	16-29 years	74%	20%	3%	3%
	30-39 years	78%	13%	4%	5%
	40-49 years	59%	26%	6%	9%
	50-59 years	66%	21%	7%	6%
	60-69 years	63%	18%	5%	14%
	70 years and over	74%	12%	12%	3%
	Total	70%	19%	5%	6%
Battle Hill Farm Forest Park	16-29 years	66%	16%	6%	11%
	30-39 years	69%	19%	4%	8%
	40-49 years	49%	29%	11%	11%
	50-59 years	60%	23%	12%	5%
	60-69 years	65%	24%	6%	6%
	70 years and over	81%	11%	3%	5%
	Total	63%	21%	7%	8%
Belmont Regional Park	16-29 years	68%	18%	2%	12%
	30-39 years	69%	15%	9%	6%
	40-49 years	45%	21%	11%	23%
	50-59 years	43%	20%	13%	23%
	60-69 years	41%	19%	24%	16%
	70 years and over	41%	22%	24%	12%
	Total	55%	19%	11%	15%
East Harbour Regional Park	16-29 years	67%	27%	1%	4%
	30-39 years	70%	14%	4%	12%
	40-49 years	64%	21%	7%	8%
	50-59 years	50%	26%	10%	14%
	60-69 years	52%	27%	11%	10%
	70 years and over	50%	29%	7%	14%
	Total	60%	24%	6%	10%
Kaitoke Regional Park	16-29 years	67%	19%	7%	7%
	30-39 years	69%	22%	6%	3%
	40-49 years	59%	30%	8%	2%
	50-59 years	62%	25%	7%	6%
	60-69 years	54%	32%	7%	7%
	70 years and over	57%	30%	9%	5%
	Total	63%	25%	7%	5%
Pākuratahi Forest	16-29 years	68%	22%	3%	8%

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
	30-39 years	72%	16%	9%	4%
	40-49 years	59%	26%	9%	7%
	50-59 years	54%	19%	14%	13%
	60-69 years	68%	15%	9%	8%
	70 years and over	56%	33%	7%	4%
	Total	63%	21%	9%	7%
	16-29 years	54%	17%	15%	14%
	30-39 years	61%	18%	8%	12%
	40-49 years	48%	18%	13%	21%
Queen Elizabeth Park	50-59 years	46%	21%	19%	14%
	60-69 years	45%	24%	10%	21%
	70 years and over	53%	18%	13%	16%
	Total	52%	19%	13%	16%
	16-29 years	67%	14%	10%	9%
	30-39 years	72%	9%	4%	15%
	40-49 years	62%	23%	10%	5%
Wainuiomata Regional Park	50-59 years	61%	16%	11%	11%
	60-69 years	65%	26%	3%	6%
	70 years and over	55%	39%	3%	3%
	Total	65%	19%	7%	9%

Table 36: Number of times regional parks have been visited over the last 12 months by age

Number of visits over the last 12 months by gender

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Akatarawa Forest	Male	62%	23%	7%	9%
	Female	74%	16%	5%	5%
	Another gender	86%	14%	0%	0%
	Total	70%	19%	5%	6%
Battle Hill Farm Forest Park	Male	66%	21%	7%	6%
	Female	62%	22%	7%	10%
	Another gender	100%	0%	0%	0%
	Total	63%	21%	7%	8%
Belmont Regional Park	Male	46%	20%	15%	19%
	Female	59%	18%	9%	14%
	Another gender	67%	0%	17%	17%
	Total	55%	19%	11%	15%
East Harbour Regional Park	Male	54%	27%	8%	11%
	Female	65%	21%	5%	10%
	Another gender	100%	0%	0%	0%
	Total	60%	24%	6%	10%
Kaitoke Regional Park	Male	55%	31%	10%	5%
	Female	66%	23%	6%	5%
	Another gender	100%	0%	0%	0%
	Total	63%	25%	7%	5%
Pākuratahi Forest	Male	60%	22%	8%	9%
	Female	65%	20%	9%	6%
	Another gender	100%	0%	0%	0%
	Total	63%	21%	9%	7%
Queen Elizabeth Park	Male	57%	20%	9%	14%
	Female	50%	19%	16%	16%
	Another gender	33%	33%	0%	33%
	Total	52%	19%	13%	16%
Wainuiomata Regional Park	Male	61%	25%	8%	6%
	Female	67%	16%	7%	10%
	Another gender	100%	0%	0%	0%
	Total	65%	19%	7%	9%

Table 37: Number of times regional parks have been visited over the last 12 months by gender

Number of visits over the last 12 months by ethnicity

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Akatarawa Forest	European	68%	19%	5%	7%
	Asian	73%	17%	3%	7%
	Māori	69%	19%	6%	5%
	Pacific peoples	50%	38%	9%	3%
	Middle Eastern/Latin American/African/Other	87%	13%	0%	0%
	Total	70%	19%	5%	6%
Battle Hill Farm Forest Park	European	63%	21%	8%	9%
	Asian	78%	13%	0%	9%
	Māori	64%	21%	11%	4%
	Pacific peoples	71%	21%	7%	0%
	Middle Eastern/Latin American/African/Other	57%	29%	0%	14%
	Total	63%	21%	7%	8%
Belmont Regional Park	European	53%	19%	12%	16%
	Asian	71%	26%	3%	0%
	Māori	55%	25%	7%	12%
	Pacific peoples	67%	19%	0%	15%
	Middle Eastern/Latin American/African/Other	47%	29%	18%	6%
	Total	55%	19%	11%	15%
East Harbour Regional Park	European	59%	24%	7%	10%
	Asian	72%	22%	3%	3%
	Māori	64%	19%	6%	11%
	Pacific peoples	65%	18%	12%	6%
	Middle Eastern/Latin American/African/Other	67%	28%	6%	0%
	Total	60%	24%	6%	10%
Kaitoke Regional Park	European	63%	25%	7%	5%
	Asian	60%	31%	5%	5%
	Māori	54%	28%	12%	7%
	Pacific peoples	46%	39%	0%	14%
	Middle Eastern/Latin American/African/Other	64%	27%	5%	5%
	Total	63%	25%	7%	5%
Pākuratahi Forest	European	63%	20%	9%	7%
	Asian	74%	17%	9%	0%
	Māori	57%	32%	3%	8%
	Pacific peoples	58%	25%	8%	8%
	Middle Eastern/Latin American/African/Other	62%	8%	23%	8%
	Total	63%	20%	9%	8%
Queen Elizabeth Park	European	51%	19%	14%	16%
	Asian	56%	32%	12%	0%
	Māori	50%	24%	13%	12%

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
	Pacific peoples	59%	17%	10%	14%
	Middle Eastern/Latin American/African/Other	42%	21%	11%	26%
	Total	52%	19%	13%	16%
Wainuiomata Regional Park	European	64%	19%	7%	10%
	Asian	76%	19%	5%	0%
	Māori	65%	21%	5%	9%
	Pacific peoples	65%	15%	10%	10%
	Middle Eastern/Latin American/African/Other	78%	11%	11%	0%
	Total	65%	19%	7%	9%

Table 38: Number of times regional parks have been visited over the last 12 months by ethnicity

Number of visits over the last 12 months by region

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Akatarawa Forest	Kāpiti Coast	67%	24%	4%	6%
	Hutt Valley	61%	22%	7%	10%
	Porirua	77%	17%	0%	6%
	Wairarapa	83%	13%	4%	0%
	Wellington City	81%	14%	5%	1%
	I live outside the Wellington Region	83%	0%	0%	17%
	Total	70%	19%	5%	6%
Battle Hill Farm Forest Park	Kāpiti Coast	72%	21%	6%	1%
	Hutt Valley	59%	22%	12%	6%
	Porirua	51%	25%	7%	18%
	Wairarapa	63%	38%	0%	0%
	Wellington City	74%	14%	5%	7%
	I live outside the Wellington Region	40%	40%	0%	20%
	Total	63%	21%	7%	8%
Belmont Regional Park	Kāpiti Coast	80%	17%	0%	3%
	Hutt Valley	43%	18%	14%	24%
	Porirua	57%	29%	9%	5%
	Wairarapa	77%	8%	8%	8%
	Wellington City	66%	19%	9%	6%
	I live outside the Wellington Region	100%	0%	0%	0%
	Total	55%	19%	11%	15%
East Harbour Regional Park	Kāpiti Coast	84%	8%	0%	8%
	Hutt Valley	48%	25%	11%	16%
	Porirua	75%	22%	3%	0%
	Wairarapa	85%	15%	0%	0%
	Wellington City	66%	26%	3%	5%
	I live outside the Wellington Region	100%	0%	0%	0%
	Total	60%	24%	6%	10%

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Kaitoke Regional Park	Kāpiti Coast	72%	15%	8%	5%
	Hutt Valley	51%	31%	11%	7%
	Porirua	57%	33%	7%	3%
	Wairarapa	85%	3%	3%	10%
	Wellington City	75%	21%	2%	1%
	I live outside the Wellington Region	100%	0%	0%	0%
	Total	63%	25%	7%	5%
Pākuratahi Forest	Kāpiti Coast	68%	16%	11%	5%
	Hutt Valley	53%	26%	11%	10%
	Porirua	77%	18%	3%	3%
	Wairarapa	71%	17%	13%	0%
	Wellington City	73%	15%	5%	6%
	I live outside the Wellington Region	100%	0%	0%	0%
	Total	63%	21%	9%	7%
Queen Elizabeth Park	Kāpiti Coast	32%	15%	15%	37%
	Hutt Valley	64%	23%	11%	2%
	Porirua	54%	17%	15%	15%
	Wairarapa	31%	18%	20%	31%
	Wellington City	63%	21%	11%	5%
	I live outside the Wellington Region	43%	21%	14%	21%
	Total	52%	19%	13%	16%
Wainuiomata Regional Park	Kāpiti Coast	75%	8%	0%	17%
	Hutt Valley	54%	24%	9%	13%
	Porirua	75%	20%	5%	0%
	Wairarapa	75%	0%	25%	0%
	Wellington City	79%	13%	5%	2%
	I live outside the Wellington Region	100%	0%	0%	0%
	Total	65%	19%	7%	9%

Table 39: Number of times regional parks have been visited over the last 12 months by region

Regional parks satisfaction

Overall, how satisfied are you with the regional parks?

Overall satisfaction with regional parks by age

	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
Very Satisfied	24%	25%	32%	35%	45%	35%	30%
	93	64	66	63	59	39	384
Satisfied	56%	57%	56%	52%	43%	49%	54%
	222	149	114	93	56	55	689
Neutral	17%	15%	9%	11%	10%	13%	13%
	67	39	18	19	13	14	170
Dissatisfied	2%	2%	2%	2%	2%	2%	2%
	9	6	4	3	3	2	27
Very dissatisfied	1%	1%	1%	1%	0%	2%	1%
	3	2	2	1	0	2	10

Table 40: Overall satisfaction with regional parks by age

Overall satisfaction with regional parks by gender

	Male	Female	Another gender	Total
Very Satisfied	31%	30%	29%	30%
	120	259	4	384
Satisfied	55%	53%	57%	54%
	211	463	8	689
Neutral	10%	15%	0%	13%
	40	129	0	170
Dissatisfied	2%	2%	7%	2%
	9	16	1	27
Very dissatisfied	1%	1%	7%	1%
	5	5	1	10

Table 41: Overall satisfaction with regional parks by gender

Overall satisfaction with regional parks by ethnicity

	European	Asian	Māori	Pacific peoples	Middle Eastern/Latin American/African/Other	Total
Very Satisfied	31%	17%	31%	22%	38%	30%
	336	14	59	17	15	382
Satisfied	54%	62%	46%	48%	46%	54%
	576	52	86	37	18	682
Neutral	12%	18%	19%	26%	13%	13%
	125	15	36	20	5	170
Dissatisfied	2%	1%	3%	1%	3%	2%
	22	1	6	1	1	27
Very dissatisfied	1%	2%	1%	3%	0%	1%

10	2	2	2	0	10

Table 42: Overall satisfaction with regional parks by ethnicity

Overall satisfaction with regional parks by region

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
Very Satisfied	25%	34%	30%	24%	30%	33%	30%
	45	153	47	20	113	6	384
Satisfied	52%	53%	51%	54%	56%	50%	54%
	96	243	81	46	214	9	689
Neutral	17%	11%	16%	16%	12%	11%	13%
	32	50	26	14	46	2	170
Dissatisfied	4%	2%	3%	4%	1%	6%	2%
	8	7	5	3	3	1	27
Very dissatisfied	1%	1%	0%	2%	1%	0%	1%
	2	3	0	2	3	0	10

Table 43: Overall satisfaction with regional parks by region

How satisfied are you with all regional parks?

