

Movin’March Privacy Statement 2024

What this statement covers

This privacy statement explains how Greater Wellington Regional Council (Greater Wellington) manages your personal information that we collect as part of the [Movin’March](#) 2024 campaign.

What personal information do we collect and for what purposes?

The types of personal information we collect and how we use it are:

Registration

Source of information	Type(s) of personal information	Purpose(s)
Participating School	Contact name Contact email address	To communicate with the Participating School about Movin’March. To allocate and deliver Walk or Wheel packs. To enable Greater Wellington to select the winning schools of the Earlybird Competition, send them prizes, and publicise the winners.

Competitions

Source of information	Type(s) of personal information	Purpose(s)
WOW (Walk or Wheel) Passport Competition		
Participant	Given name	To submit an Entry.
	Participating School	To enable Greater Wellington to identify the Winning Entry, verify, announce the Winner, and deliver the prize.
	Photographs of Winning entrants.	For promotional purposes as specified in the Competition Rules.
Winning Participant (if 18+ years)	Name	To confirm acceptance of the Competition Rules.
Parent or legal guardian of Winning Participant (if under 18 years)	Email address	To enable photographs of the Winning Participant to be taken and used promotional purposes.
	Photograph	
	Written consent from all persons in the photograph (if 18+ years) or their parent or legal guardian (if under 18 years)	
Whānau Photo Competition		
Participant	Photograph	To submit an Entry.
	Comment on the Weekly Theme	To publish a Winning Entry. For winning photos, to promote the Competition or Movin’March 2025.

Source of information	Type(s) of personal information	Purpose(s)
	Participant’s Facebook username	To submit an Entry. To enable Greater Wellington to select, notify, and announce Winning Participants contact Winners.
Participant (if 18+ years) - for photograph to be used for other promotional purposes	Name Email address Name of each person in the photo	To enable Greater Wellington to use the photograph for other promotional purposes (as stated in the separate consent).
Parent or legal guardian of participant (if 13 to 18 years) - for photograph to be used for other promotional purposes	Written consents from all persons (if 18+ years) or their parent or legal guardian (if under 18 years)	
Winning Participant	Name Email address Physical address	To seek and obtain from the Winning Participant: <ul style="list-style-type: none"> • Verifying information • Confirmation of their acceptance of the Competition Rules To deliver an online prize. To deliver the physical prize (scooter), including providing to Micro Scooters online shop to enable this.
Winning Participant (if 18+ years)	Name of each person in the photo Written consents from all persons (if 18+ years) or their parent or legal guardian (if under 18 years)	To enable Greater Wellington to use the winning photo and comment to promote the Competition and Movin’March 2025 campaign. To enable awarding of the prize to the Winning Participant.
Winning Participant (between 13 and 18 years)	Name and email address of Winning Participant’s parent or legal guardian	To enable the Winning Participant’s parent or legal guardian to: <ul style="list-style-type: none"> • Verify they are the parent or legal guardian of the Winning Participant. • Provide verifying information. • Confirm their acceptance of the Competition Rules.
Parent or legal guardian of Winning Participant (between 13 and 18 years)	Name Verifying information Confirmation of their acceptance of the Competition Rules	To enable Greater Wellington to use the winning photo and comment to promote the Competition and Movin’March 2025 campaign. To enable awarding of the prize to the Winning Participant.

Source of information	Type(s) of personal information	Purpose(s)
	<p>Name of each person in the photo</p> <p>Written consents from all persons (if 18+ years) or their parent or legal guardian (if under 18 years)</p>	

What if you do not provide us with the information requested?

If you do not provide us with the requested information, you will not be able to enter the various Movin’March 2024 competitions and be eligible to win and receive the prizes.

Using your information

We will only use the personal information provided to us:

- For the purpose(s) you provide that information
- For other reason(s) permitted by the Privacy Act 2020 (e.g. with your consent, for a directly related purpose, or where the law permits or requires this use).

Providing your information to others

The collected information from the registration process will be provided to MailChimp to enable us to deliver on the relevant purposes.

Further Information

For further information about how Greater Wellington handles your personal information including how to request a copy please refer to [Greater Wellington’s Privacy Statement](#).