Satisfaction with all regional parks by age

	Satisfaction Level						
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
Pākuratahi Forest	86%	88%	88%	89%	98%	100%	90%
	56	49	61	56	52	27	301
Kaitoke Regional Park	87%	83%	94%	89%	99%	100%	90%
	129	100	90	76	70	44	509
East Harbour Regional Park	84%	91%	88%	93%	93%	93%	90%
	74	68	66	65	65	38	376
Belmont Regional Park	83%	91%	86%	88%	91%	85%	87%
	121	99	85	85	62	34	486
Wainuiomata Regional Park	80%	85%	82%	91%	91%	97%	86%
	55	46	32	40	31	29	234
Akatarawa Forest	87%	85%	81%	76%	88%	97%	85%
	125	85	69	52	49	32	412
Battle Hill Farm Forest park	77%	87%	86%	86%	91%	70%	84%
	75	67	82	62	48	26	360
Queen Elizabeth Park	74%	86%	88%	84%	90%	84%	83%
	125	104	105	96	72	64	566

Table 44: Overall satisfaction with regional parks by age

Satisfaction with all regional parks by gender

	Satisfaction Level			
	Male	Female	Another gender	Total
Pākuratahi Forest	90%	91%	67%	90%
	116	183	2	301
Kaitoke Regional Park	92%	89%	100%	90%
	160	341	5	509
East Harbour Regional Park	89%	90%	100%	90%
	157	215	1	376
Belmont Regional Park	87%	86%	100%	87%
	169	306	6	486
Wainuiomata Regional Park	85%	87%	0%	86%
	79	151	0	234
Akatarawa Forest	82%	87%	83%	85%
	147	256	5	412
Battle Hill Farm Forest park	81%	85%	67%	84%
	116	238	2	360
Queen Elizabeth Park	86%	82%	100%	83%
	193	359	6	566

Table 45: Overall satisfaction with regional parks by gender

Satisfaction with all regional parks by ethnicity

	Satisfaction Level					
	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African /Other	Total
Pākuratahi Forest	90%	83%	78%	86%	100%	90%
	265	10	18	32	12	301
Kaitoke Regional Park	90%	86%	86%	86%	100%	90%
	434	24	36	65	23	509
East Harbour Regional Park	90%	82%	84%	89%	95%	90%
	321	14	26	47	18	376
Belmont Regional Park	87%	74%	84%	81%	78%	87%
	415	20	32	54	14	486
Wainuiomata Regional Park	88%	100%	90%	81%	78%	86%
	193	20	19	35	7	234
Akatarawa Forest	85%	81%	87%	79%	88%	85%
	350	26	26	61	14	412
Battle Hill Farm Forest park	85%	57%	78%	79%	86%	84%
	317	8	18	42	12	360
Queen Elizabeth Park	85%	66%	76%	74%	84%	83%
	498	19	19	67	16	566

Table 46: Overall satisfaction with regional parks by ethnicity

Satisfaction with all regional parks by region

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
Pākuratahi Forest	89%	90%	97%	83%	90%	100%	90%
	17	154	38	20	70	2	301
Kaitoke Regional Park	92%	90%	93%	88%	89%	100%	90%
	36	232	54	35	150	2	509
East Harbour Regional Park	84%	91%	86%	100%	90%	67%	90%
	21	183	31	13	126	2	376
Belmont Regional Park	90%	87%	80%	85%	89%	100%	87%
	26	247	44	11	156	2	486
Wainuiomata Regional Park	92%	85%	95%	50%	88%	100%	86%
	11	129	19	2	72	1	234
Akatarawa Forest	83%	88%	79%	75%	84%	100%	85%
	45	200	41	18	102	6	412
Battle Hill Farm Forest park	79%	83%	87%	75%	84%	100%	84%
	57	106	89	12	92	4	360
Queen Elizabeth Park	82%	84%	86%	84%	82%	86%	83%
	139	139	88	38	150	12	566

Table 47: Overall satisfaction with regional parks by region

Satisfaction with all regional parks by year

	2022	2023
Pākuratahi Forest	82%	90%
	45	301
Kaitoke Regional Park	92%	90%
	184	509
East Harbour Regional Park	85%	90%
	99	376
Belmont Regional Park	84%	87%
	176	486
Wainuiomata Regional Park	80%	86%
	115	234
Akatarawa Forest	88%	85%
	129	412
Battle Hill Farm Forest park	84%	84%
	137	360
Queen Elizabeth Park	89%	83%
	277	566

Table 48: Overall satisfaction with regional parks by year

Net Promoter Score

The results in the tables are coloured red, yellow, and green. Red to show NPS scores of -100 to 0, yellow to show scores of 0 to 20, and green to show scores of 20 to 100.

NPS by age

	NPS						
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
Kaitoke Regional Park	37.2	34.7	42.7	43.5	62.0	59.1	43.4
Pākuratahi Forest	18.5	17.9	43.5	38.1	54.7	74.1	37.5
East Harbour Regional Park	13.6	38.7	32.0	40.0	51.4	48.8	35.6
Wainuiomata Regional Park	20.3	29.6	33.3	38.6	47.1	43.3	33.2
Queen Elizabeth Park	13.0	25.6	41.2	34.2	40.0	40.8	30.0
Belmont Regional Park	15.8	24.8	33.3	32.0	36.8	55.0	28.8
Battle Hill Farm Forest Park	19.6	29.9	29.5	23.6	35.8	32.4	27.4
Akatarawa Forest	10.4	8.0	7.1	13.2	25.5	35.3	13.2

Table 49: Regional parks NPS by age

NPS by gender

	NPS			
	Male	Female	Another gender	Total
Kaitoke Regional Park	46.0	42.4	60.0	43.4
Pākuratahi Forest	32.6	40.8	33.3	37.5
East Harbour Regional Park	30.1	38.5	100.0	35.6
Wainuiomata Regional Park	23.7	39.9	-100.0	33.2
Queen Elizabeth Park	22.2	33.7	50.0	30.0
Belmont Regional Park	29.4	27.7	16.7	28.8
Battle Hill Farm Forest Park	26.6	28.5	-33.3	27.4
Akatarawa Forest	8.8	16.0	16.7	13.2

Table 50: Regional parks NPS by gender

NPS by ethnicity

	NPS					
	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African/Other	Total
Kaitoke Regional Park	42.7	50.0	38.1	43.4	73.9	43.4
Pākuratahi Forest	37.9	0.0	17.4	43.2	75.0	37.5
East Harbour Regional Park	33.6	35.3	35.5	28.3	78.9	35.6
Wainuiomata Regional Park	35.9	35.0	33.3	34.9	33.3	33.2
Queen Elizabeth Park	31.0	20.7	20.0	21.1	47.4	30.0
Belmont Regional Park	28.0	7.4	23.7	31.3	55.6	28.8
Battle Hill Farm Forest Park	27.5	28.6	30.4	32.1	28.6	27.4
Akatarawa Forest	12.9	9.4	26.7	5.2	56.3	13.2

Table 51: Regional parks NPS by ethnicity

NPS by region

	NPS						
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
Kaitoke Regional Park	46.2	49.8	50.0	15.0	37.3	50.0	43.4
Pākuratahi Forest	31.6	42.7	38.5	33.3	28.2	50.0	37.5
East Harbour Regional Park	16.0	49.0	30.6	15.4	23.6	0.0	35.6
Wainuiomata Regional Park	33.3	34.2	40.0	-25.0	31.7	100.0	33.2
Queen Elizabeth Park	30.6	31.5	32.4	28.9	23.5	78.6	30.0
Belmont Regional Park	10.3	39.1	20.0	7.7	19.9	0.0	28.8
Battle Hill Farm Forest Park	11.1	29.7	34.3	12.5	29.4	75.0	27.4
Akatarawa Forest	5.6	20.7	0.0	20.8	8.1	-16.7	13.2

Table 52: Regional parks NPS by region

NPS by year

	NPS	
	2022	2023
Kaitoke Regional Park	42.3	43.4
Pākuratahi Forest	23.6	37.5
East Harbour Regional Park	39.7	35.6
Wainuiomata Regional Park	32.6	33.2
Queen Elizabeth Park	34.2	30.0
Belmont Regional Park	19.6	28.8
Battle Hill Farm Forest Park	23.8	27.4
Akatarawa Forest	30.1	13.2

Table 53: Regional parks NPS by year

Activities and attractions

In order to compile a list of activities undertaken at each of the regional parks, respondents were asked what they generally do while visiting each site. If respondents visited one of the sites, they were asked what had attracted them to the site.

Analysis of activities and attractions indicated that:

- In 2023 Walking/tramping, mountain biking/cycling, picnics/barbecues, and camping were the most popular activities in all regional parks. Whereas in 2022 walking, picnics/barbeques, enjoying nature, and family outings/recreation were the most popular activities in all regional parks.

- In 2023 sights/scenery, walking trails, and recommendations to visit were the most common attractions in the regional parks. Whereas in 2022 nature, recommendations from family/friends, and Lord of the Rings were the most common attractions to regional parks.

Akatarawa Forest

Table 54 shows activities and attractions mentioned by respondents, and

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Leisure/sight seeing	9%	0.2883
Walking/tramping	60%	0.2468
Dam	7%	0.1614
Mountain biking/cycling	13%	0.0863
Sights/scenery	13%	0.0852
Picnics/barbeques	6%	0.0365
Leisure/sightseeing	7%	-0.0014
Social recreation with family/friends	5%	-0.0092
Exercising dog	5%	-0.0304
Exercising	5%	-0.0972

Table 55 shows the key drivers.

Analysis of activities and attractions for Akatarawa Forest indicated that:

- Walking/tramping, mountain biking/cycling, leisure and sightseeing, and picnics/barbeques were the most popular activities in undertook at Akatarawa Forest.

- The sights and scenery, the dam, the waterfall, and walking trails were the most common attractions for Akatarawa Forest.

Theme	Frequency
ACTIVITIES	**407**
Walking/tramping	296
Mountain biking/cycling	66
Leisure/sight seeing	42
Picnics/barbeques	29
Exercising dog	26
Social recreation with family/friends	24
Exercising	22
Photography	13

Horse riding	12
Driving	10
Swimming	10
Camping	8
Hunting	8
Bird watching	7
Quad/dirt biking	4
Foraging	4
Meditation	1
Water activities	1
Playing sports	1
ATTRACTIONS	**140**
Sights/scenery	62
Dam	34
Waterfall	16
Walking trails	14
Recommended visit	13
Accessible	9
New experience	8
Staglands	6
Quiet	5
Shade	2
Lord of the Rings filming locations	2
Historical sites/attractions	1
Bridge	1

Table 54: Activities and attractions at Akatarawa Forest

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Akatarawa Forest for leisure and sightseeing and to partake in tramping/walking were more likely to recommend Akatarawa Forest to their friends and family.

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Leisure/sight seeing	9%	0.2883
Walking/tramping	60%	0.2468
Dam	7%	0.1614
Mountain biking/cycling	13%	0.0863
Sights/scenery	13%	0.0852
Picnics/barbeques	6%	0.0365
Leisure/sightseeing	7%	-0.0014
Social recreation with family/friends	5%	-0.0092
Exercising dog	5%	-0.0304
Exercising	5%	-0.0972

Table 55: Key drivers for Akatawara Forest

Battle Hill Farm Forest Park

Table 56 shows activities and attractions mentioned by respondents, and

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Seeing the eels	10%	0.2477
Walking/tramping	45%	0.147
Horse Riding	22%	0.1441
Social recreation with family/friends	10%	0.1082
Swimming	5%	0.0966
Camping	18%	0.073
Picnics/barbeques	10%	0.0537
Visiting the farm	6%	0.0499
Sights/scenery	4%	0.0437
Mountain biking/cycling	8%	-0.1447

Table 57 shows the key drivers.

Analysis of activities and attractions for Battle Hill Farm Forest Park indicated that:

- Walking/tramping, Horse riding, camping, and picnics/barbeques were most popular activities in undertook at Battle Hill Farm Forest Park.

- The sights, scenery and the farm were the most common attractions for Battle Hill Farm Forest Park.

Theme	Frequency
ACTIVITIES	**388**
Walking/tramping	197
Horse Riding	96
Camping	78
Picnics/barbeques	45
Social recreation with family/friends	42
Seeing the eels	42
Mountain biking/cycling	35
Visiting the farm	27
Swimming	20
Leisure/sightseeing	16
Exercising	16
Working/volunteering	10
Exercising dog	5
Adventure racing/orienteering	5
Going to the fair	4
Photography	3
Foraging	2
Bird watching	1
Water activities	1
Driving	1
Playing sports	1
ATTRACTIONS	**61**
Sights/scenery	19
The farm	12
Recommended visit	7
New experience	7
The swing	7
Walking trails	5
Facilities/cleanliness	5
Accessible	2
Historical sites/attractions	2
Outdoor film	1
Online information	1

Table 56: Activities and attractions at Battle Hill Farm Forest Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Battle Hill Farm Forest Park to see the eels, go walking or tramping, or ride horses were more likely to recommend Battle Hill Farm Forest Park to their friends and family.

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Seeing the eels	10%	0.2477
Walking/tramping	45%	0.147
Horse Riding	22%	0.1441
Social recreation with family/friends	10%	0.1082
Swimming	5%	0.0966
Camping	18%	0.073
Picnics/barbeques	10%	0.0537
Visiting the farm	6%	0.0499
Sights/scenery	4%	0.0437
Mountain biking/cycling	8%	-0.1447

Table 57: Key drivers at Battle Hill Farm Forest Park

Belmont Regional Park

Table 58 shows activities and attractions mentioned by respondents, and

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Sights/scenery	6%	0.1303
Horse riding	7%	0.1157
Exercising	7%	0.0891
Mountain biking/cycling	14%	0.0671
Leisure/sightseeing	16%	0.0629
Walking/tramping	66%	0.0628
Exercising dog	7%	0.0147
Social recreation with family/friends	9%	-0.014
Accessible	4%	-0.0439
Picnics/barbeques	8%	-0.0499

Table 59 shows the key drivers.

Analysis of activities and attractions for Belmont Regional Park indicated that:

- Walking/tramping, leisure/sightseeing, mountain biking/cycling, and social recreation with family/friends were most popular activities undertook at Belmont Regional Park.

- The sights and scenery, accessibility, the waterfall, and the walking trails were the most common attractions for Belmont Regional Park.

Theme	Frequency
ACTIVITIES	**505**
Walking/tramping	371
Leisure/sightseeing	92
Mountain biking/cycling	82
Social recreation with family/friends	48
Picnics/barbeques	44
Exercising	41
Exercising dog	39
Horse riding	37
Photography	17
Bird watching	12
Swimming	12
Adventure racing/orienteering	9

Pest control	8
Visiting the farm	8
Foraging	4
Camping	3
Meditation	2
Climbing	2
Reading	2
Working/volunteering	2
Seeing the glowworms	1
Playing sports	1
Fishing	1
Whakamoemiti whakapapa	1
Driving	1
ATTRACTIONS	**119**
Sights/scenery	36
Accessible	25
Waterfall	23
Walking trails	21
Dam	12
Historical sites/attractions	8
Recommended visit	7
Quiet	5
New experience	4
Events and services	4
Allows dogs	2
Online information	1
Lord of the Rings filming locations	1
Safety	1

Table 58: Activities and attractions at Belmont Regional Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Belmont Regional Park to enjoy the sights and scenery, go horse riding, or for exercise were more likely to recommend Belmont Regional Park to their friends and family.

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Sights/scenery	6%	0.1303
Horse riding	7%	0.1157
Exercising	7%	0.0891
Mountain biking/cycling	14%	0.0671
Leisure/sightseeing	16%	0.0629
Walking/tramping	66%	0.0628
Exercising dog	7%	0.0147
Social recreation with family/friends	9%	-0.014
Accessible	4%	-0.0439

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Picnics/barbeques	8%	-0.0499

Table 59: Key drivers at Belmont Regional Park

East Harbour Regional Park

Table 60 shows the activities and attractions mentioned by respondents, and

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Mountain biking/cycling	35%	0.1311
Lighthouse	5%	0.1104
Sights/scenery	8%	0.0878
Walking/tramping	64%	0.0722
Walking trails	6%	0.0713
Water activities	6%	0.0509
Exercising	7%	0.0508
Leisure/sightseeing	6%	0.0056
Social recreation with family/friends	4%	-0.0582
Picnics/barbeques	5%	-0.1474

Table 61 shows the key drivers.

Analysis of activities and attractions for East Harbour Regional Park indicated that:

- Walking/tramping, leisure/sightseeing, mountain biking/cycling, and social recreation with family/friends were most popular activities undertook at East Harbour Regional Park.

- The sights and scenery, accessibility, the waterfall, and the walking trails were the most common attractions for East Harbour Regional Park.

Theme	Frequency
ACTIVITIES	**376**
Walking/tramping	271
Mountain biking/cycling	148
Exercising	28
Leisure/sightseeing	24
Water activities	24
Picnics/barbeques	23
Exercising dog	15
Social recreation with family/friends	15
Fishing	12
Photography	10
Horse riding	7
Bird watching	6
Climbing	6
Working/volunteering	6
Camping	5
Hunting	4
Education	2
Whakamoemiti whakapapa	1
ATTRACTIONS	**94**
Sights/scenery	33
Walking trails	24

Lighthouse	19
Beach	12
Photography	7
New experience	6
Recommended visit	4
Seals	4
Accessible	4
Lake	3
Online information	1
Allows dogs	1

Table 60: Activities and attractions at East Harbour Regional Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited East Harbour Regional Park for mountain biking or cycling, to visit the lighthouse or for the sights and scenery were more likely to recommend East Harbour Regional Park to family and friends.

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Mountain biking/cycling	35%	0.1311
Lighthouse	5%	0.1104
Sights/scenery	8%	0.0878
Walking/tramping	64%	0.0722
Walking trails	6%	0.0713
Water activities	6%	0.0509
Exercising	7%	0.0508
Leisure/sightseeing	6%	0.0056
Social recreation with family/friends	4%	-0.0582
Picnics/barbeques	5%	-0.1474

Table 61: Key drivers at East Harbour Regional Park

Kaitoke Regional Park

Table 62 shows the activities and attractions mentioned by respondents, and

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Social recreation with family/friends	8%	0.2105
Camping	32%	0.1289
Lord of the Rings filming locations	5%	0.1247
Water activities	23%	0.1125
Walking/tramping	56%	0.0962
Mountain biking/cycling	5%	0.0591
Leisure/sightseeing	4%	0.0559
Sights/scenery	5%	0.037
Picnics/barbeques	17%	0.0076
Exercising dog	5%	-0.1359

Table 63 shows the key drivers.

Analysis of activities and attractions for Kaitoke Regional Park indicated that:

- Walking/tramping, camping, water activities, and picnics/barbeques were most popular activities undertook at Kaitoke Regional Park.

- The Lord of the Rings filming locations, sights/scenery, and the walking/biking trails were the most common attractions for Kaitoke Regional Park.

Theme	Frequency
ACTIVITIES	**506**
Walking/tramping	320
Camping	183
Water activities	131
Picnics/barbeques	96
Social recreation with family/friends	47
Mountain biking/cycling	31
Exercising dog	29

Leisure/sightseeing	20
Photography	12
Horse riding	10
Exercising	9
Bird watching	3
Hunting	3
Reading	1
ATTRACTIONS	**86**
Lord of the Rings filming locations	29
Sights/scenery	26
Walking/biking trails	19
Swing bridge	9
Camping site	3
Accessible	3
Recommended visit	1
Quiet	1
Dam	1
Historical sites/attractions	1

Table 62: Activities and attractions at Kaitoke Regional Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Kaitoke Regional Park for an outing with family or friends, to go camping, or to visit the Lord of the Rings attractions were more likely to recommend Kaitoke Regional Park to their friends and family.

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Social recreation with family/friends	8%	0.2105
Camping	32%	0.1289
Lord of the Rings filming locations	5%	0.1247
Water activities	23%	0.1125
Walking/tramping	56%	0.0962
Mountain biking/cycling	5%	0.0591
Leisure/sightseeing	4%	0.0559
Sights/scenery	5%	0.037
Picnics/barbeques	17%	0.0076
Exercising dog	5%	-0.1359

Table 63: Key drivers at Kaitoke Regional Park

Pākuratahi Forest

Table 64 shows the activities and attractions mentioned by respondents, and

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Mountain biking/cycling	48%	0.3437
Walking trails	5%	0.1733
Sights/scenery	4%	0.1461

Walking/tramping	42%	0.0671
Exercising	7%	0.0399
Picnics/barbeques	5%	0.0291
Social recreation with family/friends	5%	0.0219
Leisure/sightseeing	3%	0.0043
Tunnel	5%	-0.0356
Exercising dog	10%	-0.123

Table 65 shows the key drivers.

Analysis of activities and attractions for Pākuratahi Forest indicated that:

- Mountain biking/cycling and walking/tramping were the most popular activities undertook at Pākuratahi Forest.

- The tunnel, walking trails, and sights/scenery were the most common attractions for Pākuratahi Forest.

Theme	Frequency
ACTIVITIES	**288**
Mountain biking/cycling	159
Walking/tramping	141
Exercising dog	33
Exercising	23
Picnics/barbeques	17
Social recreation with family/friends	17
Leisure/sightseeing	10
Horse Riding	10
Photography	7
Camping	6
Adventure racing/orienteering	5
Driving	4
Working/volunteering	3
Reading	2
Bird watching	1
Swimming	1
Hunting	1
Foraging	1
ATTRACTIONS	**56**
Tunnel	17
Walking trails	15
Sights/scenery	12
Historical sites/attractions	6
Recommended visit	4
Accessible	4
River	3
Events and services	3
Quiet	1
New experience	1

Table 64: Activities and attractions at Pākuratahi Forest

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Pākuratahi Forest to go mountain biking or cycling, or were attracted because of the walking trails, and sights and scenery were more likely to recommend Pākuratahi Forest to their friends and family.

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Mountain biking/cycling	48%	0.3437
Walking trails	5%	0.1733
Sights/scenery	4%	0.1461
Walking/tramping	42%	0.0671
Exercising	7%	0.0399
Picnics/barbeques	5%	0.0291
Social recreation with family/friends	5%	0.0219
Leisure/sightseeing	3%	0.0043
Tunnel	5%	-0.0356
Exercising dog	10%	-0.123

Table 65: Key drivers at Pākuratahi Forest

Queen Elizabeth Park

Table 66 shows the activities and attractions mentioned by respondents, and

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Walking/tramping	40%	0.2259
Taking/seeing the tram	17%	0.1771
Exercising dog	11%	0.1745
Social recreation with family/friends	12%	0.1568
Mountain biking/cycling	18%	0.1027
Horse riding	13%	0.0551
Picnics/barbeques	18%	0.0535
Water activities	7%	0.0505
Beach visits	9%	-0.0037
Tram	7%	-0.0275

Table 67 shows the key drivers.

Analysis of activities and attractions for Queen Elizabeth Park indicated that:

- Walking/tramping, Mountain biking/cycling, picnic/barbeques, and taking/seeing the tram were most popular activities undertook at Queen Elizabeth Park.

- The tram and the beach were the most common attractions for Queen Elizabeth Park.

Theme	Frequency
ACTIVITIES	**622**
Walking/tramping	272
Mountain biking/cycling	120
Picnics/barbeques	120
Taking/seeing the tram	118

Horse riding	92
Social recreation with family/friends	81
Exercising dog	73
Beach visits	61
Water activities	48
Playing sports	35
Exercising	34
Visiting historical sites/attractions	24
Leisure/sightseeing	12
Camping	11
Bird watching	10
Photography	8
Seeing the eels	7
Working/volunteering	7
Adventure racing/orienteering	6
Fishing	5
Reading	4
Pest control	4
Flying drone	3
Seeing the deer	2
Meditation	1
ATTRACTIONS	**128**
Tram	51
Beach	34
Walking trails	14
Recommended visit	12
Allows dogs	12
Sights/scenery	8
Facilities/cleanliness	5
Activities	5
New experience	2
Online information	1

Table 66: Shows the activities and attractions at Queen Elizabeth Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Queen Elizabeth Park to go walking or tramping, to ride or see the tram, or to exercise their dog were more likely to recommend Queen Elizabeth Park to their friends and family.

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Walking/tramping	40%	0.2259
Taking/seeing the tram	17%	0.1771
Exercising dog	11%	0.1745
Social recreation with family/friends	12%	0.1568

Mountain biking/cycling	18%	0.1027
Horse riding	13%	0.0551
Picnics/barbeques	18%	0.0535
Water activities	7%	0.0505
Beach visits	9%	-0.0037
Tram	7%	-0.0275

Table 67: Shows the key drivers at Queen Elizabeth Park

Wainuiomata Regional Park

Table 68 shows the activities and attractions mentioned by respondents, and

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Walking/tramping	73%	0.1487
Sights/scenery	6%	0.1456
Leisure/sightseeing	7%	0.0973
Exercising	8%	0.0576
Swimming	5%	0.0547
Picnics/barbeques	7%	0.0047
Social recreation with family/friends	5%	-0.0095
Exercising dog	7%	-0.134
Walking trails	6%	-0.1564
Mountain biking/cycling	8%	-0.1891

Table 69 shows the key drivers.

Analysis of activities and attractions for Wainuiomata Regional Park indicated that:

- Walking/tramping, Mountain biking/cycling, exercising, and leisure/sightseeing were most popular activities undertook at Wainuiomata Regional Park.

- The sights and scenery and the walking trails were the most common attractions for Wainuiomata Regional Park.

Theme	Frequency
ACTIVITIES	**243**
Walking/tramping	199
Mountain biking/cycling	22
Exercising	21
Leisure/sightseeing	20
Exercising dog	18
Picnics/barbeques	18
Social recreation with family/friends	13
Swimming	13
Camping	7
Bird watching	5
Photography	4
Water activities	3
Reading	2
Pest control	1
Adventure racing/orienteering	1
Disc golf	1

Horse riding	1
Foraging	1
ATTRACTIONS	**51**
Sights/scenery	15
Walking trails	15
Recommended visit	6
Accessible	6
Dam	5
New experience	4
Waterworks	3
Events and services	1
Swimming holes	1
Safety	1
Online information	1
Quiet	1

Table 68: Activities and attractions at Wainuiomata Regional Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Wainuiomata Regional Park to go walking or tramping, for leisure and sightseeing, or were attracted to it because of the sights and scenery were more likely to recommend Wainuiomata Regional Park to their friends and family.

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Walking/tramping	73%	0.1487
Sights/scenery	6%	0.1456
Leisure/sightseeing	7%	0.0973
Exercising	8%	0.0576
Swimming	5%	0.0547
Picnics/barbeques	7%	0.0047
Social recreation with family/friends	5%	-0.0095
Exercising dog	7%	-0.134
Walking trails	6%	-0.1564
Mountain biking/cycling	8%	-0.1891

Table 69: Key drivers at Wainuiomata Regional Park

Improvements

In order to identify possible improvements, respondents were asked how Greater Wellington could improve the regional parks.

The most commonly mentioned improvements across the majority of the regional parks for 2023 were:

- Improvement of information boards and signage.

- Add more garbage bins and address the problem of rubbish in the parks.

The most commonly mentioned improvements across the majority of the regional parks for 2022 were:

- Add more garbage bins and address the problem of rubbish in the parks.

- Improvement of information boards and signage.

Akatarawa Forest

Table 70 shows improvements mentioned by respondents for Akatarawa Forest.

The most mentioned improvements for Akatarawa Forest were:

- Maintain and improve the tracks.

- Improve the information boards and signage.

Theme	Frequency
INFRASTRUCTURE	**179**
Maintain/improve tracks	59
Improve information boards/signage	51
Additional garbage bins/address rubbish problem	25
Add/improve toilets/bathrooms	16
Improve parking	16
Add/improve facilities/services	14
Additional seating	11
Additional biking tracks	8
Add/improve picnic areas	6
Add/improve camping facilities	4
Add/improve lighting	2
Add/improve water facilities	1
ACTIVITIES AND PARK MANAGEMENT	**117**
Improve access	38
Additional walking tracks	26
Improve the environment	24
Allow/improve horse access	10
Add more activities	9
Improve safety/security	7
Ban motor vehicles i.e. dirt bikes 4 wheel drives	6
Ban forestry operations	5
Improve safety/security	4
Extend opening hours	2
Control weeds/pests	2

| Increase public awareness | 1 |

Table 70: Akatarawa Forest improvements

Battle Hill Farm Forest Park

Table 71 shows improvements mentioned by respondents for Battle Hill Farm Forest Park.
The most mentioned improvements for Battle Hill Farm Forest Park were:

- Allowing and improving access for horses into Battle Hill Farm Forest Park

- Improving the information boards and signage.

- Improving the environment.

Theme	Frequency
INFRASTRUCTURE	**158**
Improve information boards/signage	36
Improve the environment	36
Add/improve camping facilities	29
Add/improve toilets/bathrooms	24
Add/improve facilities/services	21
Additional walking tracks	13
Maintain/improve tracks	8
Add/improve picnic areas	6
Improve parking	6
Additional garbage bins/address rubbish problem	5
Add more swimming areas	5
Add shade/sheltered area	4
Additional biking tracks	4
Add/improve water facilities	3
ACTIVITIES AND PARK MANAGEMENT	**88**
Allow/improve horse access	46
Improve access	20
Add more activities	12
Allow/improve dog access	11
Increase public awareness	4
Improve safety/security	4
Control weeds/pests	4
Improve access for bikes	1
Ban motor vehicles i.e. dirt bikes 4 wheel drives	1
Reduce the number of bikes	1

Table 71: Battle Hill Farm Forest Park improvements

Belmont Regional Park

Table 72 shows improvements mentioned by respondents for Belmont Regional Park.
The most mentioned improvements for Belmont Regional Park were:

- Improving the information boards and signage.

- Improving the environment.

- Maintaining and improving the tracks.

Theme	Frequency
INFRASTRUCTURE	**208**
Improve information boards/signage	76
Maintain/improve tracks	47
Add/improve toilets/bathrooms	27
Improve parking	27
Additional garbage bins/address rubbish problem	17
Additional walking tracks	16
Add/improve picnic areas	15
Additional biking tracks	12
Additional seating	10
Add/improve facilities/services	8
Add/improve camping facilities	5
Add shade/sheltered area	3
Add/improve water facilities	3
Add more swimming areas	1
Add a playground	1
ACTIVITIES AND PARK MANAGEMENT	**144**
Improve the environment	57
Improve access	44
Allow/improve horse access	22
Reduce farming/forestry operations	13
Control weeds/pests	11
Improve safety/security	9
Increase public awareness	8
Allow/improve dog access	7
Add more activities	3
Increase restrictions on dogs	2
Increase farming operations	1
Reduce the number of bikes	1
Improve access for four-wheel drive vehicles	1

Table 72: Belmont Regional Park improvements

East Harbour Regional Park

Table 73 shows improvements mentioned by respondents for East Harbour Regional Park.
The most mentioned improvements for East Harbour Regional Park were:

- Maintaining and improving the tracks.

- Improving the information boards and signage.

- Improving access to and within East Harbour Regional Park.

Theme	Frequency
INFRASTRUCTURE	**136**
Maintain/improve tracks	46
Improve information boards/signage	38
Add/improve toilets/bathrooms	20
Additional walking tracks	12

Additional garbage bins/address rubbish problem	10
Add/improve picnic areas	8
Additional seating	8
Improve parking	7
Additional biking tracks	7
Add/improve facilities/services	4
Add/improve water facilities	3
Add/improve camping facilities	2
Add shade/sheltered area	2
Add/improve lighting	1
ACTIVITIES AND PARK MANAGEMENT	**100**
Improve access	25
Control weeds/pests	21
Improve the environment	15
Improve access for bikes	12
Improve safety/security	12
De-privatise cycleway	6
Improve vehicle access	6
Increase public awareness	6
Increase restrictions on dogs	5
Allow/improve dog access	5
Add more activities	3
Reduce the number of bikes	3
Allow/improve horse access	2
Ban motor vehicles i.e. dirt bikes 4 wheel drives	2
Reduce farming/forestry operations	2
Remove graffiti	1
Arrange more visits with Te Āti Awa	1

Table 73: East Harbour Regional Park improvements

Kaitoke Regional Park

Table 74 shows improvements mentioned by respondents for Kaitoke Regional Park.
The most mentioned improvements for Kaitoke Regional Park were:

• Adding and improving toilets and bathrooms.

• Improving the information boards and signage.

• Addressing the rubbish problem and adding additional garbage bins.

Theme	Frequency
INFRASTRUCTURE	**192**
Add/improve toilets/bathrooms	41
Improve information boards/signage	31
Additional garbage bins/address rubbish problem	26
Add/improve camping facilities	24
Improve parking	21
Maintain/improve tracks	21
Add/improve picnic areas	20

Additional walking tracks	19
Add/improve facilities/services	11
Add a playground	6
Additional biking tracks	6
Additional seating	5
Add more Lord of the Rings attractions	3
Maintain/improve roads	2
Add an eatery/cafe	1
Add more family-friendly attractions	1
Maintain existing infrastructure	1
Add/improve lighting	1
Add shade/sheltered area	1
ACTIVITIES AND PARK MANAGEMENT	**65**
Control weeds/pests	19
Improve access	14
Improve safety/security	11
Allow/improve dog access	6
Improve the environment	6
Add more activities	5
Allow/improve horse access	4
Improve access for bikes	3
Increase public awareness	1
Ban motor vehicles i.e. dirt bikes 4 wheel drives	1

Table 74: Kaitoke Regional Park improvements

Pākuratahi Forest

Table 75 shows improvements mentioned by respondents for Pākuratahi Forest.
The most mentioned improvements for Pākuratahi Forest were:

- Adding and improving toilets and bathrooms.

- Improving the information boards and signage.

- Addressing the rubbish problem and adding additional garbage bins.

Theme	**Frequency**
INFRASTRUCTURE	**105**
Improve information boards/signage	26
Add/improve toilets/bathrooms	17
Maintain/improve tracks	16
Additional walking tracks	14
Improve parking	10
Add/improve camping facilities	8
Additional biking tracks	8
Additional garbage bins/address rubbish problem	7
Add/improve facilities/services	6
Add/improve picnic areas	2
Add an eatery/cafe	2
Maintain existing infrastructure	2

Additional seating	1
Add/improve water facilities	1
Add/improve lighting	1
ACTIVITIES AND PARK MANAGEMENT	**74**
Improve safety/security	26
Improve access	10
Allow/improve horse access	9
Control weeds/pests	9
Allow/improve dog access	7
Improve the environment	7
Reduce the number of bikes	4
Improve access for bikes	3
Improve access for families	3
Bring back trains	3
Retain the rifle range	2
Extend opening hours	2
Increase public awareness	2
Increase restrictions on dogs	1

Table 75: Pākuratahi Forest improvements

Queen Elizabeth Park

Table 76 shows improvements mentioned by respondents for Queen Elizabeth Park.

The most mentioned improvements for Queen Elizabeth Park were:

- Allowing and improving access for horses.

- Adding more activities to do in Queen Elizabeth Park.

- Adding and improving toilets and bathrooms.

Theme	**Frequency**
INFRASTRUCTURE	**218**
Add/improve toilets/bathrooms	42
Improve information boards/signage	39
Additional garbage bins/address rubbish problem	32
Maintain/improve tracks	30
Add an eatery/cafe	17
Additional walking tracks	15
Add/improve picnic areas	14
Improve parking	14
Add/improve facilities/services	14
Add/improve water facilities	8
Preserve natural state	8
Add/improve camping facilities	7
Additional seating	6
Expand tramway	6
Additional biking tracks	4
Add shade/sheltered area	3
Add/improve lighting	1

ACTIVITIES AND PARK MANAGEMENT	**206**
Allow/improve horse access	46
Add more activities	44
Improve the environment	37
Control weeds/pests	28
Allow grazing	26
Improve access	18
Increase public awareness	16
Improve safety/security	8
Increase restrictions on dogs	6
Improve safety/security	5
Reduce farming/forestry operations	4
Improve communication to Park Rangers	3
Separate cyclists and pedestrians	3
Allow freedom camping	2
Allow/improve dog access	2
Improve access for bikes	2
Allow iwi to use the old park ranger's house	1

Table 76: Queen Elizabeth Park improvements

Wainuiomata Regional Park

Table 77 shows improvements mentioned by respondents for Wainuiomata Regional Park. The most mentioned improvements for Wainuiomata Regional Park were:

- Improving access to and around Wainuiomata Park.

- Maintaining and improving the tracks.

- Improving the information boards and signage.

Theme	Frequency
INFRASTRUCTURE	**57**
Maintain/improve tracks	15
Improve information boards/signage	13
Additional garbage bins/address rubbish problem	9
Additional walking tracks	8
Add/improve toilets/bathrooms	6
Additional seating	5
Add/improve picnic areas	4
Improve parking	3
Add a playground	3
Add/improve facilities/services	2
Add/improve water facilities	2
Add/improve lighting	1
Additional biking tracks	1
ACTIVITIES AND PARK MANAGEMENT	**51**
Improve access	16
Control weeds/pests	9
Add more activities	7
Improve safety/security	6
Improve the environment	6
Allow/improve horse access	4
Increase restrictions on dogs	4
Increase public awareness	2
Extend opening hours	1
Ban motor vehicles i.e. dirt bikes 4 wheel drives	1

Table 77: Wainuiomata Regional Park improvements

Appendix 2: River Trails

River trails visited

Over the last 12 months have you visited the following River Trails?

River Trails visited by age

	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
Hutt River Trail	25%	34%	44%	39%	42%	32%	34%
	133	112	114	90	72	48	570
Waikanae River Trail	13%	15%	20%	25%	27%	28%	19%
	69	49	51	58	46	42	315
Ōtaki River Trail	9%	6%	12%	12%	14%	18%	10%
	46	21	30	27	24	28	176

Table 78: River trails visited by age

River Trails visited by gender

	Male	Female	Another gender	Total
Hutt River Trail	39%	32%	56%	34%
	193	364	9	570
Waikanae River Trail	19%	18%	25%	19%
	94	212	4	315
Ōtaki River Trail	11%	10%	13%	10%
	54	116	2	176

Table 79: River trails visited by gender

River Trails visited by ethnicity

	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African/Other	Total
Hutt River Trail	35%	31%	32%	35%	38%	34%
	479	33	41	83	20	570
Waikanae River Trail	20%	10%	13%	13%	25%	19%
	270	11	17	31	13	315
Ōtaki River Trail	11%	8%	10%	13%	15%	10%
	145	9	13	31	8	176

Table 80: River trails visited by ethnicity

River Trails visited by region

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
Hutt River Trail	16%	67%	18%	19%	20%	17%	34%
	36	357	36	21	116	4	570
Waikanae River Trail	63%	10%	18%	5%	13%	33%	19%
	139	52	36	5	75	8	315
Ōtaki River Trail	36%	4%	8%	5%	8%	38%	10%
	78	23	17	5	44	9	176

Table 81: River trails visited by region

Did you visit one of the river trails for the first time in the last 12 months?

First time visitors by age

	First time visitors						
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
Ōtaki River Trail	57%	62%	40%	46%	52%	21%	46%
	26	13	12	13	12	6	82
Waikanae River Trail	32%	57%	16%	33%	27%	14%	30%
	22	28	8	19	12	6	95
Hutt River Trail	34%	24%	16%	20%	15%	13%	22%
	45	27	18	18	11	6	126

Table 82: First time visitors to the river trails by age

First time visitors by gender

	First time visitors			
	Male	Female	Another gender	Total
Ōtaki River Trail	44%	48%	50%	46%
	24	56	1	82
Waikanae River Trail	29%	32%	25%	30%
	27	67	1	95
Hutt River Trail	19%	24%	44%	22%
	37	87	4	126

Table 83: First time visitors to the river trails by gender

First time visitors by ethnicity

	First time visitors					
	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African/Other	Total
Ōtaki River Trail	40%	56%	62%	65%	50%	46%
	58	5	8	20	4	82
Waikanae River Trail	29%	36%	35%	45%	8%	30%
	77	4	6	14	1	95
Hutt River Trail	18%	39%	46%	30%	20%	22%
	85	13	19	25	4	126

Table 84: First time visitors to the river trails by ethnicity

First time visitors by region

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
				First time visitors			
Ōtaki River Trail	35%	63%	53%	100%	50%	44%	46%
	27	15	9	5	22	4	82
Waikanae River Trail	25%	33%	22%	80%	36%	50%	30%
	35	17	8	4	27	4	95
Hutt River Trail	30%	17%	28%	38%	31%	25%	22%
	11	60	10	8	36	1	126

Table 85: First time visitors to the river trails by region

How many times have you visited the river trails in the last 12 months?

Number of visits over the last 12 months by age

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Hutt River Trail	16-29 years	44%	24%	11%	21%
	30-39 years	39%	31%	9%	21%
	40-49 years	40%	16%	11%	32%
	50-59 years	27%	30%	12%	31%
	60-69 years	27%	26%	16%	30%
	70 years and over	44%	10%	17%	29%
	Total	38%	24%	12%	27%
Ōtaki River Trail	16-29 years	74%	13%	7%	7%
	30-39 years	71%	10%	5%	14%
	40-49 years	67%	20%	13%	0%
	50-59 years	71%	11%	11%	7%
	60-69 years	70%	9%	9%	13%
	70 years and over	66%	24%	7%	3%
	Total	70%	15%	8%	7%
Waikanae River Trail	16-29 years	47%	24%	6%	24%
	30-39 years	55%	10%	20%	14%
	40-49 years	45%	29%	6%	20%
	50-59 years	52%	17%	10%	21%
	60-69 years	62%	13%	7%	18%
	70 years and over	38%	24%	12%	26%
	Total	50%	20%	10%	20%

Table 86: Number of times river trails have been visited over the last 12 months by age

Number of visits over the last 12 months by gender

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Hutt River Trail	Male	37%	20%	13%	30%
	Female	39%	25%	11%	25%

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
	Another gender	56%	11%	22%	11%
	Total	38%	24%	12%	27%
Ōtaki River Trail	Male	82%	9%	7%	2%
	Female	66%	18%	7%	9%
	Another gender	50%	0%	50%	0%
	Total	70%	15%	8%	7%
Waikanae River Trail	Male	57%	23%	8%	13%
	Female	48%	18%	11%	23%
	Another gender	50%	25%	0%	25%
	Total	50%	20%	10%	20%

Table 87: Number of times river trails have been visited over the last 12 months by gender

Number of visits over the last 12 months by ethnicity

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Hutt River Trail	European	36%	24%	12%	27%
	Asian	56%	27%	2%	15%
	Māori	47%	10%	11%	33%
	Pacific peoples	33%	21%	18%	27%
	Middle Eastern/Latin American/African/Other	25%	30%	15%	30%
	Total	38%	24%	12%	26%
Ōtaki River Trail	European	69%	16%	8%	6%
	Asian	85%	8%	8%	0%
	Māori	74%	10%	10%	6%
	Pacific peoples	89%	11%	0%	0%
	Middle Eastern/Latin American/African/Other	50%	0%	25%	25%
	Total	70%	15%	8%	7%
Waikanae River Trail	European	49%	21%	10%	21%
	Asian	59%	29%	0%	12%
	Māori	52%	19%	13%	16%
	Pacific peoples	36%	18%	18%	27%
	Middle Eastern/Latin American/African/Other	54%	23%	0%	23%
	Total	50%	20%	10%	20%

Table 88: Number of times river trails have been visited over the last 12 months by ethnicity

Number of visits over the last 12 months by region

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Hutt River Trail	Kāpiti Coast	65%	24%	3%	8%
	Hutt Valley	24%	23%	15%	38%
	Porirua	75%	14%	6%	6%
	Wairarapa	43%	29%	14%	14%
	Wellington City	56%	28%	8%	8%
	I live outside the Wellington Region	75%	25%	0%	0%

		1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
	Total	38%	24%	12%	27%
Ōtaki River Trail	Kāpiti Coast	62%	17%	12%	10%
	Hutt Valley	92%	4%	4%	0%
	Porirua	76%	12%	6%	6%
	Wairarapa	100%	0%	0%	0%
	Wellington City	75%	14%	7%	5%
	I live outside the Wellington Region	33%	44%	11%	11%
	Total	70%	15%	8%	7%
Waikanae River Trail	Kāpiti Coast	18%	25%	15%	42%
	Hutt Valley	83%	15%	2%	0%
	Porirua	67%	17%	14%	3%
	Wairarapa	60%	40%	0%	0%
	Wellington City	74%	15%	5%	5%
	I live outside the Wellington Region	75%	13%	0%	13%
	Total	50%	20%	10%	20%

Table 89: Number of times river trails have been visited over the last 12 months by region

River trails satisfaction

How satisfied are you with the river trails?

Satisfaction with river trails by age

	Satisfaction Level						
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
Waikanae River Trail	84%	88%	86%	90%	82%	93%	87%
	57	43	44	52	37	39	272
Hutt River Trail	79%	85%	79%	85%	82%	94%	83%
	105	94	90	76	58	44	468
Ōtaki River Trail	76%	57%	79%	86%	91%	90%	80%
	35	12	23	24	21	26	141

Table 90: Satisfaction with river trails by age

Satisfaction with river trails by gender

	Satisfaction Level			
	Male	Female	Another gender	Total
Waikanae River Trail	88%	86%	75%	87%
	81	183	3	272
Hutt River Trail	81%	84%	78%	83%
	155	303	7	468
Ōtaki River Trail	84%	77%	100%	80%
	46	89	2	141

Table 91: Satisfaction with river trails by gender

Satisfaction with river trails by ethnicity

	Satisfaction Level					
	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African/Other	Total
Waikanae River Trail	87%	64%	94%	81%	92%	87%
	233	7	16	25	12	272
Hutt River Trail	83%	67%	80%	79%	85%	83%
	396	22	33	65	17	468
Ōtaki River Trail	78%	56%	69%	81%	100%	80%
	113	5	9	25	8	141

Table 92: Satisfaction with river trails by ethnicity

Satisfaction with river trails by region

	Satisfaction Level						
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
Waikanae River Trail	85%	85%	94%	100%	86%	100%	87%
	117	44	34	5	64	8	272
Hutt River Trail	78%	84%	69%	76%	84%	100%	83%
	28	299	25	16	96	4	468
Ōtaki River Trail	81%	71%	82%	80%	84%	78%	80%
	62	17	14	4	37	7	141

Table 93: Satisfaction with river trails by region

Net Promoter Score

NPS by age

	NPS						
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
Waikanae River Trail	13.2	24.5	41.2	39.7	31.1	54.8	32.6
Hutt River Trail	11.3	23.4	26.3	28.1	33.8	61.7	26.3
Ōtaki River Trail	6.5	0.0	17.2	32.1	43.5	27.6	19.9

Table 94: River trails NPS by age

NPS by gender

	NPS			
	Male	Female	Another gender	Total
Waikanae River Trail	23.9	34.9	25.0	32.6
Hutt River Trail	27.2	26.8	0.0	26.3
Ōtaki River Trail	21.8	18.3	0.0	19.9

Table 95: River trails NPS by gender

NPS by ethnicity

	NPS					
	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African/Other	Total
Waikanae River Trail	34.7	-27.3	17.6	32.3	46.2	32.6
Hutt River Trail	26.3	12.1	19.5	32.9	25.0	26.3
Ōtaki River Trail	15.2	-22.2	30.8	16.1	50.0	19.9

Table 96: River trails NPS by ethnicity

NPS by region

	NPS					
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
Waikanae River Trail	29.7	32.7	41.7	40.0	28.4	75.0	32.6
Hutt River Trail	22.2	31.8	-11.1	33.3	20.2	50.0	26.3
Ōtaki River Trail	20.8	16.7	11.8	20.0	15.9	55.6	19.9

Table 97: River trails NPS by region

Activities and attractions

In order to compile a list of activities undertaken at each of the river trails, respondents were asked what they generally do while visiting each site. If respondents visited one of the sites, they were asked what had attracted them to the site.

Analysis of activities and attractions indicated that:

- In 2023 the most popular activities at the river trails were walking/tramping, mountain biking/cycling, and exercising dog. Whereas in 2022 Walking, Mountain biking/cycling, and enjoying nature were the most popular activities.

- In 2023 the key attractions drawing visitors to the river trails included the natural environment, the convenient location, and the presence of rivers. Whereas in 2022 the key attractions to the river trails were nature, walking trails, and recommendations from family and friends.

- Respondents who reported "exercising their dogs" were more inclined to recommend the Ōtaki River Trail and the Waikanae River Trail but were less likely to recommend the Hutt River Trail.

Hutt River Trail

Table 98 shows the activities and attractions mentioned by respondents, and

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Mountain biking/cycling	36%	0.1722
Social recreation with family/friends	7%	0.149
Water activities	7%	0.0761
Walking/tramping	49%	0.0706
Exercising	11%	0.0444
Leisure/sightseeing	6%	0.0219
Sights/scenery	2%	0.0078
Accessible	3%	0.0035

Exercising dog	19%	-0.04
Picnics/barbeques	3%	-0.0448

Table 99 shows the key drivers.

Analysis of activities and attractions for the Hutt River Trail indicated that:

- Walking/tramping, Mountain biking/cycling, exercising dog, and exercising were most popular activities undertook at the Hutt River Trail

- Accessibility, the sights and scenery and the river were the most common attractions for the Hutt River Trail.

Theme	Frequency
ACTIVITIES	**523**
Walking/tramping	279
Mountain biking/cycling	203
Exercising dog	105
Exercising	66
Social recreation with family/friends	42
Water activities	38
Leisure/sightseeing	34
Picnics/barbeques	17
Bird watching	5
Fishing	5
Adventure racing/orienteering	4
Photography	3
Skateboarding	2
Organised sporting events	2
Pest control	1
Education	1
Whakamoemiti whakapapa	1
ATTRACTIONS	**61**
Accessible	18
Sights/scenery	12
River	11
Quiet	7
Walking trails	6
Safety	5
Riverbank Market	3
Access to shops	2
Recommended visit	1
Facilities/cleanliness	1
Weather	1

Table 98: Activities and attractions at Hutt River Trail

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited the Hutt River Trail for mountain biking or cycling or for recreation with their family or friends were more likely to recommend the Hutt River Trail to their friends or family.

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Mountain biking/cycling	36%	0.1722
Social recreation with family/friends	7%	0.149
Water activities	7%	0.0761
Walking/tramping	49%	0.0706
Exercising	11%	0.0444
Leisure/sightseeing	6%	0.0219
Sights/scenery	2%	0.0078
Accessible	3%	0.0035
Exercising dog	19%	-0.04
Picnics/barbeques	3%	-0.0448

Table 99: Key drivers at Hutt River Trail

Ōtaki River Trail

Table 100 shows the activities and attractions mentioned by respondents, and

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Exercising dog	10%	0.0698
Walking/tramping	36%	0.0675
Sights/scenery	4%	0.0556
Leisure/sightseeing	4%	0.0308
Picnics/barbeques	4%	0.0266
Horse riding	15%	0.0192
Organised sporting events	2%	0.0173
Mountain biking/cycling	16%	0.0167
Exercising	3%	-0.0123
Water activities	11%	-0.0186

Table 101 shows the key drivers.

Analysis of activities and attractions for the Ōtaki River Trail indicated that:

- Walking/tramping, Mountain biking/cycling, horse riding, and water activities were most popular activities undertook at the Ōtaki River Trail.

- Sights and scenery and Accessibility were the most common attractions for the Ōtaki River Trail.

Theme	Frequency
ACTIVITIES	**151**
Walking/tramping	64
Mountain biking/cycling	28
Horse riding	26
Water activities	20
Exercising dog	19
Leisure/sightseeing	7
Picnics/barbeques	7
Exercising	6
Organised sporting events	4

Social recreation with family/friends	3
Fishing	2
Photography	1
Bird watching	1
Whakamoemiti whakapapa	1
ATTRACTIONS	**13**
Sights/scenery	7
Accessible	3
Recommended visit	1
Walking trails	1
New experience	1

Table 100: Activities and attractions at Ōtaki River Trail

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited the Ōtaki River Trail to exercise their dog, for walking or tramping, or for the sights and scenery were more likely to recommend the Ōtaki River Trail to their friends or family.

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Exercising dog	10%	0.0698
Walking/tramping	36%	0.0675
Sights/scenery	4%	0.0556
Leisure/sightseeing	4%	0.0308
Picnics/barbeques	4%	0.0266
Horse riding	15%	0.0192
Organised sporting events	2%	0.0173
Mountain biking/cycling	16%	0.0167
Exercising	3%	-0.0123
Water activities	11%	-0.0186

Table 101: Key drivers at Ōtaki River Trail

Waikanae River Trail

Table 102 shows the activities and attractions mentioned by respondents, and

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Exercising	8%	0.0672
Exercising dog	15%	0.0455
Bird watching	4%	0.0326
Walking/tramping	50%	0.0277
Picnics/barbeques	7%	0.0273
Water activities	13%	0.0064
Mountain biking/cycling	27%	-0.0025
Social recreation with family/friends	7%	-0.0042
Leisure/sightseeing	5%	-0.0174
Horse riding	11%	-0.0379

Table 103 shows the key drivers.

Analysis of activities and attractions for the Waikanae River Trail indicated that:

- Walking/tramping, Mountain biking/cycling, exercising dog, and water activities were most popular activities undertook at the Waikanae River Trail.

- Sights and scenery, accessibility, and the river were the most common attractions for the Waikanae River Trail.

Theme	Frequency
ACTIVITIES	**291**
Walking/tramping	157
Mountain biking/cycling	85
Exercising dog	48

Water activities	40
Horse riding	35
Exercising	24
Social recreation with family/friends	23
Picnics/barbeques	21
Leisure/sightseeing	16
Bird watching	12
Organised sporting events	6
Photography	3
Play on playground	3
Adventure racing/orienteering	2
Visit El Rancho	2
Fishing	1
Whakamoemiti whakapapa	1
Attending events	1
ATTRACTIONS	**25**
Sights/scenery	6
Accessible	5
River	5
Quiet	4
Beach	4
Walking trails	3
Access to shops	2
Recommended visit	1

Table 102: Activities and attractions at Waikanae River Trail

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to their friends or family.

Respondents who visited the Waikanae River Trail to exercise or exercise their dog, go bird watching, or for walking or tramping were more likely to recommend the Waikanae River Trail to their friends and family.

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Exercising	8%	0.0672
Exercising dog	15%	0.0455
Bird watching	4%	0.0326
Walking/tramping	50%	0.0277
Picnics/barbeques	7%	0.0273
Water activities	13%	0.0064
Mountain biking/cycling	27%	-0.0025
Social recreation with family/friends	7%	-0.0042
Leisure/sightseeing	5%	-0.0174
Horse riding	11%	-0.0379

Table 103: Key drivers at Waikanae River Trail

Improvements

In order to identify possible improvements, respondents were asked how Greater Wellington could improve the river trails.

The most commonly mentioned improvements for 2023 across the majority of the river trails were:

- Enhancement or maintenance of the tracks for improved accessibility and safety.

- Addressing waste management issues along the river trails by installing more garbage bins and implementing effective measures to reduce littering.

- Environmental improvements, such as planting more trees or facilitating natural regeneration, to enhance the natural beauty of the parks.

The most commonly mentioned improvements for 2022 across the majority of the river trails were:

- Enhancement or maintenance of the tracks for improved accessibility and safety.

- Addressing waste management issues along the river trails by installing more garbage bins and implementing effective measures to reduce littering.

- Improve interaction and wayfinding with information boards and signage to provide historical information and directions.

Hutt River Trail

Table 104 shows improvements mentioned by respondents for Hutt River Trail.

The most mentioned improvements for the Hutt River Trail were:

- Maintaining and improving the tracks.

- Addressing the rubbish problem and adding additional garbage bins.

- Improving the environment.

Theme	Frequency
INFRASTRUCTURE	**214**
Maintain/improve tracks	81
Additional garbage bins/address rubbish problem	47
Add/improve toilets/bathrooms	31
Improve information boards/signage	27
Additional seating	19
Add/improve lighting	8
Additional walking tracks	6
Add/improve picnic areas	6
Add a playground	6
Add/improve water facilities	5
Build a bridge across the river	5
Add/improve facilities/services	4
Improve parking	4
Add shade/sheltered area	3
Build new stopbanks	2
Additional biking tracks	1
ACTIVITIES AND PARK MANAGEMENT	**160**
Improve the environment	38

Improve access	32
Increase restrictions on dogs	22
Improve safety/security	19
Improve river cleanliness	17
Control weeds/pests	16
Ban motor vehicles i.e. dirt bikes 4 wheel drives	16
Separate cyclists and pedestrians	15
Improve access for bikes	6
Allow/improve horse access	5
Improve vehicle access	4
Improve drainage	4
Add more activities	4
Remove graffiti	2

Table 104: Hutt River Trail improvements

Ōtaki River Trail

Table 105 shows improvements mentioned by respondents for Ōtaki River Trail.
The most mentioned improvements for the Ōtaki River Trail were:

- Improving access to and around the Ōtaki River Trail.

- Improving the information boards and signage.

- Allowing and improving access for horses on the Ōtaki River Trail.

- Improving the environment.

Theme	Frequency
INFRASTRUCTURE	**44**
Improve information boards/signage	12
Additional garbage bins/address rubbish problem	10
Improve parking	7
Additional walking tracks	6
Add/improve toilets/bathrooms	4
Add/improve picnic areas	4
Maintain/improve tracks	3
Additional seating	2
Add/improve water facilities	1
Add/improve camping facilities	1
ACTIVITIES AND PARK MANAGEMENT	**36**
Improve access	13
Allow/improve horse access	11
Improve the environment	11
Add more activities	3
Increase public awareness	2
Improve safety/security	1
Ban motor vehicles i.e. dirt bikes 4 wheel drives	1

Table 105: Ōtaki River Trail improvements

Waikanae River Trail

Table 106 shows improvements mentioned by respondents for Waikanae River Trail.
The most mentioned improvements for the Waikanae River Trail were:

- Maintaining and improving the tracks.

- Improving the information boards and signage.

- Improving the Waikanae River Trail's resilience to flooding.

Theme	Frequency
INFRASTRUCTURE	**108**
Maintain/improve tracks	56
Improve information boards/signage	19
Increase restrictions on dogs	10
Add/improve toilets/bathrooms	8
Additional garbage bins/address rubbish problem	7
Improve parking	6
Add/improve facilities/services	5
Add/improve water facilities	5
Additional walking tracks	4
Add/improve picnic areas	4
Additional seating	4
Add shade/sheltered area	3
ACTIVITIES AND PARK MANAGEMENT	**55**
Improve resilience to flooding	14
Allow/improve horse access	13
Improve access for bikes	10
Improve the environment	9
Improve safety/security	8
Improve river cleanliness	6
Improve access	4
Increase public awareness	2
Separate cyclists and pedestrians	2
Add more activities	1

Table 106: Waikanae River Trail improvements

Appendix 3: Whitireia Park

Whitireia Park visitation

Over the last 12 months have you visited Whitireia Park?

Whitireia Park visited by age

	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
Visitation Whitireia Park	20%	22%	21%	28%	27%	24%	23%
	108	73	54	64	47	36	383

Table 107: Whitireia Park visited by age

Whitireia Park visited by gender

	Male	Female	Another gender	Total
Visitation Whitireia Park	25%	22%	6%	23%
	126	252	1	383

Table 108: Whitireia Park visited by gender

Whitireia Park visited by ethnicity

	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African/Other	Total
Visitation Whitireia Park	22%	42%	15%	33%	26%	23%
	301	45	20	78	14	383

Table 109: Whitireia Park visited by ethnicity

Whitireia Park visited by region

	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
Visitation Whitireia Park	17%	16%	64%	10%	20%	8%	23%
	37	85	129	11	119	2	383

Table 110: Whitireia Park visited by region

Did you visit Whitireia Park for the first time in the last 12 months?

First time visitation by age

	First time visitors						
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
No	53%	70%	79%	81%	81%	81%	71%
	58	51	42	52	38	29	271
Yes	47%	30%	21%	19%	19%	19%	29%
	51	22	11	12	9	7	112

Table 111: First time Whitireia Park visitation by age

First time visitation by gender

	First time visitors			
	Male	Female	Another gender	Total
No	70%	71%	0%	71%
	88	180	0	271
Yes	30%	29%	100%	29%
	38	72	1	112

Table 112: First time Whitireia Park visitation by gender

First time visitation by ethnicity

	First time visitors					
	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African/Other	Total
No	75%	57%	35%	66%	86%	71%
	227	26	7	52	12	271
Yes	25%	43%	65%	34%	14%	29%
	74	20	13	27	2	112

Table 113: First time Whitireia Park visitation by ethnicity

First time visitation by region

	First time visitors						
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
No	58%	78%	81%	36%	61%	100%	71%
	21	67	105	4	72	2	271
Yes	42%	22%	19%	64%	39%	0%	29%
	15	19	24	7	47	0	112

Table 114: First time Whitireia Park visitation by region

How many times have you visited Whitireia Park in the last 12 months?

Number of visits over the last 12 months by age

	1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
16-29 years	42%	28%	15%	16%
30-39 years	55%	21%	15%	10%
40-49 years	55%	15%	15%	15%
50-59 years	52%	25%	8%	16%
60-69 years	45%	30%	13%	13%
70 years and over	67%	22%	6%	6%
Total	50%	24%	13%	13%

Table 115: Number of Whitireia Park visits over the last 12 months by age

Number of visits over the last 12 months by gender

	1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Male	49%	29%	11%	11%
Female	52%	21%	13%	14%
Another gender	0%	100%	0%	0%
Total	50%	24%	13%	13%

Table 116: Number of Whitireia Park visits over the last 12 months by gender

Number of visits over the last 12 months by ethnicity

	1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
European	51%	25%	12%	12%
Asian	65%	10%	20%	5%
Māori	34%	28%	13%	25%
Pacific peoples	33%	35%	17%	15%
Middle Eastern/Latin American/African/Other	43%	29%	21%	7%
Total	50%	24%	13%	13%

Table 117: Number of Whitireia Park visits over the last 12 months by ethnicity

Number of visits over the last 12 months by region

	1 – 2 times	3 – 4 times	5 – 10 times	More than 10 times
Kāpiti Coast	53%	33%	6%	8%
Hutt Valley	59%	28%	6%	7%
Porirua	31%	22%	22%	25%
Wairarapa	82%	9%	9%	0%
Wellington City	62%	20%	10%	8%
I live outside the Wellington Region	0%	100%	0%	0%
Total	50%	24%	13%	13%

Table 118: Number of Whitireia Park visits over the last 12 months by region

Whitireia Park satisfaction

How satisfied are you with Whitireia Park

Satisfaction with Whitireia Park by age

	Satisfaction Level						
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
Satisfaction Level	74%	79%	79%	89%	87%	92%	82%
	79	57	42	57	41	33	310

Table 119: Satisfaction with Whitireia Park by age

Satisfaction with Whitireia Park by gender

	Satisfaction Level			
	Male	Female	Another gender	Total
Satisfaction Level	78%	83%	100%	82%
	98	208	1	310

Table 120: Satisfaction with Whitireia Park by gender

Satisfaction with Whitireia Park by ethnicity

	Satisfaction Level					
	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African/Other	Total
Satisfaction Level	83%	76%	55%	79%	86%	82%
	247	34	11	60	12	310

Table 121: Satisfaction with Whitireia Park by ethnicity

Satisfaction with Whitireia Park by region

	Satisfaction Level						
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
Satisfaction Level	86%	82%	82%	73%	80%	100%	82%
	31	70	104	8	95	2	310

Table 122: Satisfaction with Whitireia Park by region

Net Promoter Score

NPS by age

	NPS						
	16-29 years	30-39 years	40-49 years	50-59 years	60-69 years	70 years and over	Total
NPS Whitireia Park	10.3	26.4	22.6	26.6	23.4	38.9	22.4

Table 123: NPS by age

NPS by gender

	NPS			
	Male	Female	Another gender	Total
NPS Whitireia Park	16.8	25.5	100.0	22.4

NPS by ethnicity

	NPS					
	European	Pacific peoples	Asian	Māori	Middle Eastern/Latin American/African/Other	Total
NPS Whitireia Park	21.8	20.0	10.0	31.6	14.3	22.4

Table 125: NPS by ethnicity

NPS by region

	NPS					
	Kāpiti Coast	Hutt Valley	Porirua	Wairarapa	Wellington City	I live outside the Wellington Region	Total
NPS Whitireia Park	16.7	22.4	25.2	18.2	21.0	50.0	22.4

Table 126: NPS by region

Activities and attractions

In order to compile a list of activities undertaken at Whitireia Park, respondents were asked what they generally do while visiting each site. If respondents visited one of the sites, they were asked what had attracted them to the site.

Analysis of activities and attractions for Whitireia Park indicated that:

- In 2023 walking/tramping, water activities, picnics/barbeques were the most common activities at Whitireia Park. Whereas in 2022 walking, picnics/barbeques, and walking/running with dog were the most common activities.

- In 2023 the sights and scenery and accessibility were the most common attractions to Whitireia Park. Whereas in 2022 nature was the main attraction to Whitireia Park.

Whitireia Park

Table 127 shows the activities and attractions mentioned by respondents, and

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Walking/tramping	45%	0.1901
Water activities	17%	0.218
Picnics/barbeques	13%	0.1722
Leisure/sightseeing	13%	0.1169
Beach visits	13%	0.0219
Exercising dog	12%	-0.1185
Sights/scenery	9%	0.0002
Exercising	7%	-0.0552
Mountain biking/cycling	6%	-0.0434
Social recreation with family/friends	6%	-0.0264

Table 128 shows the key drivers.

Theme	Frequency
ACTIVITIES	342
Walking/tramping	171
Water activities	64

Picnics/barbeques	50
Leisure/sightseeing	48
Beach visits	48
Exercising dog	44
Exercising	25
Mountain biking/cycling	22
Social recreation with family/friends	22
Photography	18
Working/volunteering	10
Fishing	8
Diving	8
Horse riding	5
Climbing	4
Adventure racing/orienteering	3
Bird watching	2
Camping	2
playing sports	1
Organised sporting events	1
Flying drone	1
ATTRACTIONS	**52**
Sights/scenery	36
Accessible	13
Recommended visit	1
Walking trails	1
Facilities/cleanliness	1
The beach	1

Table 127: Activities and attractions at Whitireia Park

Key driver analysis

Key driver analysis predicts the likelihood of a positive rating when certain activities or attractions have been mentioned. Therefore, if a respondent mentions a certain activity or attraction with a positive relative impact score, they are more likely to recommend the park to family or friends.

Respondents who visited Whitireia Park to go walking or tramping, participate in water activities, have picnics or barbeques, or for leisure and sightseeing were more likely to recommend it to friends and family.

Activity/Attraction	PERCENTAGE	RELATIVE IMPACT
Walking/tramping	45%	0.1901
Water activities	17%	0.218
Picnics/barbeques	13%	0.1722
Leisure/sightseeing	13%	0.1169
Beach visits	13%	0.0219
Exercising dog	12%	-0.1185
Sights/scenery	9%	0.0002
Exercising	7%	-0.0552
Mountain biking/cycling	6%	-0.0434
Social recreation with family/friends	6%	-0.0264

Table 128: Key drivers at Whitireia Park

Improvements

In order to identify possible improvements, respondents were asked how Whitireia Park Board could improve Whitireia Park.

The most mentioned improvements for Whitireia Park in 2023 were:

- Improve access to and around Whitireia Park.

- Maintain and improve the tracks.

- Improve the safety and security of Whitireia Park.

The most mentioned improvements for Whitireia Park in 2022 were:

- Address the rubbish problem and Add additional garbage bins.

- Improve access to and around Whitireia Park.

- Maintain and improve the tracks.

Whitireia Park

Table 129 shows improvements mentioned by respondents for Whitireia Park.

Theme	Frequency
INFRASTRUCTURE	**128**
Maintain/improve tracks	30
Add/improve toilets/bathrooms	26
Additional garbage bins/address rubbish problem	22
Additional seating	18
Improve information boards/signage	17
Add/improve picnic areas	13
Add/improve facilities/services	11
Additional walking tracks	8
Improve parking	8
Add shade/sheltered area	6
Additional biking tracks	4
Add/improve water facilities	2
Add/improve camping facilities	2
Add an eatery/cafe	1
ACTIVITIES AND PARK MANAGEMENT	**105**
Improve access	44
Improve safety/security	29
Improve the environment	29
Increase restrictions on dogs	15
Control weeds/pests	9
Allow/improve horse access	7
Add more activities	5
Reduce the number of bikes	3
Stop poaching	1
Protect cultural sites	1
Remove graffiti	1

Table 129: Whitireia Park improvements

Appendix 4: Deterrents to visitation – combined results for all regional parks, river trails and Whitireia Park

Deterrents to visitation

Please state why you have not visited any of the parks or trails in the last 12 months?

Table 130 shows the various reasons respondents had not visited any parks or trails in the last 12 months.

The most common reasons in 2023 respondents had not visited a park or trail in the last 12 months were:

- Time constraints or having other commitments

- Not interested in visiting either a park or a trail

- A lack of knowledge or information on the parks or trails

The most common reasons in 2022 respondents had not visited a park or trail in the last 12 months were:

- Health problems or having limited to no mobility

- Not interested in visiting either a park or a trail

- A lack of time or other commitments

Theme	Frequency
Time constraints/other commitments	71
Lack of interest	58
Lack of information about the park	41
Lack of transport	34
Health limitations/physical immobility	26
Distance to park is too far	25
New to Wellington	17
Preference for other parks	9
Have young children	9
Difficult financial situation	6
Covid	5
Bad weather	5
Lack of companion	3
Safety concerns	2

Other exercise preferences	2
Lack of motivation	1
High fuel costs	1
Presence of toxic algae	1

Table 130: Reasons for not visiting a park or trail in the last 12 months

What are your reasons for not visiting the parks and trails more often?

Table 131 shows why respondents do not visit the parks and trails more often.

The most common reasons in 2023 respondents did not visit the parks and trails more often were:

- Time constraints and other commitments

- The parks and trails are too far away

- A lack of knowledge or information about the parks or trails

The most common reasons in 2022 respondents did not visit the parks and trails more often were:

- Time constraints and other commitments

- The parks and trails are too far away

- The weather not being good enough to visit the parks and trails

Theme	Frequency
Time constraints/other commitments	380
Distance to park is too far	291
Lack of information about the park	214
Lack of transport	117
Bad weather	88
Intend to in the future	65
Have young children	59
Health limitations/physical immobility	58
Preference for other parks	58
Lack of interest	56
Not dog friendly	47
Already go often	44
High fuel costs	43
Parks are too busy	34
No reason	31
Not horse friendly	29
Financial constraints	29
Safety concerns	27
Safety concerns	18
Preference for other parks	18
Poor parking facilities	16
New to Wellington	14
Inadequate facilities	14
Want to in the future	13
Lack of companion	13
Lack of cycle tracks	11
Covid	9
Lack of motivation	7

Potential environmental impacts	7
Other exercise preferences	5
Concerns with park cleanliness	4
Negative previous experience	3
Inadequate cell phone coverage	1

Table 131: Reasons for not visiting parks or trails more often

Appendix 5

Greater Wellington parks and trails online survey interface questions

- Which age group do you fit into?
    - o 16-19 years
    - o 20-29 years
    - o 30-39 years
    - o 40-49 years
    - o 50-59 years
    - o 60-69 years
    - o 70 years and over
- What is your gender?
    - o Male
    - o Female
    - o Another gender
- Where in our region do you live?
    - o Kāpiti Coast
    - o Te Awa Kairangi ki Tai, Te Awa Kairangi ki Uta / Hutt Valley
    - o Porirua
    - o Wairarapa
    - o Te Whanganui-a-tara / Wellington City
    - o I live outside the Wellington Region
- Which ethnic group do you belong to?
    - o New Zealand European
    - o Māori
    - o Samoan
    - o Cook Islands Māori
    - o Tongan
    - o Niuean
    - o Chinese
    - o Indian
    - o Other (please specify)
- Have you visited Akatarawa Forest during the last 12 months?
    - o Yes/No
- Did you visit Akatarawa Forest for the first time in the last 12 months?
    - o Yes/No
- How many times have you visited Akatarawa Forest in the last 12 months?
    - o 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Akatarawa Forest? If you visited for the first time what attracted you?
    - o Long answer

- Overall, how satisfied are you with Akatarawa Forest?
    - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Akatarawa Forest to a friend, family member or someone else?
    - Response from 1 to 10
- How could we improve Akatarawa Forest?
    - Long answer
- Have you visited Battle Hill Farm Forest Park during the last 12 months?
    - Yes/No
- Did you visit Battle Hill Farm Forest Park for the first time in the last 12 months?
    - Yes/No
- How many times have you visited Battle Hill Farm Forest Park in the last 12 months?
    - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Battle Hill Farm Forest Park? If you visited for the first time what attracted you?
    - Long answer
- Overall, how satisfied are you with Battle Hill Farm Forest park?
    - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Battle Hill Farm Forest Park to a friend, family member or someone else?
    - Response from 1 to 10
- How could we improve Battle Hill Farm Forest Park?
    - Long answer
- Have you visited Belmont Regional Park during the last 12 months?
    - Yes/No
- Did you visit Belmont Regional Park for the first time in the last 12 months?
    - Yes/No
- How many times have you visited Belmont Regional Park in the last 12 months?
    - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Belmont Regional Park? If you visited for the first time what attracted you?
    - Long answer
- Overall, how satisfied are you with Belmont Regional Park?
    - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Belmont Regional Park to a friend, family member or someone else?
    - Response from 1 to 10
- How could we improve Belmont Regional Park?
    - Long answer
- Have you visited East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui) during the last 12 months?
    - Yes/No
- Did you visit East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui) for the first time in the last 12 months?
    - Yes/No
- How many times have you visited East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui) in the last 12 months?
    - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui)? If you visited for the first time what

attracted you?

  o Long answer

- Overall, how satisfied are you with East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui)?

  o Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied

- How likely are you to recommend visiting East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui) to a friend, family member or someone else?

  o Response from 1 to 10

- How could we improve East Harbour Regional Park (includes Northern Forest, Parangarahu Lakes and Baring Head/Ōrua-pouanui)?

  o Long answer

- Have you visited Kaitoke Regional Park during the last 12 months?

  o Yes/No

- Did you visit Kaitoke Regional Park for the first time in the last 12 months?

  o Yes/No

- How many times have you visited Kaitoke Regional Park in the last 12 months?

  o 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times

- What do you generally do while at Kaitoke Regional Park? If you visited for the first time what attracted you?

  o Long answer

- Overall, how satisfied are you with Kaitoke Regional Park?

  o Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied

- How likely are you to recommend visiting Kaitoke Regional Park to a friend, family member or someone else?

  o Response from 1 to 10

- How could we improve Kaitoke Regional Park?

  o Long answer

- Have you visited Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully) during the last 12 months?

  o Yes/No

- Did you visit Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully) for the first time in the last 12 months?

  o Yes/No

- How many times have you visited Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully) in the last 12 months?

  o 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times

- What do you generally do while at Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully)? If you visited for the first time what attracted you?

  o Long answer

- Overall, how satisfied are you with Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully)?

  o Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied

- How likely are you to recommend visiting Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully) to a friend, family member or someone else?

  o Response from 1 to 10

- How could we improve Pākuratahi Forest (includes Remutaka Rail Trail and Tunnel Gully)?

  o Long answer

- Have you visited Queen Elizabeth Park during the last 12 months?

  o Yes/No

- Did you visit Queen Elizabeth Park for the first time in the last 12 months?
  - Yes/No
- How many times have you visited Queen Elizabeth Park in the last 12 months?
  - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Queen Elizabeth Park? If you visited for the first time what attracted you?
  - Long answer
- Overall, how satisfied are you with Queen Elizabeth Park?
  - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Queen Elizabeth Park to a friend, family member or someone else?
  - Response from 1 to 10
- How could we improve Queen Elizabeth Park?
  - Long answer
- Have you visited Wainuiomata Regional Park during the last 12 months?
  - Yes/No
- Did you visit Wainuiomata Regional Park for the first time in the last 12 months?
  - Yes/No
- How many times have you visited Wainuiomata Regional Park in the last 12 months?
  - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Wainuiomata Regional Park? If you visited for the first time what attracted you?
  - Long answer
- Overall, how satisfied are you with Wainuiomata Regional Park?
  - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Wainuiomata Regional Park to a friend, family member or someone else?
  - Response from 1 to 10
- How could we improve Wainuiomata Regional Park?
  - Long answer
- Overall, how satisfied are you with the Regional Parks?
  - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- Have you visited Whitireia Park during the last 12 months?
  - Yes/No
- Did you visit Whitireia Park for the first time in the last 12 months?
  - Yes/No
- How many times have you visited Whitireia Park in the last 12 months?
  - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at Whitireia Park? If you visited for the first time what attracted you?
  - Long answer
- Overall, how satisfied are you with Whitireia Park?
  - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting Whitireia Park to a friend, family member or someone else?
  - Response from 1 to 10
- How could Whitireia Park Board improve Whitireia Park?
  - Long answer
- Have you visited the Hutt River Trail during the last 12 months?
  - Yes/No

- Did you visit the Hutt River Trail for the first time in the last 12 months?
  - Yes/No
- How many times have you visited the Hutt River Trail in the last 12 months?
  - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at the Hutt River Trail? If you visited for the first time what attracted you?
  - Long answer
- Overall, how satisfied are you with the Hutt River Trail?
  - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting the Hutt River Trail to a friend, family member or someone else?
  - Response from 1 to 10
- How could we improve the Hutt River Trail?
  - Long answer
- Have you visited the Ōtaki River Trail during the last 12 months?
  - Yes/No
- Did you visit the Ōtaki River Trail for the first time in the last 12 months?
  - Yes/No
- How many times have you visited the Ōtaki River Trail in the last 12 months?
  - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at the Ōtaki River Trail? If you visited for the first time what attracted you?
  - Long answer
- Overall, how satisfied are you with the Ōtaki River Trail?
  - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting the Ōtaki River Trail to a friend, family member or someone else?
  - Response from 1 to 10
- How could we improve the Ōtaki River Trail?
  - Long answer
- Have you visited the Waikanae River Trail during the last 12 months?
  - Yes/No
- Did you visit the Waikanae River Trail for the first time in the last 12 months?
  - Yes/No
- How many times have you visited the Waikanae River Trail in the last 12 months?
  - 1 – 2 times/3 – 4 times/5 – 10 times/More than 10 times
- What do you generally do while at the Waikanae River Trail? If you visited for the first time what attracted you?
  - Long answer
- Overall, how satisfied are you with the Waikanae River Trail?
  - Very dissatisfied/ Dissatisfied/ Neutral/ Satisfied/ Very Satisfied
- How likely are you to recommend visiting the Waikanae River Trail to a friend, family member or someone else?
  - Response from 1 to 10
- How could we improve the Waikanae River Trail?
  - Long answer
- Please state why you have not visited any of the parks or trails in the last 12 months?
  - Long answer
- What are your reasons for not visiting the Wellington regional parks, forests or river trails more often?